

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERFORMANCE DESIGN, INC.		05/07/2007	CORPORATION: IDAHO
RECEIVING PARTY DATA			
Name:	PERFORMANCE DESIGN, LLC fka New PDI, LLC		
Composed Of:	COMPOSED OF Formerly known as New PDI, LLC		
Street Address:	2350 BRANIFF STREET		
City:	BOISE		
State/Country:	IDAHO		
Postal Code:	83716-9613		
Entity Type:	LIMITED LIABILITY COMPANY: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2464428	RHIN-O-TUFF	
CORRESPONDENCE DATA			
Fax Number:	(509)458-2717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	509-624-5265		
Email:	debbiep@wkdtdlaw.com		
Correspondent Name:	Debra A. Palm		
Address Line 1:	422 West Riverside Ave., Suite 1100		
Address Line 4:	Spokane, WASHINGTON 99201		
NAME OF SUBMITTER:	Debra A. Palm		
Signature:	/dap/		
Date:	05/24/2007		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor:

Performance Design, Inc., an Idaho corporation, Boise, Idaho (hereinafter "Assignor").

Assignee:

New PDI, LLC, an Idaho limited liability company (hereinafter "Assignee").

BACKGROUND OF THE ASSIGNMENT:

Assignor is the owner of all right, title and interest in the trademark(s) set forth below, including trademark registrations as well as all common law rights therein:

Mark: RHIN-O-TUFF and Design
U.S. Trademark Application No.: 2,464,428
Filed: June 8, 1999

In exchange for valuable consideration, and as part of the acquisition of other assets, receipt of which is hereby acknowledged, Assignor has agreed to transfer all rights in said trademark(s) to Assignee.

GRANT:

Assignor hereby grants, assigns and fully transfers to Assignee the entire right, title and interest in and to the above-referenced trademark(s), including all common law rights and trademark applications filed thereon, together with the goodwill of the business connected with the use of and symbolized by the trademark(s), in all applicable countries.

Assignor also fully transfers all rights to file future applications for trademark registration on said mark and derivatives and components thereof.

[Signature Page Follows]

EXHIBIT A

Trademark Certificate of Registration: RHIN-O-TUFF