

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank, N.A.		05/18/2007	National Banking Association:

RECEIVING PARTY DATA

Name:	Lipson Associates, Inc.
Street Address:	644 Eden Park Drive
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2658898	INNOVATION STREAM
Registration Number:	2624683	NAME STREAM
Registration Number:	2587832	RBT
Registration Number:	2488984	LAGA LAB
Registration Number:	2502654	RIGHT BRAND THINKING
Registration Number:	2353639	LAGA
Registration Number:	2424082	LAGA
Registration Number:	2327026	BRANDSITE
Registration Number:	2327025	BRANDSITE
Registration Number:	2289204	IDP
Registration Number:	2300254	IDP

CORRESPONDENCE DATA

Fax Number: (513)579-6457

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

OP \$290.00 2658898

Phone: 5135796960
Email: trademarks@kmklaw.com
Correspondent Name: Courtney A. Laginess
Address Line 1: One East Fourth Street
Address Line 2: Suite 1400
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	FI6920FI0003
NAME OF SUBMITTER:	Courtney A. Laginess
Signature:	/Courtney A. Laginess/
Date:	05/23/2007

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made as of May 18, 2007 ("Effective Date") by and between LIPSON ASSOCIATES, INC., an Ohio corporation, with its principal office at 644 Eden Park Drive, Cincinnati, Ohio 45202 ("Lipson"), and PNC BANK, N.A., a national banking association, with an office at 201 E. Fifth Street, P.O. Box 1198, Cincinnati, Ohio 45202 ("PNC").

WHEREAS, pursuant to the terms and conditions of that certain SECURITY AGREEMENT by and between Lipson and PNC dated as of January 13, 2003 (the "Trademark Security Agreement"), Lipson granted to PNC a security interest in and to all of Lipson's right, title and interest in, to and under certain of Lipson's trademarks, including, but not limited to, those which are set forth on Schedule A attached hereto ("Trademarks");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on January 17, 2003 at Reel 2651, Frame 0789; and

WHEREAS, the obligations secured thereby have been paid in full.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PNC hereby terminates the Trademark Security Agreement and hereby terminates, cancels and releases any and all security interests it has against the Trademarks.

IN WITNESS WHEREOF, PNC has caused this Release to be executed by its duly authorized representative as of the Effective Date.

PNC BANK, N.A.

By: _____
Name: Gregory S. Buchanan
Title: Vice President

STATE OF _____)
) SS.
COUNTY OF _____)

On this 22nd day of May, 2007, there appeared before me Gregory S. Buchanan, personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of PNC Bank NA.

Kimberlee A. Brooks
Notary Public

**KIMBERLEE A. BROOKS
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 01-10-11**

**SCHEDULE A
TRADEMARKS**

INNOVATION STREAM	2658898
NAME STREAM	2624683
RBT	2587832
LAGA LAB	2488984
RIGHT BRAND THINKING	2502654
LAGA (& design)	2353639
LAGA	2424082
BRANDSITE	2327026
BRANDSITE	2327025
IDP	2289204
IDP (& design)	2300254

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