

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WELLS FARGO FOOTHILL, INC.		05/14/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	ADVANCED MARKETING SERVICES, INC.
Street Address:	5880 Oberlin Drive
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	76519532	AMS. THE BEST COMPANY YOU'LL NEVER SEE.
Serial Number:	78397465	PGW PUBLISHER'S GROUP WORLDWIDE
Registration Number:	2227443	SILVER DOLPHIN
Serial Number:	76427349	LAUREL GLEN
Serial Number:	76519535	PORTABLE PRESS
Serial Number:	76519534	BATHROOM READERS' INSTITUTE
Serial Number:	76519533	UNCLE JOHN'S BATHROOM READER
Registration Number:	2189120	BATHROOM READER
Serial Number:	78397403	UNCLE JOHN'S BATHROOM READER FOR KIDS ONLY
Registration Number:	2719099	THUNDER BAY
Serial Number:	75324692	SILVER DOLPHIN

CORRESPONDENCE DATA

Fax Number: (213)630-5728

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Phone: 213-891-5011
Email: jhawke@buchalter.com
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ATTORNEY DOCKET NUMBER:	F6384-1166
NAME OF SUBMITTER:	Jody Hawke
Signature:	/Jody Hawke/
Date:	05/17/2007

Total Attachments: 4
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FULL RELEASE AND REASSIGNMENT
OF
TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Memorandum of Security Interest in Intellectual Property, dated as of April 27, 2004, executed by Advanced Marketing Services, Inc., a Delaware corporation ("Company"), in favor of Wells Fargo Foothill, Inc., a California corporation, as agent ("Agent"), which was recorded in the United States Patent and Trademark Office on May 18, 2004, at Reel 002982, Frame 0001, pursuant to which Company assigned and granted to Agent a security interest in and to all of Company's right, title and interest of every level or nature in and to certain trademarks and trademark registrations and applications therefor, listed on Schedule "A" attached hereto, together with the goodwill related thereto (collectively the "Trademarks").

WHEREAS, Agent wishes to terminate the Memorandum of Security Interest in Intellectual Property and release, retransfer and reassign to the Company, without representation or warranty, all of the Agent's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby terminates the Memorandum of Security Interest in Intellectual Property and releases, retransfers and reassigns to the Company, without representation or warranty, all of the Agent's right, title and interest in and to the Trademarks.

IN WITNESS WHEREOF, Agent has executed this Full Release and Reassignment of Trademark and Trademark Applications this 14th day of May, 2007.

WELLS FARGO Foothill, INC.,
a California corporation, as Agent

By: 
Title: VICE PRESIDENT

SCHEDULE "A"

REGISTERED TRADEMARKS AND SERVICE MARKS

Trademarks of Advanced Marketing Service, Inc.*, and Advantage Publishers Group**, a division of Advanced Marketing Services, Inc. ; ***Attachment A is a full list of copyrights.

<u>Description</u>	<u>Application No.</u> / <u>Registration</u>	<u>Issue Dates</u>
UNITED STATES		
AMS. THE BEST COMPANY YOU'LL NEVER SEE*	76519532	June 4, 2003
PGW PUBLISHERS GROUP WORLDWIDE*	78397465	November 6, 2003
SILVER DOLPHIN PRESS**	2227443	March 2, 1999
LAUREL GLEN**	76427349	July 5, 2002
PORTABLE PRESS**	76519535	June 4, 2003
BATHROOM READERS' INSTITUTE**	76519534	June 4, 2003
UNCLE JOHN'S BATHROOM READER**	76519533	June 4, 2003
BATHROOM READER**	2189120	Sept. 15, 1998
UNCLE JOHN'S BATHROOM READER	78397403	November 6, 2003

LA1:1042515.1

FOR KIDS ONLY**

76427348

THUNDER BAY**

2719099

March 4, 2003

75324692

SILVER DOLPHIN**

2227443

March 2, 1999

CANADA

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

BATHROOM READERS' INSTITUTE**

LAUREL GLEN**

SILVER DOLPHIN**

THUNDER BAY**

BATHROOM READER**

EUROPE

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

LA1:1042515.1

TRADEMARK
REEL: 003544 FRAME: 0455

PENDING TRADEMARKS AND SERVICE MARKS

Trademark and Service Mark

Filing Date

Serial No.

None

LA1:1042515.1