

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/14/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Estate of Francisco Coll Monge	FORMERLY Dr. Francisco Coll	05/14/2007	ESTATE: PUERTO RICO

RECEIVING PARTY DATA

Name:	Estate of Francisco Coll Monge
Composed Of:	COMPOSED OF Schawb,Francisco David Coll,aka Francisco David Coll, Judicial Administrator and General Executive for the Estate of Francisco Coll Monge
Street Address:	1447 Hwy 69, PO Box 252
Internal Address:	FCM Estate: Alley Copyrights Inc.
City:	Osceola
State/Country:	IOWA
Postal Code:	50213-0252
Entity Type:	ESTATE:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1864011	AMERICANA LEADERSHIP COLLEGE, INC.
Registration Number:	2106917	BE-LONG MEDIA, INC.

CORRESPONDENCE DATA

Fax Number: (641)342-8560
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 515-867-3237
 Email: alleycopy@earthlink.net
 Correspondent Name: Robert Conrad or FD Coll
 Address Line 1: 1447 Hwy 69, PO Box 252
 Address Line 2: FCM Estate/Alley
 Address Line 4: Osceola, IOWA 50213-0252

OP \$65.00 1864011

NAME OF SUBMITTER:	Francisco David Coll
Signature:	/Francisco David Coll/
Date:	05/15/2007

Total Attachments: 14

source=FC Death Cert#page1.tif
source=Administration#page1.tif
source=Administration page2#page1.tif
source=Administration page3#page1.tif
source=Administration page5#page1.tif
source=Administration page6#page1.tif
source=Administration page7#page1.tif
source=Administration page8#page1.tif
source=Administration page9#page1.tif
source=Administration page10#page1.tif
source=Administration page11#page1.tif
source=Assign ALC BeLong 05 07#page1.tif
source=Heirship#page1.tif
source=Heirship#page2.tif

ESTADO LIBRE ASOCIADO DE PUERTO RICO (COMMONWEALTH OF PUERTO RICO)

DEPARTAMENTO DE SALUD (DEPARTMENT OF HEALTH) REGISTRO DEMOGRAFICO (DEMOGRAPHIC REGISTRY) CERTIFICACION DE DEFUNCION (CERTIFICATION OF DEATH)

NUMERO
A227367

V-60

NUMERO DE AREA (Area Number)	AÑO (Year)	NUMERO DE REGISTRO (Register Number)	NUMERO DE CERTIFICADO (Certificate Number)
152	99	260	4743

NUMERO DE DEFUNCION (Death Number)
026672

1. Lugar de Defunción (Place of death) a. Municipio: San Juan		b. Barrio: Santurce		2. Residencia Habitual del Fallecido (¿Dónde vivía? Si en una institución Residencia antes de ingresar en la misma) j. Municipio: Carolina		k. Estado o País: Puerto Rico	
e. Si en Hospital u Otro Sitio (Hospital or Other Institution) Especifique dónde (Specify del Hospital, Institución, etc.) Si no fue en Hospital, indique Dirección (Address) y si fue en su hogar: Hospital Pavia		e. Tiempo de Estadía (en ese municipio) 4 días		f. Dirección (Si Urbana, Calle y Número) Calle 1 # 69		l. Barrio: Villa Man	
3. Sexo: varón		6. Nombre del Conyuge: Maria Schawb		8. Edad (en años) 73		9. Último grado escolar completado: Elemental, Intermedia u Secundaria (1-12): 12 Colegio/Universidad (13-16):	
4. Hora y Fecha de la Defunción (Death Time, Date) 3:15A 12 15 99		7. Fecha de Nacimiento Mayo 02 1927		11. Natural de: Municipio: Arecibo Estado o País: Puerto Rico		12. Ciudadano de: U.S.A.	
10. a. Ocupación Habitual (trabajo realizado durante el mayor parte de su vida. No use el término "retirado") ESCRITOR, PROFESOR		10. b. Clase de Industria o Negocio CUENTA PROPIA		10. c. Fecha en que trabajó por última vez 1999		10. d. Años que trabajó en esta ocupación 55 años	
14. Nombre y apellido del Padre (Father's Name) Angel M. Coll		15. Nombre y apellido de soltera de Madre (Mother's Maidenname) Maria B. Monge		18. Informante: a. Nombre: Juanico W. Coll b. Firma: <i>Juanico W. Coll</i>		18. d. Dirección exacta del Informante 6184 Ocean Highway Suite 3 Joppe MD	
16. Pertenencia al Fallecido alguna vez a las Fuerzas Armadas de Estados Unidos? Si <input type="checkbox"/> No <input checked="" type="checkbox"/>		17. Número de Seguro Social 58 22 65 76 0		19. a. A mi mejor entender la muerte ocurrió en la hora, fecha y lugar arriba indicado. Firma: <i>M.A.</i> Titulo: Severe Coronary Artery Disease Left Ventricular Failure Cardiorespiratory Arrest		19. b. Número de Licencia: 10926	

