

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/30/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cruzan International, Inc.		04/30/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Absolut Spirits Company, Incorporated
Street Address:	1370 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78487638	TRES HUEVOS
Registration Number:	3074545	SHAKKA

CORRESPONDENCE DATA

Fax Number: (407)841-2343
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 407-841-2330
 Email: dsigalow@addmg.com
 Correspondent Name: David L. Sigalow
 Address Line 1: 255 S. Orange Avenue
 Address Line 2: 1401
 Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	100192
NAME OF SUBMITTER:	David L. Sigalow

OP \$65.00 78487638

Signature:

/David L. Sigalow/

Date:

05/16/2007

Total Attachments: 4

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CRUZAN INTERNATIONAL, INC.", A DELAWARE CORPORATION, WITH AND INTO "THE ABSOLUT SPIRITS COMPANY, INCORPORATED" UNDER THE NAME OF "THE ABSOLUT SPIRITS COMPANY, INCORPORATED", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 1:24 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE AND KENT COUNTY RECORDER OF DEEDS.

3365556 8100M

070494316



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5635261

DATE: 04-30-07

TRADEMARK

REEL: 003543 FRAME: 0214

CERTIFICATE OF OWNERSHIP AND MERGER
OF
CRUZAN INTERNATIONAL, INC.
WITH AND INTO
THE ABSOLUT SPIRITS COMPANY, INCORPORATED

Pursuant to Section 253 of the General Corporation Law of Delaware, The Absolut Spirits Company, Incorporated, a Delaware corporation (the "*Corporation*"), **DOES HEREBY CERTIFY:**

FIRST: That the Corporation owns all of the capital stock of Cruzan International, Inc., a Delaware corporation; and

SECOND: That the Corporation, by a resolution of its Board of Directors duly adopted by the unanimous written consent of the directors of the Corporation on the 30th day of April, 2007, determined to and did merge into itself said Cruzan International, Inc., which resolution is included below:

WHEREAS, the Corporation lawfully owns all of the outstanding stock of Cruzan International, Inc., a Delaware corporation, and

WHEREAS, the Corporation desires to merge into itself the said Cruzan International Inc., and to be possessed of all the estate, property, rights, privileges and franchises of said corporation,

NOW, THEREFORE, BE IT RESOLVED, that the Corporation merge into itself said Cruzan International, Inc. and assume all of its liabilities and obligations, and

FURTHER RESOLVED, that said merger shall become effective on April 30, 2007 at 11:59 p.m.; and

FURTHER RESOLVED, that the Authorized Officers of the Corporation be and each hereby is directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Cruzan International, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware; and

FURTHER RESOLVED, that the Authorized Officers of this corporation be and each hereby is authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware; which may be in any way necessary or proper to effect said merger.


FURTHER RESOLVED, that for purposes of the foregoing resolutions, the Authorized Officers of the Company shall be the Chief Executive Officer, the President and the Chief Financial Officer of the Company (individually, an "**Authorized Officer**" and, together, the "**Authorized Officers**").

THIRD: The merger is to become effective on April 30, 2007 at 11:59 p.m.

[Remainder of Page Intentionally Blank]

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Ownership and Merger to be executed as of April 30, 2007.

THE ABSOLUT SPIRITS COMPANY,
INCORPORATED

By: 

Michael Misiorski
Chief Financial Officer