

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
It's All Greek to Me, Inc.		04/25/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Corvest SPV LLC		
<b>Street Address:</b>	7340 Bryan Dairy Road		
<b>City:</b>	Largo		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33773		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2473388	IT'S ALL GREEK TO ME	
<b>Registration Number:</b>	2782042	MARKET IDENTITY	
<b>Registration Number:</b>	2827878	ZOOLEMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	dsullivan@frosszelnick.com		
<b>Correspondent Name:</b>	Andrew N. Fredbeck		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	866 United Nations Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	CORS - 0704340		
<b>NAME OF SUBMITTER:</b>	Andrew N. Fredbeck		

CH \$90.00 2473388

Signature:

/diana sullivan/

Date:

05/10/2007

**Total Attachments: 6**

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## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS, dated as of April 25, 2007, is entered into by and among Corvest Group, Inc., a Florida corporation, Adva-Lite, Inc., a Delaware corporation, It's All Greek to Me, Inc., a California corporation, Toppers LLC, a Delaware limited liability company, Corvest Promotional Products, Inc., a Florida corporation, and CGI Incorporated, a Delaware corporation (collectively, "Assignors"), and Corvest SPV LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignors and Assignee are parties to that certain Asset Purchase Agreement, dated as of February 28, 2007 (as amended, the "Asset Purchase Agreement"), pursuant to which Assignors have agreed to sell, convey, transfer, assign and deliver to Assignee, and Assignee has agreed to purchase and acquire from Assignors, all of the right, title and interest of Assignors in and to the trademark registrations listed on Schedule A hereto, and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks") among other Purchased Assets (as defined in the Asset Purchase Agreement); and

WHEREAS, Assignors desire to sell, convey, transfer, assign, and deliver to Assignee, and Assignee desires to acquire, all of Assignors' right title and interest in and to the Trademarks.

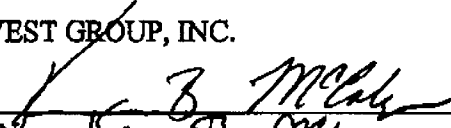
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign, transfer, convey and deliver to Assignee, and Assignee purchases and acquires from Assignors, all of Assignors' right, title and interest in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringements, unfair competition or misappropriations thereof, and all income, royalties, damages and payments now or hereafter due or payable with respect thereto, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

Assignors hereby agree to execute upon the request of Assignee, at Assignee's expense, such additional documents as are necessary to register and otherwise give full effect to the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to record in the name of Assignee the assignment of any of the Trademarks with the United States Patent and Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

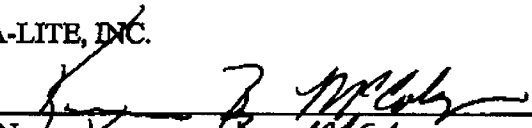
IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks on the date first written above.

ASSIGNORS:


CORVEST GROUP, INC.

By:   
Name: Kevin B. McCall  
Title: CEO

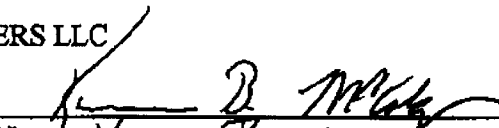
ADVA-LITE, INC.

By:   
Name: Kevin B. McCall  
Title: CEO


IT'S ALL GREEK TO ME, INC.

By:   
Name: Kevin B. McCall  
Title: CEO


TOPPERS LLC

By:   
Name: Kevin B. McCall  
Title: CEO

CORVEST PROMOTIONAL PRODUCTS, INC.

By:   
Name: Kevin B. McCall  
Title: CEO

CGI INCORPORATED

By:   
Name: Kevin B. McCall  
Title: CEO

State of Fl. )  
County of Pinellas ) ss.

On April 24 2007 before me, Jonathan Jay Kyro notary public for the State of Florida, personally appeared R. McCalpin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Jonathan Jay Kyro  
Signature



NOTARY PUBLIC SEAL

ASSIGNEE:

CORVEST SPV LLC

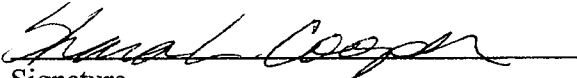
By: \_\_\_\_\_

Name: *Kevin Genda*  
Title: *Vice President*

State of New York )  
 ) ss.  
County of New York )

On April 20, 2007 before me, Shara L. Cooper a notary public for the State of New York personally appeared Kevin Benda personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Signature

**SHARA L. COOPER**  
Notary Public, State of New York  
No. 01CO6151527  
Qualified in New York County  
Commission Expires Aug. 21, 2010

NOTARY PUBLIC SEAL

**SCHEDULE A TO ASSIGNMENT OF TRADEMARKS**

<u>Registration No.</u>	<u>Mark</u>	<u>Owner</u>	<u>Date Registered</u>	<u>Where filed</u>
2,494,201	CORVEST (Stylized)	Corvest Promotional Products, Inc.	October 2, 2001	USPTO
2,646,720	NEO	Adva-Lite, Inc.	November 5, 2002	USPTO
1,866,946	SCRIPT-LITE	Adva-Lite, Inc.	December 13, 1994	USPTO
1,011,465	ADVA-LITE	Adva-Lite, Inc.	May 27, 1975	USPTO
2,473,388	IT'S ALL GREEK TO ME	It's All Greek To Me, Inc.	July 31, 2001	USPTO
2,782,042	MARKET IDENTITY	It's All Greek To, Me, Inc.	November 11, 2003	USPTO
2,827,878	ZOOLEMS	It's All Greek To, Me, Inc.	March 30, 2004	USPTO
2,757,055	HIGHPOINT	Toppers, LLC	August 26, 2003	USPTO
2,782,608	STRETCH CAP and Design	Toppers, LLC	November 11, 2003	USPTO
2,780,229	BALLISTIC and Design	Toppers, LLC	November 4, 2003	USPTO
2,687,389	HARBOR LIGHTS and Design	Toppers, LLC	February 11, 2003	USPTO
1,897,513	TOPPERS	Toppers, LLC	June 6, 1995	USPTO
1,788,250	TOPPERS	Toppers, LLC	August 17, 1993	USPTO
1,833,879	T.I.	Toppers, LLC	May 3, 1994	USPTO
1,831,374	TOPPERS and design	Toppers, LLC	April 19, 1994	USPTO

**U.S. TRADEMARK APPLICATIONS**

<u>Application No.</u>	<u>Mark</u>	<u>Owner</u>	<u>Date Filed</u>
76/312,147	H2O	Toppers, LLC	September 12, 2001
76/312,146	XTREME	Toppers, LLC	September 12, 2001