

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Betty Debnam		05/03/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Andrews McMeel Universal		
<b>Also Known As:</b>	AKA Universal Press Syndicate		
<b>Street Address:</b>	4520 Main Street		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64111		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0910913	THE MINI PAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)932-6660		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	816-932-6694		
<b>Email:</b>	edacosta@amuniversal.com		
<b>Correspondent Name:</b>	Eleanor DaCosta		
<b>Address Line 1:</b>	4520 Main Street		
<b>Address Line 2:</b>	Andrews McMeel Universal		
<b>Address Line 4:</b>	Kansas city, MISSOURI 64111		
<b>NAME OF SUBMITTER:</b>	Eleanor DaCosta		
<b>Signature:</b>	/E. DaCosta/		

OP \$40.00 0910913

Date:

05/21/2007

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, pursuant to that certain Asset Purchase Agreement (the "**Agreement**") dated as of May 3, 2007, by and between Betty Debnam Hunt, ("**Debnam**"), Mini Page Publishing Company, Inc., a North Carolina corporation (the "**Company**") (Debnam and the Company are sometimes collectively referred to as the "**Seller**"), and Universal Press Syndicate, a division of Andrews McMeel Universal, Inc., a Delaware corporation (the "**Buyer**"), the Seller has agreed to sell the Purchased Assets (as defined in the Agreement) to Buyer, which Purchased Assets include the Trademark (as hereinafter defined); and

WHEREAS, in order to effectuate Seller's assignment to Buyer of its entire worldwide right, title and interest in and to Seller's trademark identified on **Exhibit A** (the "**Trademark**"), Seller is executing this instrument of assignment.

NOW, THEREFORE, in view of good and valuable consideration payable buy Buyer to Company pursuant to the Agreement, including the mutual promises, covenants and undertakings herein set forth, the value, sufficiency and receipt of which are acknowledged by the parties, Seller hereby agrees as follows.

Seller hereby transfers and assigns to Buyer all of its worldwide right, title and interest in and to the Trademark, as well as the goodwill of the business associated with said Trademark, including, without limitation, all rights to police, monitor and enforce said Trademark against any and all past, current and/or future infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) and any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Seller hereby represents, warrants and covenants that, with respect to each Trademark, it has the full right to convey its above-described right, title, interest and goodwill by this Assignment and that no other agreement has been or will be executed in conflict herewith.

Seller agrees to perform all affirmative acts which may be reasonably necessary or desirable to Buyer in order to record or perfect the above-described transfer of the Trademark, as well as reasonably cooperate with Buyer in providing information required with respect to any recordations relating to the transfer of the Trademark. Without limiting the generality of the foregoing, Seller agrees to sign such applications, assignment forms and other documents as Buyer reasonably requests from time to time to further confirm Buyer's right, title, interest and ownership in the Trademark.

Seller further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for the Trademark, to Buyer, and/or Buyer's successors and/or assigns.

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IN WITNESS WHEREOF, Seller has caused this Trademark Assignment to be executed on this 3rd day of May, 2007.

**Mini Page Publishing Company, Inc.**

By: Betty Debnam Hunt  
BETTY DEBNAM HUNT, President

Betty Debnam Hunt  
BETTY DEBNAM HUNT, Individually

**Exhibit A "Trademark"**

"The Mini Page" (Registration number 910,913), including all renewals thereof