

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse, as Collateral Agent		05/11/2007	Bank:
RECEIVING PARTY DATA			
Name:	Deluxe Entertainment Services, Inc.		
Street Address:	1377 North Serrano Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90027		
Entity Type:	CORPORATION: DELAWARE		
Name:	Deluxe Digital Media Management, Inc.		
Street Address:	29125 Avenue Paine		
City:	Valencia		
State/Country:	CALIFORNIA		
Postal Code:	91355		
Entity Type:	CORPORATION: DELAWARE		
Name:	EFilm, LLC		
Street Address:	1146 North Las Palmas Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	CORPORATION: DELAWARE		
Name:	Deluxe Laboratories, Inc.		
Street Address:	1377 North Serrano Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90027		

CH \$815.00 0884371

900076797

TRADEMARK
REEL: 003541 FRAME: 0277

Entity Type:	CORPORATION: DELAWARE
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Name:	Softitler Net, Inc.
Street Address:	2400 West Empire Avenue, Suite 400
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	CORPORATION: CALIFORNIA

Name:	SHUG, Inc.
Street Address:	1377 North Serrano Avenue
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90027
Entity Type:	CORPORATION: CALIFORNIA

Name:	Deluxe Digital Studios, Inc.
Street Address:	2400 West Empire Avenue, Suite 400
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	0884371	COLOR BY DE LUXE
Registration Number:	2399113	DELUXE
Registration Number:	2348324	DELUXE
Registration Number:	2399122	DELUXE
Registration Number:	2399207	VIDEO BY DELUXE
Registration Number:	3006102	PURESTREAM
Registration Number:	2600505	QUICKMEETING
Registration Number:	2368885	QUICKMEETING DVD
Registration Number:	2767520	TOONF.I.T.
Registration Number:	2748159	TOONSTREAM
Registration Number:	2426550	VISION ENTERTAINMENT
Registration Number:	2408398	VISION ENTERTAINMENT

Registration Number:	2533989	VISION ENTERTAINMENT
Registration Number:	2504210	VISION ENTERTAINMENT
Registration Number:	2618015	VISION WORLDWIDE EXPRESS
Registration Number:	2631303	VISION WORLDWIDE EXPRESS
Registration Number:	2011274	EFILM
Registration Number:	2993621	EFILM DIGITAL LABORATORIES
Registration Number:	1951896	CINEMASCAN
Registration Number:	2902902	FCT
Registration Number:	2165430	SOFTITLER
Registration Number:	2364088	NEWSUITE
Registration Number:	2319028	CLASSICSYS
Registration Number:	2892643	SHUGAR SHACK CHOCOLATIER
Registration Number:	2162613	DVCC
Registration Number:	2323221	DVCC DIGITAL VIDEO COMPRESSION CENTER
Registration Number:	2283540	DVCC
Registration Number:	2465876	DVCC DIGITAL VIDEO COMPRESSION CENTER
Serial Number:	78687791	EWORKS
Serial Number:	76491247	EFILM
Serial Number:	76491248	EFILM DIGITAL LABORATORIES
Serial Number:	76636456	WHERE THE IMAGE IS EVERYTHING

CORRESPONDENCE DATA

Fax Number: (866)826-5420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3016380511
 Email: ipresearchplus@comcast.net
 Correspondent Name: IP Research Plus, Inc.
 Address Line 1: 21 Tadcaster Circle
 Address Line 2: Attn: Penelope J.A. Agodoa
 Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	31612
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	05/14/2007

Total Attachments: 9

TRADEMARK
REEL: 003541 FRAME: 0279

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U.S. TRADEMARKS RELEASE OF SECURITY INTEREST

THIS RELEASE dated as of May 11, 2007, by Credit Suisse, as Collateral Agent (as defined below) for the Lenders. Terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement referred to below.

A. Reference is made to the Second Lien Credit Agreement dated as of January 27, 2006 (as amended, supplemented or otherwise modified from time to time prior to the date hereof) (the “**Existing Credit Agreement**”), among Deluxe Entertainment Services Group Inc. (the “**Borrower**”), DX Holdings LLC (“**Holdings**”), the lenders from time to time party thereto (the “**Lenders**”), Credit Suisse, as administrative agent and as collateral agent (in such capacity, the “**Collateral Agent**”) and the other agents thereunder.

