

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hoosier Basket		05/08/2007	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	The Creative Concept		
Street Address:	8119 Medicine Bowe Run		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46825		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2773257	GOOD SCENTS FROM GRAMMY'S KITCHEN	
Registration Number:	2768423	HOOSIER BASKET	
CORRESPONDENCE DATA			
Fax Number:	(708)366-2754		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	docket@mbgormanlaw.com		
Correspondent Name:	MB Gorman Law, P.C.		
Address Line 1:	7777 W. Lake Street STE 117		
Address Line 4:	River Forest, ILLINOIS 60305		
NAME OF SUBMITTER:	Joan Beacom		
Signature:	/Joan Beacom/		
Date:	05/11/2007		

Total Attachments: 2
 source=assign - good scents#page1.tif

OP \$65.00 2773257

ASSIGNMENT

Whereas, Hoosier Basket, an Indian Corporation, hereafter referred to as “Registrant” owns and has used the marks: **GOOD SENTS FROM GRAMMY’S KITCHEN** in commerce since at least as early as March 17, 2002 in connection with “potpourri and candles” for which a registration before the United States Patent and Trademark Office has been issued on October 14, 2003, U.S. Registration Number 2773257 and **HOOSIER BASKET** in commerce since at least as early as March 17, 2002 in connection with “computerized on-line retail services featuring candles, potpourri, baskets, housewares, apparel, foods, and dolls” for which a registration before the United States Patent and Trademark Office has been issued, U.S. Registration Number 2768423; and

Whereas The Creative Concept, an Indiana corporation, with a principal place of business at 8119 Medicine Bow Run, Fort Wayne, Indiana 46825, herein referred to as “Assignee” is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, for good and valuable consideration, the receipt whereof is hereby acknowledged, the Registrant, by these present does sell, assign and transfer unto said Assignee the full and exclusive right to said marks in the United States and throughout the world and the entire right, title and interest in and to any and all Registered Trademarks which may be granted therefore in the United States or throughout the world, together with the good will of the business with which the marks are used, or that part of the good will connected with the use of, and symbolized by, the marks; the Registrant authorizes and requests the Commissioner of Patent and Trademarks to issue any resulting Registered Trademarks to said

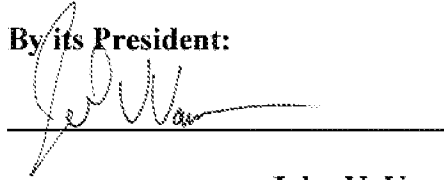
Assignment of Hoosier Basket, GOOD SCENTS FROM GRAMMY'S KITCHEN
From Hoosier Basket
April 20, 2007
Page 2 of 2

Assignee, and the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Registered Trademarks may be granted, as fully and entirely as the same would have been held by the Registrant had this Assignment and sale not been made.

Executed this 8th day of MAY, 2007, at

Hoosier Basket

By its President:



John V. Vanover

State of Indiana)
) SS:
County of Kosciusko)

Before me personally appeared said John V. Vanover and acknowledged the foregoing instrument to be his free act and deed this day of May 8th, 2007.

Seal

Candace M. Kizer
Notary Public