

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big O Tires, Inc.		05/23/2007	CORPORATION: NEVADA

RECEIVING PARTY DATA	
Name:	Sumitomo Corporation
Street Address:	1-8-11, Harumi 1-chome
Internal Address:	Chuo-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	104-8610
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2933753	MESA A/P

CORRESPONDENCE DATA	
Fax Number:	(202)393-5350
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2026386666
Email:	trademark@jhip.com,mgentner@jhip.com
Correspondent Name:	Marsha G. Gentner
Address Line 1:	400 Seventh St. NW
Address Line 2:	6th Floor
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	11386/T31194US0
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DOMESTIC REPRESENTATIVE	
Name:	

OP \$40.00 2933753

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Marsha G. Gentner

Signature:

/Marsha G. Gentner/

Date:

05/24/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Assignment is made by and between Big O Tires, Inc., a Nevada corporation, whose address is 12650 East Briarwood Avenue, Suite 2-D, Centennial, Colorado [hereinafter "Assignor"], and Sumitomo Corporation, a corporation organized under the laws of Japan, located at 1-8-11, Harumi 1-chome, Chuo-ku, Tokyo 104-8610, Japan [hereinafter "Assignee"].

WHEREAS, Assignor is the owner of and has used the trademark MESA A/P for tires, and is the owner of record of the U.S. trademark registration therefor, No. 2,933,753, issued March 15, 2005; and

WHEREAS, Assignor and Assignee are related companies, and desire that all right, title and interest in and to the MESA A/P mark and the U.S. registration therefor of Assignor be transferred to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid MESA A/P mark, and the aforesaid U.S. trademark registration therefor, together with the whole of the goodwill of the business symbolized by said MESA A/P mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark, with the right to sue for and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor, to the best of its knowledge, does hereby represent and warrant that no claim will be made against Assignee by third parties for infringement of any other property rights in connection with the aforesaid MESA A/P mark.

IN TESTIMONY WHEREOF, said Assignor has executed the foregoing instrument, this 23rd day of May, 2007.

BIG O TIRES, INC.

By:



John B. Adams
President