B. Reference is made to the Second Lien Guarantee and Collateral Agreement, dated as of January 27, 2006 (the “**Guarantee and Collateral Agreement**”), among Holdings, the Borrower, the subsidiaries of the Borrower party thereto and the Collateral Agent, pursuant to which, among other things, the Borrower granted a security interest to the Collateral Agent, for the benefit of certain secured parties named therein, in, among other things, the registered trademarks and pending trademark applications of the Borrower and certain of its subsidiaries set forth on Annex I hereto (the “**Trademarks**”), which security interest was recorded with the United States Patent & Trademark Office against certain trademarks at Reel 003297 Frame 0001, on April 26, 2006.

C. In connection with the termination of the Credit Agreement, the Borrower has informed the Agent of its desire to obtain the release of all right, title and interest of the Collateral Agent, the Lenders and each other grantee or beneficiary in and to the Trademarks granted under the Guarantee and Collateral Agreement.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all the Collateral Agent’s right, title and interest (including, without limitation, security interests) in and to the Trademarks pursuant to the Guarantee and Collateral Agreement shall automatically terminate as provided in the Guarantee and Collateral Agreement, including, without limitation, the Trademarks set forth on Annex I attached hereto, the debt secured thereby having been paid and satisfied in full and any right, title or interest of the Collateral Agent in such Trademarks shall hereby cease and become void.

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IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year above written.

CREDIT SUISSE, CAYMAN ISLANDS BRANCH,
as Collateral Agent,

By:

Name:

Title:


PHILLIP HO
DIRECTOR

By:

Name:

Title:


SHAHEEN SHAH
ASSOCIATE

Annex I

U.S. Trademark Registrations

TRADEMARKS OWNED BY *DELUXE ENTERTAINMENT SERVICES, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE ENTERTAINMENT SERVICES, INC.	COLOR BY DELUXE	884371	13-JAN-70
DELUXE ENTERTAINMENT SERVICES, INC.	DELUXE	2399113	31-OCT-00
DELUXE ENTERTAINMENT SERVICES, INC.	DELUXE	2348324	09-MAY-00
DELUXE ENTERTAINMENT SERVICES, INC.	DELUXE & DESIGN	2399122	31-OCT-00
DELUXE ENTERTAINMENT SERVICES, INC.	VIDEO BY DELUXE & DESIGN	2399207	31-OCT-00

TRADEMARKS OWNED BY *DELUXE DIGITAL MEDIA MANAGEMENT, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	PURESTREAM	3006102	11-OCT-05
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	QUICKMEETING	2600505	30-JUL-02
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	QUICKMEETING DVD	2368885	18-JUL-00
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	TOONF.I.T.	2767520	23-SEP-03
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	TOONSTREAM	2748159	05-AUG-03
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION ENTERTAINMENT & DESIGN	2426550	06-FEB-01
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION ENTERTAINMENT	2408398	28-NOV-00
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION ENTERTAINMENT & DESIGN	2533989	29-JAN-02
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION ENTERTAINMENT	2504210	06-NOV-01

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION WORLDWIDE EXPRESS & DESIGN	2618015	10-SEP-02
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	VISION ENTERTAINMENT & DESIGN	2631303	08-OCT-02

TRADEMARKS OWNED BY *EFILM, LLC*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
EFILM, LLC	E-FILM DIGITAL LABORATORIES & DESIGN	2011274	29-OCT-96
EFILM, LLC	E-FILM DIGITAL LABORATORIES	2993621	13-SEP-05
EFILM, LLC	CINEMASCAN	1951896	23-JAN-96

TRADEMARKS OWNED BY *DELUXE LABORATORIES, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE LABORATORIES, INC.	FCT	2902902	16-NOV-04

TRADEMARKS OWNED BY *SOFTITLER NET, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
SOFTITLER NET, INC.	SOFTITLER	2165430	16-JUN-98
SOFTITLER NET, INC.	NEWSUITE	2364088	04-JUL-00
SOFTITLER NET, INC.	CLASSICSYS	2319028	15-FEB-00

TRADEMARKS OWNED BY *SHUG, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
SHUG, INC	SHUGAR SHACK CHOCOLATIER & DESIGN	2892643	12-OCT-04

