

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HELFRANCE (HK) LIMITED		05/12/2007	CORPORATION: HONG KONG

RECEIVING PARTY DATA

Name:	FRENCH FASHION (H.K.) LIMITED
Street Address:	Block C, 15th Floor, Tung Chun Industrial Building Stage I, 9-11 Cheung Wing Road, Kwai Chung,
City:	New Territories
State/Country:	HONG KONG
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76659799	HF

CORRESPONDENCE DATA

Fax Number: (202)408-0924  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (202) 371-8976  
 Email: firm@rabinberdo.com  
 Correspondent Name: Steven M. Rabin  
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 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	VIN-323
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DOMESTIC REPRESENTATIVE

Name:  
 Address Line 1:  
 Address Line 2:  
 Address Line 3:

OP \$40.00 76659799

Address Line 4:

NAME OF SUBMITTER:

Steven M. Rabin

Signature:

/smr/

Date:

05/25/2007

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, HELFRANCE (HK) LIMITED (hereinafter referred to as ASSIGNOR), a corporation of Hong Kong, has a bona fide intention to use the trademark HF and design, which was filed in the United States Patent and Trademark Office on May 8, 2006, and is assigned Serial No. 76/659,799; and

WHEREAS, FRENCH FASHION (H.K.) LIMITED (hereinafter referred to as ASSIGNEE), a limited liability company of Hong Kong, having its principal place of business at Block C, 15th Floor, Tung Chun Industrial Building Stage I, 9-11 Cheung Wing Road, Kwai Chung, New Territories, Hong Kong, is desirous of acquiring the aforesaid trademark and the above -identified application and any registration issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor does hereby assign unto the said assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified application and any registration issuing therefrom.

HELFRANCE (HK) LIMITED

(Name of Assignor)

By: \_\_\_\_\_

  
(signature)Date: May 12, 2007

Hui, Chi Yin

\_\_\_\_\_  
(Print Name)

Director

\_\_\_\_\_  
(Title)