

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Riviera Trading Corporation		09/16/1996	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Riviera Trading, Inc.		
Street Address:	90 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1513422	EYETEMPO	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407 841-2330		
Email:	dsigalow@addmg.com		
Correspondent Name:	David L. Sigalow		
Address Line 1:	255 South Orange Avenue		
Address Line 2:	Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	39013		
NAME OF SUBMITTER:	David L. Sigalow		
Signature:	/David L. Sigalow/		
Date:	05/23/2007		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Assignment is made this 16th day of September 1996 by and between RIVIERA TRADING CORPORATION, a New York corporation having a place of business at 90 Park Avenue, New York, New York 10016 (hereinafter "Assignor") and RIVIERA TRADING INC., a Delaware corporation having a place of business at 90 Park Avenue, New York, New York 10016 (hereinafter "Assignee").

WHEREAS the Assignor owns the trademarks listed in the attached Schedule A in connection with the goods in the indicated class and for which it has obtained registrations or filed applications in the United States Patent and Trademark Office, as shown:

WHEREAS the Assignee desires to acquire from the Assignor all rights to the said marks for which registrations have issued, together with the goodwill of the business with which said marks are used and which is symbolized by said marks, and with respect to these marks for which applications are pending under Section 1(b) of the Trademark Act, as part of the entire business or portion thereof to which the marks pertain;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents sells, transfers, conveys, and assigns unto the Assignee its entire right, title and interest in and to the aforesaid marks and registrations and applications therefor, together with the right to recover for

past infringements thereof, and the goodwill of the business in connection with which the aforesaid marks are used and which is symbolized thereby.

RIVIERA TRADING CORPORATION

Date: 9/16/96

By 
Name: Boris Kliot
Title: Pres

Schedule A

<u>MARK</u>	<u>CLASS</u>	<u>REG. (APPLN.) NUMBER</u>	<u>REG. (APPLN.) DATE</u>
HOT SPECS	9	1,414,834	10/28/86
ROMAN CASCADE	26	1,149,925	3/31/81
HAIR TREASURES	26	1,399,650	7/01/86
MONTE CARLO	9	942,743	9/12/72
RIVIERA	26	641,457	2/12/57
JUST FOR HAIR (Stylized)	26	960,662	6/05/73
RAPIDE-O-MATIC 6X	9	1,117,164	5/01/79
LE CLIP BY RIVIERA	26	1,311,184	12/25/84
SOLAR-TECH 100	9	1,360,288	9/17/85
MADE IN FRANCE BY RIVIERA	9	695,636	4/05/60
RIVIERA	9	657,116	1/14/58
EYECLASS	9	1,512,453	11/15/88
EYEPROFILE	9	1,512,454	11/15/88
EYEWEAR FOR EVERY WEAR	9	1,513,420	11/22/88
EYE ENERGY	9	1,513,421	11/22/88
EYETEMPO	9	1,513,422	11/22/88
EYESOCIETY	9	1,515,205	12/06/88
R (Stylized)	9	1,517,865	12/27/88
SOLAR TECH DRIVERS	9	1,578,716	1/23/90
MOCKBA	9	1,589,807	4/03/90
EYE DROPS	14	1,709,321	8/18/92
YOUNG WORLD	14	1,238,231	5/17/83
RIVIERA KIDS	9, 14, 26	(74/244,048)	(2/07/92)
RIVIERA	14	(74/251,807)	(3/03/92)
RIVIERA CLASSIX	9	1,906,385	7/18/95

<u>MARK</u>	<u>CLASS</u>	<u>REG. (APPLN.) NUMBER</u>	<u>REG. (APPLN.) DATE</u>
RIVIERA OPTIX	9	1,946,018	1/02/96
NATIONAL SUNGLASS LEAGUE and Design	9	1,887,835	4/04/95
DAILY SPECTACLES	9	1,868,852	12/20/94
BRUSH-CLIP	21	1,934,438	11/07/95
BE A DESIGNER	14	1,973,401 (74/548,445)	5/7/96