

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAMPAIGNERS, INC.		01/02/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADVANTAGE SALES & MARKETING, LLC		
Street Address:	19100 Von Karman Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78799037	YOUR CAUSE IS OUR CAUSE	
Serial Number:	78781289	CAMPAIGNERS	
CORRESPONDENCE DATA			
Fax Number:	(602)734-3906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602.262.5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	JENNIFER A. VAN KIRK		
Address Line 1:	40 NORTH CENTRAL AVENUE		
Address Line 2:	SUITE 1900		
Address Line 4:	PHOENIX, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	46810		
NAME OF SUBMITTER:	Jennifer A. Van Kirk		
Signature:	/JENNIFER A. VAN KIRK/		

CH \$65.00 78799037

Date:

05/17/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS Campaigners, Inc., a California corporation, located at 909 North Sepulveda Boulevard, Los Angeles, California 90245 ("Assignor") owns the trademark applications shown in the attached Exhibit A (the "Applications").


WHEREAS Advantage Sales & Marketing LLC, a California limited liability company, located at 19100 Von Karma Avenue, Irvine, California 92612 ("Assignee") wishes to acquire whatever rights Assignor may possess in the Applications and Assignor is willing to grant such rights;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby assigns to Assignee all right, title and interest in and to the Applications, together with the goodwill of the business symbolized therein.

This Assignment is effective as of the date of the last signature of the authorized representatives below:

CAMPAIGNERS, INC.,
a California corporation

By: 

Title: Executive Vice President

Date: January 2, 2007

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EXHIBIT A

YOUR CAUSE IS OUR CAUSE, Serial No. 78/799037

CAMPAIGNERS Design, Serial No. 78./781289