19. b. Número de Licencia: 10926		19. c. Fecha de la Firma: 12 15 99		21. ¿Estuvo la fallecida embarazada en el último año? <input type="checkbox"/> Si <input checked="" type="checkbox"/> No		22. Número del récord Médico: 102478	
20. CAUSA DE MUERTE Escriba una sola causa en cada área (a), (b), (c) y (d). Causa de la muerte no específica si la enfermedad o condición clínica no está en estudio, etc. Significa la enfermedad lesión o complicación que ocasionó la muerte.		20. CAUSA INMEDIATA (enfermedad o condición final que llevó a la muerte)		23. ¿Se practicó Autopsia? <input type="checkbox"/> Si <input checked="" type="checkbox"/> No		24. Instrucción donde se hizo la autopsia: <input type="checkbox"/> Si <input checked="" type="checkbox"/> No	
25. a. Fecha de la operación, si la hubo		25. b. Hallazgos más importantes de la operación		27. a. Tipo de muerte: <input type="checkbox"/> natural <input type="checkbox"/> accidente <input type="checkbox"/> suicidio <input type="checkbox"/> homicidio <input type="checkbox"/> pendiente de Investigación <input type="checkbox"/> no pudo determinarse		27. b. Lugar donde ocurrió la lesión (hogar, oficina, fábrica, calle, etc)	
27. c. Municipio: San Juan		27. d. Fecha de lesión: Mes: 12 Día: 15 Año: 99		27. e. Ocurrió mientras trabajaba? <input type="checkbox"/> Si <input checked="" type="checkbox"/> No		27. f. ¿Cómo ocurrió la lesión?	

28. a. CERTIFICADO que asistió al fallecido desde el día 12 de 12 de 99 hasta el día 15 de 12 de 99 y que la muerte ocurrió a consecuencia de las causas y en la fecha y hora arriba indicadas		28. b. NO asistió al fallecido y esta Certificación se hace a base de: Información suministrada por Dr. Hiram de la Cruz en su carácter de Dr. Hiram de la Cruz	
29. a. Médico que Certifica: Nombre: Cabrera Firma: <i>Cabrera</i>		29. b. Número de Licencia del Médico que Certifica: 10926	
30. a. Entierro: <input checked="" type="checkbox"/> Enterrado <input type="checkbox"/> Cremado <input type="checkbox"/> Otros (especificar):		30. c. Nombre del cementerio o reinatorio: Parta Coeli Cremation Plus Bayamón Puerto Rico	
31. Si está completado por AGENTE FUNERARIO O ENCARGADO DEL ENTIERRO: Nombre agente funerario: Memorial Santurce, Puerto Rico Nombre dirección de la funeraria: Santurce, Puerto Rico		32. a. ¿Fue embalsamado? <input type="checkbox"/> Si <input checked="" type="checkbox"/> No	
33. a. Fecha: Mes: 12 Día: 15 Año: 99		33. b. Color o Raza del tubérculo: <input checked="" type="checkbox"/> Blanco <input type="checkbox"/> Negro <input type="checkbox"/> Otro	
34. Firma del Registrador: Monson A. Andrade		35. Fecha de Registro: 23 1999	

ESTE ES UN ABSTRACTO DEL CERTIFICADO DE DEFUNCION OFICIALMENTE INSCRITO EN EL REGISTRO DEMOGRAFICO DE PUERTO RICO BAJO LA AUTORIDAD CONFERIDA POR LA LEY 24 DEL 22 DE ABRIL DE 1931

THIS IS AN ABSTRACT OF THE RECORD FILED IN THE DEMOGRAPHIC REGISTRY OF PUERTO RICO ISSUED UNDER THE AUTHORITY OF LAW 24, APRIL 22, 1931

