

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Case It, LLC		05/14/2007	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Beaux-Merzon, Inc.		
Street Address:	1050 Valley Brook Avenue		
Internal Address:	Beaux-Merzon, Inc.		
City:	Lyndhurst		
State/Country:	NEW JERSEY		
Postal Code:	07071		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2066665	CASE IT	
CORRESPONDENCE DATA			
Fax Number:	(212)888-0255		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	emarshall@beckerglynn.com		
Correspondent Name:	Edward Marshall		
Address Line 1:	299 Park Avenue		
Address Line 2:	Becker, Glynn, Melamed & Muffly, LLP		
Address Line 4:	New York, NEW YORK 10171		
NAME OF SUBMITTER:	Edward A. Marshall		
Signature:	/Edward A. Marshall/		
Date:	05/24/2007		

OP \$40.00 2066665

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK made as of the 14 day of May, 2007, by CASE IT, LLC, a New Jersey limited liability company ("Assignor"), to BEAUX-MERZON, INC., a New York corporation ("Assignee").

RECITALS

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in, to and under Assignor's registered trademark listed on Schedule A annexed hereto and incorporated herein by reference (the foregoing being referred to herein as the "Mark").


NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in, to and under the Mark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Mark, whether arising prior to or subsequent to the date of this Assignment of Trademark, and any and all renewals and extensions thereof, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademark not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to principles of conflicts of laws thereof which would direct the general application of the laws of a different jurisdiction.

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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark as of the date first above written.

CASE IT, LLC, as Assignor

By: 
Name: Adam Murzon
Title:

SCHEDULE A TO

ASSIGNMENT OF TRADEMARK

Registered Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Case-it	2066665	6/3/97