

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	06/13/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Abraham Quintanilla		06/13/2004	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Cruz Martinez
Street Address:	4709 GRAND LAKE DRIVE
City:	CORPUS CHRISTI
State/Country:	TEXAS
Postal Code:	78413
Entity Type:	INDIVIDUAL:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2859703	KUMBIA KINGS

CORRESPONDENCE DATA

Fax Number: (954)234-2506
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: dan@danpolley.com
 Correspondent Name: Daniel S. Polley
 Address Line 1: 1215 East Broward Boulevard
 Address Line 4: Fort Lauderdale, FLORIDA 33301

ATTORNEY DOCKET NUMBER:	1186.5001
NAME OF SUBMITTER:	Daniel S. Polley
Signature:	/Daniel S. Polley/
Date:	05/21/2007

OP \$40.00 2859703

Total Attachments: 4

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CESION DE DERECHOS QUE CELEBRAN POR UNA PARTE COMO CEDENTE EL SEÑOR ABRAHAM QUINTANILLA Y POR LA OTRA COMO CESIONARIO CRUZ MARTINEZ, AL TENOR DE LAS SIGUIENTES:

DECLARACIONES

- I.- El Cedente ABRAHAM QUINTANILLA, declara que es miembro fundador conjuntamente con CRUZ MARTÍNEZ desde el año de 1999 del grupo musical denominado KUMBIA KINGS y por lo mismo ostenta el derecho de notoriedad.
- II.- El Cesionario CRUZ MARTÍNEZ, declara que es miembro fundador del grupo musical KUMBIA KINGS conjuntamente con ABRAHAM QUINTANILLA.
- III.- Ambas partes declaran que a la fecha el grupo musical KUMBIA KINGS, se encuentra en proceso de renovación y en busca de nuevos elementos desde el mes de marzo del año en curso.
- IV.- Ambas partes se reconocen mutuamente la personalidad con que se ostentan y declaran que el objeto de este contrato es la CESION DEL DERECHO DE NOTORIEDAD del que goza el CEDENTE, respecto del nombre del grupo musical KUMBIA KINGS sometiéndose a las siguientes:

CLAUSULAS

Primera.- El Cedente Abraham Quintanilla, cede a favor del Cesionario Cruz Martínez, el derecho de Notoriedad que tiene dentro de Grupo Musical KUMBIA KINGS.

Segunda.- El Cesionario acepta la Cesión y se compromete a salvaguardar los derechos cedidos mediante este contrato y proceder de inmediato a registrar la presente cesión de derechos ante el Instituto Nacional de Derecho de Autor, Dirección de Reserva así como de realizar lo necesario para mantener la vigencia de los derechos transferidos y preservar el nombre del grupo musical denominado KUMBIA KINGS.

Tercera.- El Cedente y Cesionario acuerdan llevar a cabo la presente cesión en virtud de la renovación del grupo ya que iniciara actuaciones con nuevos integrantes, la solicitud de la Reserva de Derechos al uso exclusivo de la denominación KUMBIA KINGS, en el genero de Grupo artístico musical a favor del Cesionario, no causa perjuicio a terceros en virtud de que los creadores exclusivos son el Cedente y el Cesionario.

Las partes firman el presente contrato de Cesión de Derechos de Notoriedad en la Ciudad de México distrito federal a los tres días del mes de junio del año dos mil cuatro.

EL CEDENTE


ABRAHAM QUINTANILLA

EL CESIONARIO


CRUZ MARTINEZ

TRADEMARK

REEL: 003546 FRAME: 0242

ASSIGNMENT OF RIGHTS CONTRACT FORMALIZED BY AND BETWEEN, ON THE ONE HAND, ABRAHAM QUINTILLA AS ASSIGNOR, AND, ON THE OTHER HAND, CRUZ MARTÍNEZ AS ASSIGNEE, IN ACCORDANCE WITH THE FOLLOWING:

RECITALS:

I.- The Assignor, ABRAHAM QUINTANILLA (sic) hereby declares that, in conjunction with CRUZ MARTINEZ, he is a founding member since the year declara 1999 of the musical group named KUMBIA KINGS and, for this reason, possesses the notoriety presumed by the law.

II.- The Assignee CRUZ MARTÍNEZ, hereby declares that he is a founding member of the musical group KUMBIA KINGS, in conjunction with ABRAHAM QUINTANILLA.

III.- Both parties declare that the musical group KUMBIA KINGS, is, at the present time, in the process of renovation and has been in search of new elements since the month of March this year.

IV. Both parties mutually recognize the status they hold and declare that the purpose of this contract is to ASSIGN THE NOTORIETY PRESUMED BY LAW enjoyed by the ASSIGNOR with respect to the name of the musical group KUMBIA KINGS, subjecting themselves to the following:

CLAUSES:

First.- The Assignor Abraham Quintanilla hereby assigns the Notoriety he holds within the Musical Group KUMBIA KINGS, in favor of the Assignee Cruz Martinez.

Second.- The Assignee accepts the Assignment and undertakes to safeguard the rights assigned under the present contract, proceeding immediately to register the present assignment of rights before the Instituto Nacional de Derecho de Autor (National Copyrights Institute), Reservation Department, and to take all action necessary to maintain the rights transferred in force and to preserve the name of the musical group entitled KUMBIA KINGS.

Third.- The Assignor and Assignee agree to carry out the present assignment in view of renovation of the group so that, on the latter commencing performances with new members, the request for the Reservation of Rights to the exclusive use of the name KUMBIA KINGS will not prejudice third parties, since the exclusive creators are the Assignor and the Assignee.

The parties sign the present contract assigning the Notoriety presumed by Law in the City of Mexico, Federal District, on the thirteenth day of the month of June in the year two thousand and four.

THE ASSIGNOR
(Signature)

THE ASSIGNEE
(Signature)

LUER TRADUCTORES

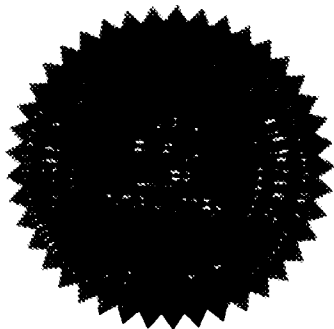


ASOCIADOS, S.C.

CENTRO ESPECIALIZADO DE TRADUCTORES E INTERPRETES

I, MARIA ELENA LUER DORANTES, Official Translator authorized by the Superior Court of Justice in and for Mexico-City, DO HEREBY CERTIFY: That the foregoing translation is true and faithful to the best of my knowledge.

MARIA ELENA LUER DORANTES
Mexico-City, December 7th, 2006



The ATTORNEY JOSE GILBERTO GARDUÑO FERNÁNDEZ, as Director of Reservation Rights at the National Copyrights Institute, a dependency of the Secretariat of Public Education, taking as grounds the provisions of article 8, section XVIII of the Internal Regulations of the National Copyrights Institute, published in the Official Gazette of the Federation on November 22, 1999, hereby-----

-----CERTIFIES-----

That the present copy consisting of one page, facing, agrees faithfully in all its parts with the original which I had before me, and which forms part of the file on Reservation of Rights on the Exclusive Use number 04-2004-070617355000-402, under the name KUMBIA KINGS, Artistic Group. Issued in the City of Mexico, Federal District, on the eighteenth day of the month of August two thousand and six -----

-----I attest-----