FEB 28 2000

SECRETARIO DE SALUD
(SECRETARY OF HEALTH)

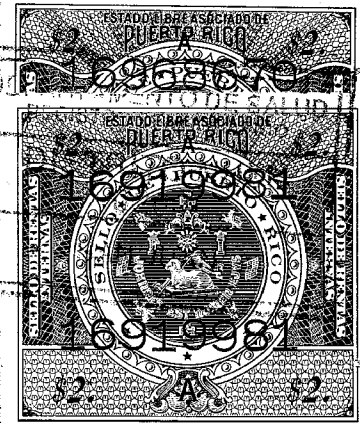
DEPARTAMENTO DE
SALUD
GOBIERNO DE PUERTO RICO

DIRECTOR REGISTRO DEMOGRAFICO
(STATE REGISTRAR)

Dando Salud... a tu Vida.

ADVERTENCIA: Cualquier alteración o borradura cancela es

WARNING: Any alteration or erasure voids this certification.



CERTIFIED TRANSLATION

COMMONWEALTH OF PUERTO RICO
COURT OF FIRST INSTANCE
CAROLINA SUPERIOR COURT

COLL SCHWABB, FRANCISCO DAVID

PLAINTIFF

vs.

EX-PARTE

DEFENDANT

CASE NO. F JV2000-0636
ROOM : 0408

MOTIVE OR OFFENSE:

JUDICIAL
ADMINISTRATION OF
DECEDENT'S ESTATE

ATTY. ORTIZ MORALES, KERMIT
BANKTRUST PLAZA SUITE 803
255 PONCE DE LEON AVE.
SAN JUAN, PR 00917

NOTIFICATION

I CERTIFY THAT IN RELATION TO THE ABOVE-CAPTIONED CASE, ON
SEPTEMBER 18, 2000, THE COURT ENTERED THE ATTACHED DECISION.

SGD. HERMAN LUGO DEL TORO
JUDGE

I ALSO CERTIFY THAT ON THIS DATE I SENT BY MAIL A COPY OF
THIS NOTIFICATION TO THE FOLLOWING PERSONS AT THEIR INDICATED
ADDRESSES, HAVING ON THIS SAME DATE FILED IN THE RECORD OF THE
CASE, A COPY OF THIS NOTIFICATION.

CAROLINA, PUERTO RICO, ON SEPTEMBER 21, 2000.

ELBA N. MOURA CASTELLAR

CLERK

BY: MARISOL NAZARIO

DEPUTY CLERK

(ILLEG.) A.T.750 – NOTIFICATION OF DECISIONS AND ORDERS

United States District Court
For the District of Puerto Rico

-CERTIFIED-

To be a correct translation prepared by:

Annie Flores

Certified Court Interpreter
Administrative Office of the
United States Courts

TRADEMARK

REEL: 003542 FRAME: 0406

CERTIFIED TRANSLATION

COMMONWEALTH OF PUERTO RICO
COURT OF FIRST INSTANCE
CAROLINA SUPERIOR COURT

FRANCISCO DAVID COLL SCHWAB

PETITIONER

EX-PARTE

CIVIL NO.: FJV 2000-0636
(408)

RE:

JUDICIAL ADMINISTRATION
APPOINTMENT OF EXECUTOR

DECISION

The petitioner in the above-captioned case, has filed a duly sworn petition for appointment as judicial administrator and executor, through Atty. Kermit Ortíz Morales, to declare as judicial administrator and executor of the assets belonging to the estate of the decedent, Mr. Francisco Coll Monge, his only son, Francisco David Coll Schwab.

From the documentary and oral evidence presented in support of said petition, there appears that the Testator, Mr. Francisco Coll Monge, died in San Juan, Puerto Rico on May 15, 1999, without having executed a nuncupative or holographic will.

From said documentary evidence, there also appears that at the time of his death, the Testator was single, and that in life he had only procreated one son, the Petitioner, who is his only and universal heir.

This Court was guaranteed, under oath, that prior to the filing of the above-captioned petition, all the investigations and corresponding search was carried out in pursuit of wills or other testamentary provisions, all of which had negative results; that

belonging to said decedent's estate.