TRADEMARKS OWNED BY *DELUXE DIGITAL STUDIOS, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE DIGITAL STUDIOS, INC.	DVCC & DESIGN	2162613	2-JUN-98
DELUXE DIGITAL STUDIOS, INC.	DVCC DIGITAL VIDEO COMPRESSION CENTER & DESIGN	2323221	29-FEB-00
DELUXE DIGITAL STUDIOS, INC.	DVCC & DESIGN	2283540	5-OCT-99
DELUXE DIGITAL STUDIOS, INC.	DVCC DIGITAL VIDEO COMPRESSION CENTER & DESIGN	2465876	3-JUL-01

U.S. Trademark Applications

U.S. TRADEMARK APPLICATIONS OWNED BY *EFILM, LLC*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
EFILM, LLC	EWORKS	78/687791	08-AUG-05
EFILM, LLC	E-FILM	76/491247	19-FEB-03
EFILM, LLC	E-FILM DIGITAL LABORATORIES & DESIGN	76/491248	19-FEB-03

U.S. TRADEMARK APPLICATIONS OWNED BY *DELUXE LABORATORIES, INC.*

OWNER	MARK	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE LABORATORIES, INC.	WHERE THE IMAGE IS EVERYTHING	76/636456	20-APR-05

Non-U.S. Trademark Registrations

NON-US TRADEMARKS OWNED BY *DELUXE DIGITAL MEDIA MANAGEMENT, INC.*

OWNER	MARK	COUNTRY	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	PURESTREAM	CANADA	TMA550105	23-AUG-01
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	IMAGE F.I.T. FRAME INTEGRAL TRANSFORMATION and design	CANADA	TMA412850	28-MAY-93
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	MASTERMATCH and design	CANADA	TMA404051	23-OCT-92
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	FRAME INTEGRAL TRANSFORMATION	CANADA	TMA395931	20-MAR-92
DELUXE DIGITAL MEDIA MANAGEMENT, INC.	INTERNATIONAL IMAGE CONVERSIONS INC. and design	CANADA	TMA351602	17-FEB-89

NON-US TRADEMARKS OWNED BY *EFILM, LLC*

OWNER	MARK	COUNTRY	APPLN./ REG. NO.	FILING/ REG. DATE
EFILM, LLC	E-FILM DIGITAL LABORATORIES	AUSTRALIA	966565	18-AUG-03
EFILM, LLC	E-FILM DIGITAL LABORATORIES & DESIGN	UNITED KINGDOM	2340891	01-OCT 04

NON-US TRADEMARKS OWNED BY *DELUXE LABORATORIES, INC.*

OWNER	MARK	COUNTRY	APPLN./ REG. NO.	FILING/ REG. DATE
DELUXE LABORATORIES, INC.	DELUXE & DESIGN	CANADA	TMA563712	19-JUN-02
DELUXE LABORATORIES, INC.	DELUXE	CANADA	TMA563786	20-JUN-02
DELUXE LABORATORIES, INC.	VIDEO BY DELUXE & DESIGN	CANADA	TMA563785	20-JUN-02
DELUXE LABORATORIES, INC.	DELUXE & DESIGN	CANADA	TMA563711	19-JUN-02
DELUXE LABORATORIES, INC.	COLOR BY DELUXE & DESIGN	CANADA	TMA566722	29-AUG-02

NON-US TRADEMARKS OWNED BY *SOFTITLER NET, INC.*

OWNER	MARK	COUNTRY	APPLN./ REG. NO.	FILING/ REG. DATE
SOFTITLER NET, INC.	SOFTITLER	CANADA	TMA490324	20-FEB-98
SOFTITLER NET, INC.	SOFTITLER	E.C.	509406	16-APR-99

Non-U.S. Trademark Applications

NON-US TRADEMARK APPLICATIONS OWNED BY *EFILM, LLC*

OWNER	MARK	COUNTRY	APPLN./ REG. NO.	FILING/ REG. DATE
EFILM, LLC	E-FILM DIGITAL LABORATORIES & DESIGN	CANADA	118682800	18-AUG-03
EFILM, LLC	E-FILM	CANADA	118682700	18-AUG-03