

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
House of Blues Brands Corp.		05/01/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	LIVE NATION WORLDWIDE, INC.		
Street Address:	9348 CIVIC CENTER DRIVE		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3216087	GRASS PASS	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0363		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	310-777-3755		
Email:	ESCHWIMMER@KMWLAW.COM		
Correspondent Name:	ELLIE SCHWIMMER		
Address Line 1:	9720 WILSHIRE BLVD., PENTHOUSE		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10567-00003A-15		
NAME OF SUBMITTER:	ELLIE SCHWIMMER		
Signature:	/ES/		
Date:	05/14/2007		

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REEL: 003541 FRAME: 0267




## TRADEMARK ASSIGNMENT


This trademark assignment ("Assignment") is effective as of May 1, 2007 ("Effective Date") by and between House of Blues Brands Corp. ("HOB"), a California corporation, on the one hand, and Live Nation Worldwide, Inc. ("Live Nation"), a Delaware corporation, on the other hand.

WHEREAS HOB is the owner of the trademark GRASS PASS ("Trademark") and Federal Trademark Registration No. 3216087 ("Registration") including, without limitation, the goodwill associated with and symbolized by such trademark, common law mark and trade name.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, HOB hereby transfers and assigns to Live Nation, all rights, title and interest in and to the Trademark, the Registration, and all intellectual property rights therein including, without limitation, the goodwill associated with such trademarks and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the effective date.

  
\_\_\_\_\_  
House of Blues Brands Corp.  
By: Jennifer Lewis  
Its: VP, Legal Affairs

  
\_\_\_\_\_  
Live Nation Worldwide, Inc.  
By: Jennifer Lewis  
Its: VP, Legal Affairs