The aforementioned evidence having been seen, this Court GRANTS the petition filed, object of the above-captioned case and, as a consequence thereof, it appoints the Petitioner, Francisco David Coll Schwab, as judicial administrator and general executor of all the personal property, real estate and business matters belonging to the estate of the decedent, Mr. Francisco Coll Monge. This Judicial Decision constitutes the evidence of his authority as judicial administrator and executor of the property of the estate of the decedent, Francisco Coll Monge, without the need of any further legal document.

In accordance with the petition and in view of the fact that the herein appointed judicial administrator and executor is the only heir of the decedent's estate in liquidation, and that the latter accepted his inheritance by right of inventory, this Court exempts and releases the Petitioner, Francisco David Coll Schwab, from posting bond.

The Petitioner, Francisco David Coll Schwab, shall perform the duty of judicial administrator and executor until the liquidation and final partition of the inheritance, even if the same were to take a period longer than the one (1)- year term that the Civil Code of Puerto Rico fixes.

The Petitioner, Francisco David Coll Schwab, shall be entitled to receive from the decedent's estate in liquidation, in remuneration for his services, that percentage of the income that may be generated during his executorship, which is established and provided by Article 586 of the Code of Civil Procedure of Puerto Rico, 32 LPRA 2491. The judicial administrator and executor shall also be paid the indispensable expenses that the

administration of the estate of the decedent, Mr. Francisco Coll Monge, may entail until its liquidation, including the costs and expenses incurred in the publication of announcements and edicts; in the preservation and custody of the assets; in consultations and professional services of attorneys and authorized public accountants; and all incidental and necessary expenses incurred by the judicial administrator and executor in the inventory, appraisal, administration, liquidation and partition of the property belonging to the decedent's estate.

Within ten (10) days of his appointment, the administrator and executor shall proceed to form an inventory of the personal property and real estate belonging to the decedent's succession, according to the provisions of Articles 568 and 569 of the Code of Civil Procedure of Puerto Rico, 32 LPRA 2401 and 2402.

The administrator and executor shall take immediate possession of all the property, money, personal property and real estate, livestock, corporate stock, tangible and intangible rights and fruits collected belonging to the decedent, Francisco Coll Monge, and shall proceed to keep them in a safe place and to administer them in the best interest of the wealth in liquidation, his creditors and heirs. The judicial administrator and executor shall preserve the property of the decedent, and shall seek to collect the corresponding revenues, returns and earnings.

It shall be the legal prerogative of the judicial administrator and executor to represent the decedent, Mr. Francisco Coll Monge, in all the judicial and administrative procedures, brought by or against the same before his death, and in those which may be

brought afterwards for or against the inheritance; and shall represent the decedent, Mr. Francisco Coll Monge, in all those business and corporate matters that the former carried out before his death and shall vote on all corporate stock belonging to estate of the Testator.

It shall be the duty of the herein appointed administrator and executor, to satisfy with priority all the legitimate debts of the decedent within a reasonable term, and shall file as soon as possible, the corresponding returns for the decedent's estate, before the Puerto Rico Treasury Department.

In the performance of his administrative duties and for the protection of the best interest of the decedent's estate in liquidation, his creditors and heirs, the judicial administrator and executor may sell inventoried property of the decedent's estate, without subsequent judicial authorization, when said sale may be necessary in order for the deterioration of the property to be sold, to cease, when its preservation may be difficult or costly; when circumstances advantageous to the decedant's estate may present themselves or when the sale may be necessary for the payment of debts of the Testator or to cover obligations of his administration.

Taking into consideration the multiple business and corporate matters in which the Testator was involved at the time of his death, as well as the multiple assets that exist in Puerto Rico and abroad, and the multiple claims of creditors that have been produced up to now, in addition to those prerogatives and powers that the Civil Code of Puerto Rico and the Code of Civil Procedure of Puerto Rico grant a judicial administrator

and executor in the performance of his duties, the herein appointed judicial administrator and executor shall have full authority, without the following being understood as a limitation:

a. To buy, sell, exchange, lease, mortgage or in any other way or manner acquire assets or transfer the property belonging to the estate, in all or in part, as well as its social rights, corporate stock, bonds and negotiable or non-negotiable obligations of any kind, as well as any participation, right or interest that in said entities, assets or properties, the Testator may have, and to bind himself, in the name of the estate, to deliver specific assets or money in payment of or in exchange for an interest in said properties or entities, or in exchange for debts, being able to agree to the payment under the terms and conditions that he may consider suitable, and to that effect, execute the public and private documents that correspond to each case.

