

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GNOC Corporation		04/26/2005	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RIH Acquisitions NJ, LLC		
<b>Street Address:</b>	Boston and Boardwalk		
<b>City:</b>	Atlantic City		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08401		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1821905	THE OAKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(901)537-3359		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	901-762-8755		
<b>Email:</b>	jtyler@harrachs.com		
<b>Correspondent Name:</b>	Jane E. Tyler		
<b>Address Line 1:</b>	1023 Cherry Road		
<b>Address Line 2:</b>	Law Department		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38117		
<b>ATTORNEY DOCKET NUMBER:</b>	THE OAKS		
<b>NAME OF SUBMITTER:</b>	Jane E. Tyler		
<b>Signature:</b>	/jane e. tyler/		

CH \$40.00 1821905

Date:

05/22/2007

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Assignment is made on this 26th day of April, 2005 (the "Trademark Assignment") by and among GNOC Corporation, a New Jersey corporation ("Caesars Seller One" or "Assignor"), and RIH Acquisitions NJ, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks and service marks listed on the attached Schedule A, all applications and registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks");

WHEREAS, Resorts International Holdings, LLC ("Resorts"), parent of Assignee, is party to that certain Asset Purchase Agreement dated as of September 27, 2004 (the "Asset Purchase Agreement") by and among Resorts, Showboat Marina Casino Partnership, an Indiana general partnership, Tunica Partners II L.P., a Mississippi limited partnership, Assignor, and Bally's Olympia Limited Partnership, a Delaware limited partnership;

WHEREAS, Resorts has assigned to Assignee the right to acquire the Casino C Property (as defined in the Asset Purchase Agreement);

WHEREAS, the Asset Purchase Agreement provides for, among other things, the assignment by Assignor to Assignee of Assignor's right, title and interest in and to the Purchased Assets (as defined in the Asset Purchase Agreement) including the Trademarks, to Assignee, and in connection therewith; and

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire, all of Assignor's right, title and interest in and to the Trademarks, together with all rights to claims of past infringement thereof.

NOW THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all goodwill associated therewith and all of Assignor's rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

Assignor hereby agrees to execute upon the request of Assignee, at Assignee's expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office, and reasonably assist, at Assignee's expense, in any proceedings relating to Assignee's right, title, interest and benefit in and to the Trademarks.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

GNOC CORPORATION, a New Jersey corporation

By: \_\_\_\_\_



Name: Wallace R. Barr  
Title: Sole Director and  
Chief Operating Officer

RIH ACQUISITIONS NJ, LLC,  
a Delaware limited liability company

By: \_\_\_\_\_

Name:  
Title:

**SIGNATURE PAGE TO TRADEMARK ASSIGNMENT**

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

GNOC CORPORATION, a New Jersey corporation

By: \_\_\_\_\_

Name: Wallace R. Barr  
Title: Sole Director and President

RIH ACQUISITIONS NJ, LLC,  
a Delaware limited liability company

By:  \_\_\_\_\_

Name: Eric J. Matejevich  
Title: Authorized Signor

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

**SCHEDULE A**

**I. Trademarks/Service Marks**

Mark	Owner	Jurisdiction	Classes	Reg. #	Reg. Dt
THE OAKS	GNOC Corp.	United States	42	1,821,905	2/15/1994
DIZZY DOLPHIN BEACHFRONT BAR (and Logo)	GNOC Corp.	New Jersey	35	15,652	4/9/1999
DIZZY DOLPHIN (and Design)	GNOC Corp.	New Jersey	35	15,654	4/13/1999
PEREGRINES	GNOC Corp.	New Jersey	35	15,073	3/5/1998
HORIZONS	GNOC Corp.	New Jersey	35	15,075	3/5/1998
CARUSO'S	GNOC Corp.	Common	42		
STERLING BRUNCH	GNOC Corp.	New Jersey	35	15,427	10/9/1998
CHAIRMAN'S CLUB	GNOC Corp.	New Jersey	35	15,072	3/5/1998
DRIVE IN FOR DOLLARS	GNOC Corp.	New Jersey	35,41	14,440	1/7/1997
CONY ISLAND DELI	GNOC Corp.	Common			
THE BEACH BAR	GNOC Corp.	Common			
ISLAND BBQ BUFFET	GNOC Corp.	Common			
LE SALON	GNOC Corp.	Common			
THE HOT HAMMER	GNOC Corp.	Common			
SHAKE & TAKE'S	GNOC Corp.	Common			
DOLPHIN CLUB	GNOC Corp.	Common			
FALCON CLUB	GNOC Corp.	Common			
JEWEL OF ATLANTIC CITY	GNOC Corp.	Common			
CABANA CLUB	GNOC Corp.	Common			
CABANA CASH	GNOC Corp.	Common			
GRAND SALON	GNOC Corp.	Common			
THE GOLDEN REEF	GNOC Corp.	Common			
CORNUCOPIA BUFFET	GNOC Corp.	Common			
CAPPUCCINO'S	GNOC Corp.	Common			