

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Albertson's, Inc.		05/08/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SB Northwest, LLC		
<b>Street Address:</b>	2950 N.W. 29th		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3055093	TWO PALMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5035955300		
<b>Email:</b>	ptotmdocket@klarquist.com		
<b>Correspondent Name:</b>	Lisa M. Caldwell		
<b>Address Line 1:</b>	121 SW Salmon Street		
<b>Address Line 2:</b>	One World Trade Center, Suite 1600		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	7347-72256-01/LMC		
<b>NAME OF SUBMITTER:</b>	Lisa M. Caldwell		
<b>Signature:</b>	/Lisa M. Caldwell/		
<b>Date:</b>	05/10/2007		

CH \$40.00 3055093

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, New Albertson's, Inc., a Delaware corporation, having a principal place of business at 250 E. Parkcenter Blvd., Boise, Idaho 83706, is the owner of the trademark TWO PALMS as well as its corresponding United States Trademark Registration No. 3,055,093, registered January 31, 2006 (collectively referred to hereinafter as "the Mark"); and

WHEREAS, SB Northwest, LLC, a Washington limited liability company, having offices at 2950 N.W. 29th, Portland, Oregon 97210, is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, New Albertson's, Inc. does hereby sell, assign, transfer and set over unto SB Northwest, LLC all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

THIS ASSIGNMENT dated and effective as of May 8, 2007.

NEW ALBERTSON'S, INC.

Date: May 8, 2007

By: 

Name: Mitchell W. "Mitch" Oddo

Title: Vice President, Total Alcohol Beverage

STATE OF IDAHO )  
 ) ss.  
COUNTY OF Ada )

On this 8th day of May, 2007, before me personally came the above-named Mitchell W. Onda, who executed the foregoing instrument in my presence, and who acknowledged to me that he/she executed the same of his/her own free will for the purposes set forth.

*Loren Cowden*  
Notary Public for Idaho  
My Commission expires: 8-16-11