b. To accept obligations in favor of the decedent's estate or bind it regarding any type of obligations of giving and doing, be it in absolute terms or with the limitations that may be agreed to; and to sell back to the vendor or retract assets in those cases where it may be in order, according to his best judgment.

c. To attend regular and special board meetings of any corporation or society of which he may be a stockholder or in which the Testator may have had proprietary interest, and in said boards, express his opinion and vote on said corporate stock.

d. The judicial administrator and executor is also authorized to take any judicial, extrajudicial or administrative action that he may consider necessary or relevant in order

to defend the rights and interests of the Testator and his estate in any corporation or business belonging to, in all or in part, to the Testator before his death.

e. He may consent to adjudications in payment of debts to the Testator; settle differences, stipulate terms, satisfy the corresponding taxes and contributions, or litigate its amount judicially or administratively; sign sworn statements and practice whatever may proceed until the termination of the partitive operations or inscription of the same.

f. To condone, all or in part, the existing credits, and grant extensions for their collection. Admit in payment of debts, assets of any nature, for the value that may be indicated.

g. To open bank accounts in the name of the Testator's estate or in his own name, in any banking institution in the manner in which the judicial administrator and executor may deem suitable; deposit and withdraw funds from said accounts, as well as any other bank account that the Testator may have in Puerto Rico, the United States or abroad; and in the operation of said accounts, to withdraw the funds that the administrator may deem necessary, without any limitation whatsoever, the judicial administrator and executor being obliged to pay any overdraft that may be incurred by him.

h. To borrow money in the name of the estate in any bank in Puerto Rico or abroad, subscribing the obligations and guarantee documents that may be agreed to. Make credit applications, make commercial and personal loans and oblige the Testator's estate regarding said operations in the manner in which it was agreed. Sign, endorse, accept or repudiate drafts, promissory notes and any type of negotiable documents

pertaining in all or in part to the Testator.

i. To appear before any corresponding government organism to file a lawsuit and an appeal, in all matters subject to its jurisdiction.

j. To execute all public and private documents that the nature of his actions may demand or require, to give specific performance to all the endeavors and duties that the judicial administrator and executor is granted by means of this Judicial Decision.

The executor shall file before this Court, quarterly accounts of the amounts received and disbursed by him, accompanied by a sworn statement of their voucher of payment, where the cash balance that may result from the same, is evidenced.

When the executor has completed the liquidation of the assets, resigns or is separated from his position, or, for any other cause may cease in the performance of his duties, he shall file before this Court a final sworn account accompanied by the corresponding receipts.

TO BE ENTERED AND NOTIFIED.

ISSUED in Carolina, Puerto Rico, on this 18th day of September, 2000.

(Signed) _____

JUDGE OF THE COURT OF FIRST INSTANCE

HERMAN LUGO DEL TORO

SUPERIOR COURT JUDGE

I Certify:

ELBA N. MOURA CASTELLAR
General Regional Clerk

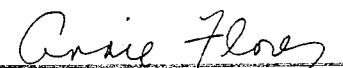
BY: MARISOL NAZARIO
Deputy Clerk

(The seal of the Court of First Instance
General Court of Justice, Commonwealth of Puerto Rico
Carolina Superior Court is stamped on all pages of the
original Spanish document)

United States District Court
For the District of Puerto Rico

-CERTIFIED-

To be a correct translation prepared by:



Certified Court Interpreter
Administrative Office of the
United States Courts

TRADEMARK

REEL: 003542 FRAME: 0414

Trademark Assignment 05.14.01
Reg. # 1864011 and 2106917

Introduction: This assignment document covers these two US PTO applications and registrations by Dr. Francisco Coll (aka Francisco Coll Monge), who passed on December 15, 1999. **The applications and registrations to be assigned and transferred are: Americana Leadership College Inc., Ser.#74452521 and Reg. # 1864011 plus Be-Long Media Inc., Ser. # 75168163 and Reg. # 2106917.**

BASIS: This assignment is empowered and authorized by the powers within the attached certified translation Estate Administrator/Executor court document from Puerto Rico and verified by the attached death certificate of the applicant.

