

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tagged, LLC		12/16/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Tagged, Inc.		
Street Address:	840 Battery Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78345164	TAGGED	
CORRESPONDENCE DATA			
Fax Number:	(650)838-4350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508384441		
Email:	coleb@perkinscoie.com		
Correspondent Name:	Brian R. Coleman		
Address Line 1:	101 Jefferson Drive		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	58520-4002.US38		
NAME OF SUBMITTER:	Brian R. Coleman		
Signature:	/brian r. coleman/		
Date:	05/19/2007		

CH \$40.00 78345164

Total Attachments: 1
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Delaware

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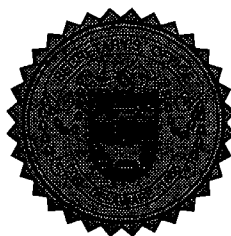
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "TAGGED LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "TAGGED LLC" TO "TAGGED, INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF DECEMBER, A.D. 2005, AT 1:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3921521 8100V

051030852



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4380548

DATE: 12-16-05

RECORDED: 05/19/2007

TRADEMARK
REEL: 003545 FRAME: 0668