TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GN RESOUND CORPORATION		02/20/2001	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	GN ReSound North America Corporation	
Street Address:	220 Saginaw Dr.	
City:	Redwood City	
State/Country:	CALIFORNIA	
Postal Code:	94063	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2539272		READING GLASSES FOR YOUR EARS

CORRESPONDENCE DATA

Fax Number: (213)680-6499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

213-229-8462 Phone:

Email: diane.lambillotte@bingham.com

Correspondent Name: Diane M. Lambillotte

Address Line 1: Three Embarcadero Center

San Francisco, CALIFORNIA 94111 Address Line 4:

ATTORNEY DOCKET NUMBER:	2022645-2226450900
NAME OF SUBMITTER:	Diane M. Lambillotte
Signature:	/Diane M. Lambillotte/
Date:	05/16/2007

TRADEMARK REEL: 003543 FRAME: 0553

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Total Attachments: 1 source=GN Resound -Gn Resound NA-chng name#page1.tif

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FILE:

in the witnes of the Secretary of State
of the State of California

CERTIFICATE OF AMENDMENT OF THE AMENDED AND RESTATED ARTICLES OF INCORPORATION OF GN RESOUND CORPORATION

CAL JOHLS, Septemy el Sielo

The undersigned, Jesper Mailind and D. Jeffery Grimes, hereby certify that:

- 1. They are the duly elected and acting President and Secretary, respectively, of GN ReSound Corporation, a California corporation (the "Company").
- 2. Article FIRST of the Amended and Restated Articles of Incorporation shall be deleted in its entirety and replaced as follows:

The name of the Corporation is GN ReSound North America Corporation

- 3. The foregoing amendment has been approved by the Board of Directors of the Company.
- 4. The foregoing amendment was approved by the holders of the requisite number of shares of the Company in accordance with Sections 902 and 903 of the California General Corporation Law. The total number of outstanding shares of Common Stock of the Company is one hundred ten (110). The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than fifty percent (50%).

IN WITNESS WHEREOF, the undersigned have executed this certificate on February 20, 2001.

Jesper Mailind, President

D Jeffery Gripies, Secretar

TRADEMARK

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RECORDED: 05/16/2007