

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Runco, LLC		05/21/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Runco International, Inc.		
Street Address:	2900 Faber Street		
City:	Union City		
State/Country:	CALIFORNIA		
Postal Code:	94587		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78893651	CRYSTAL SERIES	
Serial Number:	78893647	DVIEW	
Serial Number:	77011423	VIDIKRON	
Registration Number:	1739519	VIDIKRON	
Registration Number:	2035876	PROJECTAVISION	
CORRESPONDENCE DATA			
Fax Number:	(650)798-6701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	suzanne.wengrin@klgates.com		
Correspondent Name:	James Prenton		
Address Line 1:	630 Hansen Way		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	11000750012RUNCO		

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NAME OF SUBMITTER:	James Prenton
Signature:	/James Prenton/
Date:	05/22/2007
Total Attachments: 3 source=RuncoLLCTMAssignment#page1.tif source=RuncoLLCTMAssignment#page2.tif source=RuncoLLCTMAssignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Runco, LLC, a California limited liability company, organized and existing under the laws of the State of California, located and doing business at 2900 Faber Street, Union City, California 94587, has adopted, used, and is using the following trademark(s) and is the owner of the following trademark(s) registrations:

United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
VIDIKRON (stylized)	1,739,519	12-15-92
PROJECTAVISION	2,035,876	2-4-1997

Community Trade Mark Office of the European Union:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
VIDIKRON (stylized)	1433366	1-23-2001

WHEREAS, Runco LLC, a California limited liability company, organized and existing under the laws of the State of California, located and doing business at 2900 Faber Street, Union City, California 94587, has adopted, used, and is using the following trademark(s) and is the applicant of the following trademark(s) applications in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
CRYSTAL SERIES	78/893,651	5-26-2004
DVIEW	78/893,647	5-26-2004
VIDIKRON	77/011,423	10-2-2006

WHEREAS, Runco International, Inc., a California corporation, organized and existing under the laws of the State of California, located and doing business at 2900 Faber Street, Union

City, California 94587, is desirous of acquiring the right, title and interest in and to said trademarks, trademark registrations and trademark applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Runco, LLC, does hereby assign unto Runco International, Inc. all right, title and interest in and to said trademarks, trademark applications and trademark registrations, together with the goodwill of the business symbolized by said trademarks, trademark applications and trademark registrations above-identified.

Dated: May 21, 2007.

Runco, LLC, a California limited liability company

By: 

Sam Runco

Its: PRESIDENT

STATE OF CALIFORNIA)
) ss
COUNTY OF Alameda)

On May 21 2007, before me, Jeannie M. Carrion a Notary Public, personally appeared Sam Runco, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Jeannie M. Carrion