Parties: The **Assignee** is the deceased applicants Estate, the **Estate of Francisco Coll Monge**. The **Assignor** is his son , **Francisco David Coll Schwab, aka Francisco David Coll, Judicial Administrator and General Executor** for the Estate of Francisco Coll Monge, a **Puerto Rico Estate**. Monge is the formal Spanish suffix used in Puerto Rico and other Spanish speaking areas. Francisco David Coll Schwab is his formal Spanish name, Francisco David Coll his legal name as a US Citizen.

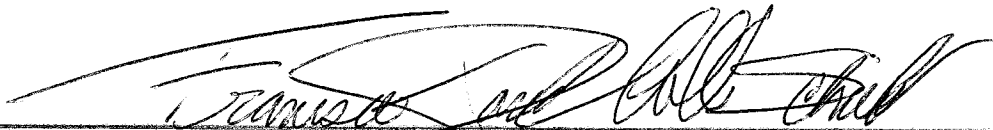
Conveyance: The Assignor Francisco transfers the **Entire and undivided interests and related goodwill in the above assignees registrations and marks.**

Consideration: The consideration is one US Dollar and other consideration, especially the continued administration, protection, beneficial use and licensing of the marks and related Goods and Services.

Choice of Law: The governing law of this assignment is Puerto Rico, but in the continental US Virginia or Iowa at the discretion of the executors of the above Estate.

Successors and Assigns: This assignment will inure to benefit and bind successors and assigns .

This assignment is concluded as of May 14, 2007 by the undersigned Judicial Administrator and General Executor for the Estate of Francisco Coll Monge .



Signature: For Assignor: Francisco David Coll Schwab, Francisco David Coll
PO Box 252, 1447 Hwy 69, Osceola, IA 50213-0252 USA

14 May 07

Date

Certified Translation

COMMONWEALTH OF PUERTO RICO
COURT OF FIRST INSTANCE
SUPERIOR COURT OF CAROLINA

FRANCISCO DAVID COLL SCHWAB

Petitioner

EX-PARTE

CIVIL NO. FJV 2000-0635
(407)

RE:
DECLARATION OF HEIRS

RULING

The petitioner in the above-captioned case has filed a request for Declaration of Heirs, duly sworn, through Atty. Kermit Ortiz Morales, so that Mr. Francisco David Coll Schwab, son of Mr. Francisco Coll Monge, may be declared his sole and universal heir.

It appears from the documentary and testimonial evidence presented in support of said request, that the decedent Mr. Francisco Coll Monge, died in San Juan, Puerto Rico, on December 15, 1999.

From said documentary evidence it further appears that on the date of his death the decedent was single and that while he lived he had only procreated as a son the above-captioned petitioner, who is his sole and universal heir.

After certifying, under oath, to this court that all endeavors, investigations and recordings were made in search of wills and other valid testamentary disposals, all of which proved negative; that the petitioner is the only son of the decedent and that the latter, at the moment of his death, left assets, movables and real estate, located both in Puerto Rico and in the United States, this Court, in view of the oral and documentary evidence offered by the petitioner, hereby declares as the sole and universal heir *ab intestato* of Mr. Francisco Coll Monge, his son Francisco David Coll Schwab, as to all rights, assets and stock left by the decedent at the moment of his death. The instant declaration of heirs is entered without prejudice to third parties with superior rights.

TO BE ENTERED AND NOTIFIED.

ISSUED IN CAROLINA, PUERTO RICO, on February 2, 2001.

[stamped]

/S/

MARILYN MARTIR GAYA
Superior Court Judge

CERTIFIED: Elba N. Moura Castellar
Regional General Clerk
General Clerk

By: M. Ramos
Deputy Clerk

FEB 09, 2001

[There appears the stamp of the
General Court of Justice -
Commonwealth of Puerto Rico-
Carolina District Court]

PUERTO RICO
INSTANCE
OF CAROLINA

CIVIL NO. FJV 2000-0635
(07)

E:
DECLARATION OF HEIRS

G

filed a request for Declaration of Heirs, duly
Mr. Francisco David Coll Schwab, son of Mr.
universal heir.

all evidence presented in support of said request,
San Juan, Puerto Rico, on December 15, 1999.

years that on the date of his death the decedent was
as a son the above-captioned petitioner, who is