

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	05/18/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sony Online Entertainment LLC		05/18/2007	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Coresoft Inc.		
Street Address:	2 South Pointe Drive		
Internal Address:	Suite 140		
City:	Lake Forest		
State/Country:	CALIFORNIA		
Postal Code:	92630		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77117327	HIGH STAKES ON THE VEGAS STRIP	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	1307869;LSF;NP		
NAME OF SUBMITTER:	Lynn S. Fruchter		

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TRADEMARK
REEL: 003545 FRAME: 0751

Signature:	/Lynn S. Fruchter/
Date:	05/21/2007
Total Attachments: 1 source=SFX439#page1.tif	

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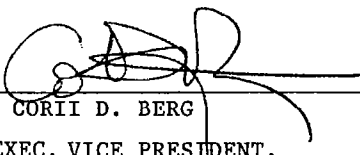
THIS ASSIGNMENT made as of the ^{18th} day of May 2007 between Sony Online Entertainment LLC, a Delaware Limited Liability Company, with a principal place of business at 10202 W. Washington Boulevard, Culver City, California 90232, ("Assignor") and Coresoft Inc., a Delaware corporation with a principal place of business at 2 South Pointe Drive, Suite 140, Lake Forest, California, 92630, ("Assignee").

WHEREAS, Assignee, as successor to the business of Assignor to which the trademark pertains, wishes to acquire all of Assignor's right, title and interest in and to the mark HIGH STAKES ON THE VEGAS STRIP and Design, U.S. Application No. 77/117,327, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee, as successor to the business of Assignor to which the mark pertains, all of its rights, title and interest in and to the Trademark, whether statutory or at common law, including the application thereof, together with the goodwill symbolized by the Trademark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

Assignor:

SONY ONLINE ENTERTAINMENT LLC

By: 
Name: CORII D. BERG
Title: EXEC. VICE PRESIDENT,
LEGAL AFFAIRS AND ASSISTANT SECRETARY

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