

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GRAND EXPEDITIONS, INC.		12/21/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FIRST CHOICE HOLIDAYS PLC		
Street Address:	FIRST CHOICE HOUSE, LONDON ROAD, CRAWLEY		
City:	WEST SUSSEX RH10 9GX		
State/Country:	UNITED KINGDOM		
Entity Type:	PUBLIC LIMITED COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2378274	GRAND EXPEDITIONS	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	79652.0001 PMK/ESP		
DOMESTIC REPRESENTATIVE			
Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		

OP \$40.00 2378274

NAME OF SUBMITTER:	Perla M. Kuhn
Signature:	/Perla M. Kuhn/
Date:	05/17/2007
Total Attachments: 2 source=first choice asgmt1_1#page1.tif source=first choice asgmt1_1#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

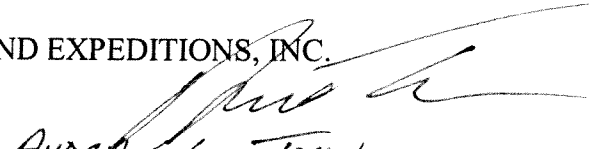
WHEREAS, Grand Expeditions, Inc., a Delaware corporation, having a place of business at 6820 Lyons Technology Circle, Coconut Creek, Florida 33073, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
GRAND EXPEDITIONS	2378274	August 15, 2000

AND, WHEREAS, First Choice Holidays Plc, a public limited company existing under the laws of England, having a place of business at First Choice House, London Road, Crawley, West Sussex, RH10 9GX England, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Grand Expeditions, Inc., hereby sells, assigns and transfers unto First Choice Holidays Plc, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

GRAND EXPEDITIONS, INC.

By: 
Name: ANDREW L. JONES
Title: DIRECTOR & VICE PRESIDENT

Dated: 21/12/06

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : First Choice Holidays Plc
Registration No. : 2,378,274
Dated : August 15, 2000
Trademark : GRAND EXPEDITIONS

POWER OF ATTORNEY

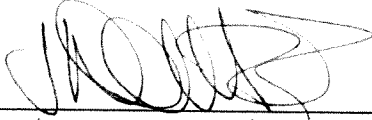
SIR:

In the matter of the above-identified Registration, Registrant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, PETER A. SULLIVAN, NATASHA N. REED, KRISTIN B. WHITING, and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

FIRST CHOICE HOLIDAYS PLC

By: 
Name: Joyce Willetts
Title: Authorized signatory

Dated: 21st December 2006