



05-23-2007

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



103408901

To the Director of the U. S. Patent and Trade... documents or the new address(es) below.

5.18.07

1. Name of conveying party(ies):

MMBC Acquisition Company, Inc.
28 South Montana Street
Dillon, Montana 59725

- Individual(s)
- General Partnership
- Corporation- State: Montana
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) April 4, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Great Harvest Franchising, Inc.

Internal

Address: _____

Street Address: 28 South Montana Street

City: Dillon

State: Montana

Country: USA Zip: 59725

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2781839; 2794597; 2726509; 2642287; 2735161; 2918294; 1916680 and 1904560

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
See attached Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Richard A. Flynt

Internal Address: Roylance, Abrams, Berdo & Goodman, LLP
Suite 600

Street Address: 1300 19th Street, N.W.

City: Washington

State: D.C. Zip: 20036

Phone Number: (202) 659-9076

Fax Number: (202) 659-9344

Email Address: RAFdocketing@roylance.com

6. Total number of applications and registrations involved:

8

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 215.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 18-2220 if necessary

Authorized User Name _____

9. Signature:

[Handwritten Signature]

Signature

5/18/07
Date

05/22/2007 05:22:00 BYRME 0000065 2781839

01 FC:8521
02 FC:8522

40.00 OP Richard A. Flynt
175.00 OP Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, MMBC ACQUISITION COMPANY, INC., a Montana corporation with a principal business address at 28 South Montana Street, Dillon, Montana, 59725 (hereinafter called "Assignor"), is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (the "Marks") and the United States Trademark and Service Mark Registrations therefor (the "Registrations"), also listed on Schedule A; and

WHEREAS, GREAT HARVEST FRANCHISING, INC., a Montana corporation with a principal business address at 28 South Montana Street, Dillon, Montana, 59725 (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to the Marks and Registrations;

NOW, THEREFORE, Assignor hereby assigns, and transfers to Assignee, all worldwide right, title and interest in and to the Marks and the Registrations, together with the business goodwill associated with and symbolized by the Mark(s), the Registration(s), and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the said Marks and Registrations.

ASSIGNOR

MMBC ACQUISITION COMPANY

Dated: 4-04-07

By: [Signature]
Name: J.M. Ferretti
Title: President & CEO

Signed and sworn to before me this 4th day of April, 2007.

STATE OF MONTANA)
COUNTY OF) Beaverhead

[Signature]
Notary Public

(NOTARY SEAL)

My commission expires Oct. 3, 2010

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
"BREADER"	2781839	November 11, 2003
BREADIT	2794597	December 16, 2003
M	2726509	June 17, 2003
MONTANA MILLS BREAD	2642287	October 29, 2002
MONTANAMILLS.COM	2735161	July 8, 2003
FLOUR POWER	2918294	January 18, 2005
MONTANA GOLD BREAD CO. MILLED & BAKED FRESH DAILY	1916680	September 5, 1995
MONTANA GOLD	1904560	July 11, 1995