Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CCDA Waters, L.L.C.		103/12/2007	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	DS Waters of America, Inc.	
Street Address:	5560 New Northside Drive	
Internal Address:	Suite 500	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30328	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1380916	ALHAMBRA
Registration Number:	2301785	ALHAMBRA
Registration Number:	1819231	ALHAMBRA

CORRESPONDENCE DATA

Fax Number: (312)460-7942

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: klynch@seyfarth.com
Correspondent Name: Seyfarth Shaw LLP

Address Line 1: 131 South Dearborn Street

Address Line 2: Suite 2400

Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER: Kelley	y A. Lynch
Signature: /kelley	y a. lynch/

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Date:	05/21/2007	
Total Attachments: 1 source=Alhambra Assignment#page1.tif		

TRADEMARK REEL: 003545 FRAME: 0908

TRADEMARK ASSIGNMENT

WHEREAS, CCDA Waters, L.L.C., a limited liability company organized and existing under the laws of the State of Delaware ("Assignor"), is listed as the owner of record for the following trademarks and registrations:

U.S. Registration No. 1380916

ALHAMBRA for "drinking water"

U.S. Registration No. 2301785

ALHAMBRA for "drinking water"

U.S. Registration No. 1819231

ALHAMBRA for "delivery services for bottled

drinking water and drinking water dispensers"

(hereinafter, "Trademarks")

AND WHEREAS, pursuant to an Assignment of Trademark and Termination Agreement dated February 26, 2007, Assignor has assigned the Trademarks, together with the goodwill of the business associated therewith, to DS Waters of America, Inc., a corporation organized under the laws of the State of Delaware ("Assignee"), effective February 26, 2007;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor executes this document for the purpose of recording with the U.S. Patent and Trademark Office the assignment of the entire right, title, and interest in and to the Trademarks and the above-identified registrations, and all of the goodwill associated therewith, to Assignee.

Date: __3/12/07

CCDA WATERS, L.L.C.

By: Steven J. Hanser

Name: Steven F. Hauser

Title: V.P. + General Counsel

TRADEMARK REEL: 003545 FRAME: 0909

RECORDED: 05/21/2007