

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Revolution Health Group LLC		04/17/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vital Juice Daily LLC		
<b>Street Address:</b>	181 East 65th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10021		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77076209	VITAL JUICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)226-1995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-226-7700		
<b>Email:</b>	ccastro@yeellp.com		
<b>Correspondent Name:</b>	Mary A. Donovan		
<b>Address Line 1:</b>	110 Green Street, Suite 700		
<b>Address Line 4:</b>	New York, NEW YORK 10012		
<b>ATTORNEY DOCKET NUMBER:</b>	1648		
<b>NAME OF SUBMITTER:</b>	Mary A. Donovan		
<b>Signature:</b>	/Mary A. Donovan/		
<b>Date:</b>	05/25/2007		

OP \$40.00 77076209

**Total Attachments: 6**

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EXHIBIT C

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (this "Trademark Assignment"), dated April 17, 2007 by and between Revolution Health Group LLC, a Delaware limited liability company (the "Assignor"), and Vital Juice Daily LLC, a New York limited liability company ("Assignee").

WHEREAS, Assignor is the current owner of record of United States trademark application Serial No. 77076209 (the "Application") for the trademark VITAL JUICE (the "Mark") covering the provision of information about health, wellness, fitness, and lifestyles via the Internet, which was filed in the United States Patent and Trademark Office on January 4, 2007 in the form shown on the attached Exhibit C-1; and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire all of Assignor's right, title and interest in and to the Mark listed in Exhibit C-1 together with all of the goodwill associated with and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells and assigns to Assignee, and Assignee hereby accepts the sale and assignment of all of Assignor's right title and interest to the Mark, including, without limitation, all of the goodwill associated with and symbolized by the Mark and all rights to sue for infringement thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment as of the date and year written above.

REVOLUTION HEALTH GROUP, LLC

By: Ronald H. Peele, Jr.  
Name: Ronald H. Peele, Jr.  
Title: Chief Financial Officer

VITAL JUICE DAILY, LLC

By: Lisa J. Blau  
Name: Lisa J. Blau  
Title: member

**EXHIBIT C-1**  
to Trademark Assignment  
(see attached)

Exhibit C-1

to Trademark Assignment

TM/SM Form 1479 (Rev. 1/2007)  
USPTO Form 1479 (Rev. 1/2007)

**Trademark/Service Mark Application, Principal Register**

Serial Number: 77076209

Filing Date: 01/04/2007

The table below presents the data as entered.

<b>SERIAL NUMBER</b>	77076209
<b>MARK INFORMATION</b>	
*MARK	VITAL JUICE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	VITAL JUICE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Revolution Health Group LLC
*STREET	1717 Rhode Island Avenue NW, Suite 900
*CITY	Washington
*STATE (Required for U.S. applicants)	District of Columbia
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	20036
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	LIMITED LIABILITY COMPANY
*STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	044
DESCRIPTION	Providing information about health, wellness, fitness, and lifestyles via the Internet
FILING BASIS	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
NAME	Douglas R. Bush
ATTORNEY DOCKET NUMBER	028890.00000

FIRM NAME	Arent Fox LLP
STREET	1050 Connecticut Avenue NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20036
PHONE	202-857-8977
FAX	202-857-6395
EMAIL ADDRESS	bush.douglas@arentfox.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Douglas R. Bush
FIRM NAME	Arent Fox LLP
STREET	1050 Connecticut Avenue NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20036
PHONE	202-857-8977
FAX	202-857-6395
EMAIL ADDRESS	bush.douglas@arentfox.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEE DUE	325
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/James R. Bramson/
SIGNATORY'S NAME	James R. Bramson
SIGNATORY'S POSITION	General Counsel
DATE SIGNED	01/04/2007
<b>FILING INFORMATION SECTION</b>	

SUBMIT DATE	Thu Jan 04 16:48:29 EST 2007
TEAS STAMP	USPTO/BAS-204.4.74.35-200 70104164830002502-7707620 9-360321aaceac774b7593a1f 9dbd24d5415-DA-503-200701 04144825613302

PH: (703) 790-2000  
USPTO: (571) 270-6000

## Trademark/Service Mark Application, Principal Register

Serial Number: 77076209

Filing Date: 01/04/2007

### To the Commissioner for Trademarks:

**MARK:** VITAL JUICE (Standard Characters, see mark)

The literal element of the mark consists of VITAL JUICE. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Revolution Health Group LLC, a limited liability company legally organized under the laws of Delaware, having an address of 1717 Rhode Island Avenue NW, Suite 900, Washington, District of Columbia, United States, 20036, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 044: Providing information about health, wellness, fitness, and lifestyles via the Internet

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Douglas R. Bush of Arent Fox LLP, 1050 Connecticut Avenue NW, Washington, District of Columbia, United States, 20036 to submit this application on behalf of the applicant. The attorney docket/reference number is 028890.00000.

Correspondence Information: Douglas R. Bush  
1050 Connecticut Avenue NW  
Washington, District of Columbia 20036  
202-857-8977(phone)  
202-857-6395(fax)  
bush.douglas@arentfox.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /James R. Bramson/ Date Signed: 01/04/2007

Signatory's Name: James R. Bramson

Signatory's Position: General Counsel

RAM Sale Number: 503

RAM Accounting Date: 01/05/2007

Serial Number: 77076209

Internet Transmission Date: Thu Jan 04 16:48:29 EST 2007

TEAS Stamp: USPTO/BAS-204.4.74.35-200701041648300025

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# VITAL JUICE