

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/31/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jumpstart, LLC		03/31/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Tagged, LLC
Street Address:	840 Battery Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78345164	TAGGED

CORRESPONDENCE DATA

Fax Number: (650)838-4350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6508384441
 Email: coleb@perkinscoie.com
 Correspondent Name: Brian R. Coleman
 Address Line 1: 101 Jefferson Drive
 Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	58520-4002.US38
NAME OF SUBMITTER:	Brian R. Coleman
Signature:	/brian r. coleman/

CH \$40.00 78345164

Date:

05/19/2007

Total Attachments: 6

source=Jumpstart Assignment#page1.tif

source=Jumpstart Assignment#page2.tif

source=Jumpstart Assignment#page3.tif

source=Jumpstart Assignment#page4.tif

source=Jumpstart Assignment#page5.tif

source=Jumpstart Assignment#page6.tif

Exhibit B

Tagged Contributed Assets and Liabilities

Exhibit B: Tagged Contributed Assets & Liabilities

Financial

Assets

Cash \$ 500,000

Liabilities

Lease Payables All leases for Tagged assets -- see Fixed Assets

Fixed Assets

Hardware

See Attached List of Fixed Assets All equipment labeled Tagged in Property column

Software

See Attached List of Fixed Assets All equipment labeled Tagged in Property column

Oracle 12-way database licence

Furniture

Other

Other Assets

Assignment of Contract

Hi5 consulting contract Compensation (up to 50% of Hi5 value in Liquidation Event), attached

Patent and Intellectual Property

Assignment of patent related to virally marketed properties

Trade secrets: mail techniques and know-how related to mail, web to web.

Domains

Tagged.com

Marks

Tagged

**ACTION BY WRITTEN CONSENT
OF THE MANAGING DIRECTORS
OF
JUMPSTART TECHNOLOGIES LLC**

Effective as of March 31, 2005

The undersigned, constituting all of the managing directors of Jumpstart Technologies LLC, a Delaware limited liability company (the "*Company*"), do hereby consent to the adoption of the following resolutions without a meeting, effective as of the date first written above:

1. **Amendment of LLC Agreement**

WHEREAS, the Board of Managing Directors of the Company (the "*Board*") deems it appropriate and in the best interests of the Company to amend the Company's Amended and Restated Limited Liability Company Agreement, as more fully set forth in the Second Amended and Restated Limited Liability Agreement, attached hereto as **Exhibit A** (the "*Second Amended LLC Agreement*").

RESOLVED, that the Second Amended LLC Agreement, in the form attached hereto as **Exhibit A**, is hereby authorized and approved.

RESOLVED, that the officers of the Company are hereby authorized and directed to solicit the Members' consent as may be required to amend the Company's Amended and Restated Limited Liability Company Agreement.

RESOLVED FURTHER, that the officers of the Company are hereby authorized and directed to enter into and execute, deliver and perform the Second Amended LLC Agreement and to take all actions necessary to carry out the intent of the foregoing resolutions.

2. **Formation of Subsidiaries Under Delaware Law**

WHEREAS, the Board deems it appropriate and in the best interests of the Company to form four limited liability companies under Delaware law as follows: (a) "Tagged LLC," (b) "Harding Innovations LLC," (c) "Infinity

Brands LLC," and (d) "Launchpad Services LLC" (collectively, the "*Subsidiaries*"), each of which shall be a wholly-owned subsidiary of the Company.

RESOLVED, that the formation of the Subsidiaries under Delaware law is hereby authorized, ratified and approved and each such Subsidiary shall be a wholly-owned subsidiary of the Company.

RESOLVED FURTHER, that the officers of the Company are hereby authorized, directed and empowered to take all other actions necessary to carry out the intent of the foregoing resolutions, including without limitation the filing of a Certificate of Formation for each of the Subsidiaries with the Secretary of State of Delaware.

3. **Contribution of Certain Assets and Liabilities to Subsidiaries**

WHEREAS, in connection with the formation of the Subsidiaries, the Board believes it is in the best interests of the Company to contribute certain of its assets and assigns certain liabilities (the "*Asset Contribution*") to each of the Subsidiaries in exchange for units representing 100% of the outstanding ownership interests of each Subsidiary, as more fully set forth herein.

RESOLVED, that the Company hereby contributes the assets and assigns the liabilities listed on **Exhibit B** attached hereto (collectively the "*Tagged Contributed Assets and Liabilities*") to Tagged LLC in exchange for the issuance of 8,500,000 Class A Units and 1,500,000 Class B Units of Tagged LLC (collectively, the "*Tagged Units*") to the Company.

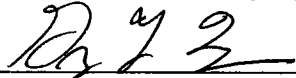
RESOLVED, that the Company hereby contributes the assets and assigns the liabilities listed on **Exhibit C** attached hereto (collectively the "*Harding Innovations Contributed Assets and Liabilities*") to Harding Innovations LLC in exchange for the issuance of 10,000 Units of Harding Innovations LLC (collectively, the "*Harding Innovations Units*") to the Company.

RESOLVED, that the Company hereby contributes the assets and assigns the liabilities listed on **Exhibit D** attached hereto (the "*Infinity Brands Contributed Asset and Liabilities*") to Infinity Brands LLC in exchange for the issuance of 10,000 Units of Infinity Brands LLC (the "*Infinity Brands Units*") to the Company.

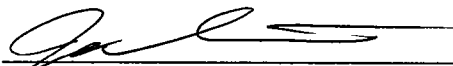
RESOLVED, that the Company hereby contributes the assets and assigns the liabilities listed on **Exhibit E** attached hereto (the "*Launchpad Services Contributed Assets and Liabilities*") to Launchpad Services LLC in

This Action by Written Consent may be executed in counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

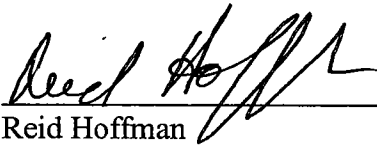
MANAGING DIRECTORS:



Greg Tseng



Johann M. Schleier-Smith



Reid Hoffman



Peter Thiel