Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Hoover Company		01/31/2007	CORPORATION: DELAWARE

#### RECEIVING PARTY DATA

Name:	Healthy Gain Investments Limited
Street Address:	388 Castle Peak Road
Internal Address:	24/F., CDW Building
City:	Tsuen Wan, N.T.
State/Country:	HONG KONG
Entity Type:	COMPANY: VIRGIN ISLANDS, BRITISH

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78277064	POWER SURGE

### **CORRESPONDENCE DATA**

Fax Number:

(312)321-4299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

312-321-4200

Email:

officeactions@brinkshofer.com

Correspondent Name:

Nicholas G. de la Torre

Address Line 1:

P.O. Box 10395

Address Line 4:

Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:

13301/129

### DOMESTIC REPRESENTATIVE

Name:

Nicholas G. de la Torre

Address Line 1:

455 N. Cityfront Plaza Drive

Address Line 2:

**Suite 3600** 

Address Line 4:

900077937

Chicago, ILLINOIS 60611

TRADEMARK

REEL: 003550 FRAME: 0432

NAME OF SUBMITTER:	Nicholas G. de la Torre
Signature:	/ngt/
Date:	05/29/2007

#### Total Attachments: 24

source=Trademark Assignment and Schedule A#page1.tif source=Trademark Assignment and Schedule A#page2.tif source=Trademark Assignment and Schedule A#page3.tif source=Trademark Assignment and Schedule A#page4.tif source=Trademark Assignment and Schedule A#page5.tif source=Trademark Assignment and Schedule A#page6.tif source=Trademark Assignment and Schedule A#page7.tif source=Trademark Assignment and Schedule A#page8.tif source=Trademark Assignment and Schedule A#page9.tif source=Trademark Assignment and Schedule A#page10.tif source=Trademark Assignment and Schedule A#page11.tif source=Trademark Assignment and Schedule A#page12.tif source=Trademark Assignment and Schedule A#page13.tif source=Trademark Assignment and Schedule A#page14.tif source=Trademark Assignment and Schedule A#page15.tif source=Trademark Assignment and Schedule A#page16.tif source=Trademark Assignment and Schedule A#page17.tif source=Trademark Assignment and Schedule A#page18.tif source=Trademark Assignment and Schedule A#page19.tif source=Trademark Assignment and Schedule A#page20.tif source=Trademark Assignment and Schedule A#page21.tif source=Trademark Assignment and Schedule A#page22.tif source=Trademark Assignment and Schedule A#page23.tif source=Trademark Assignment and Schedule A#page24.tif

### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Trademark Assignment"), dated as of January 31, 2007, is by and between THE HOOVER COMPANY, a corporation incorporated under the laws of Delaware ("Assignor"), and HEALTHY GAIN INVESTMENTS LIMITED, a company organized under the laws of the British Virgin Islands ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and service marks listed on the attached <u>Schedule A</u>, all applications and registrations pertaining, thereto, and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said marks, all such rights existing in any jurisdiction (collectively, the "<u>Trademarks</u>");

WHEREAS, Assignor and Techtronic Industries, Co., Ltd., a company formed under the laws of Hong Kong ("TTI"), are parties to that certain Purchase and Sale Agreement, dated as of December 6, 2006 (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell, assign, convey, transfer and deliver to TTI or its designee the Assets (as defined in the Purchase Agreement) and all of its right, title and interest therein including, without limitation, the Trademarks;

WHEREAS, TTI desires for Assignor to sell, assign, convey, transfer and deliver to Assignee, TTI's wholly owned subsidiary and designee hereunder, all right, title and interest in and to the Trademarks; and

WHEREAS, the parties wish to execute and deliver this Trademark Assignment for the purpose of assigning the Trademarks from Assignor to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, convey, transfer and deliver to Assignee, its successors and assigns, all right, title and interest in and to the Trademarks throughout the world, the right to conduct business under the Trademarks, including the right to license others under the Trademarks, the portion of the business of Assignor to which any intent-to-use application pertains, together with the right to sue, counterclaim and recover damages and profits and all other remedies for claims of past, present and future infringement or misappropriation thereof, and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademarks.

Assignor hereby agrees to execute, at Assignor's expense, such additional documents as Assignee may request to register and otherwise give full effect to and perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

[Signature Page Follows]

1

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the date first written above.

		ASSIGN THE HO	NOR DOVER COMPANY
		By: Name: Title:	Blair A. Clark Authorized Representative
		ASSIGN HEALT	IEE HY GAIN INVESTMENTS LIMITED
	•	By: Name: Title:	Frank Chan Authorized Representative
STATE OF	Illinois	)	. radio 120 d Reprosonada (O
COUNTY OF	Cook	) ss: )	
Personally know REPRESENTA	n, who, being duly sworn, d ITVE of THE HOOVER CC hat said individual acknowle	lid say tha DMPANY	ly appeared BLAIR A. CLARK, to me at the is the AUTHORIZED and that he duly executed the foregoing instrument to be the free act and deed of
Monin R	elf		"OFFICIAL SEAL" Monica R. Platz Notary Public, State of Illinois My Commission Exp. 01/12/2008
STATE OF		) }	<b>*************</b>
COUNTY OF		) ss: )	
personally know REPRESENTAT executed the fore	n, who, being duly swom, d FIVE of HEALTHY GAIN 1	id say tha INVESTN	ly appeared FRANK CHAN, to me the is the AUTHORIZED MENTS LIMITED and that he duly dual acknowledged said instrument to be

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the date first written above.

	ASSIC THE H	<u>NOR</u> IOOVER COMPANY
	By: Name: Title:	Blair A, Clark Authorized Representative
	<u>ASSIG</u> HEALT	NEE THY GAUYIN VESTMENTS LIMITED
	By: Name: Title:	Frank Chan Authorized Representative
STATE OF	)	
COUNTY OF	) ss; )	
On this day of January, 2007, before personally known, who, being duly swork REPRESENTATIVE of THE HOOVER instrument and that said individual acknowaid corporation.	m, did say ib:	lly appeared BLAIR A. CLARK, to me at he is the AUTHORIZED  7. and that he duly executed the foregoing d instrument to be the free act and deed of
STATE OF	)	
COUNTY OF	) ss: )	
On this 14 day of January, 2007, before ersonally known, who, being duly sworn EPRESENTATIVE of HEALTHY GAI xecuted the foregoing instrument and the free act and deed of said corporation.	n, did say tha IN INVESTA	the ic the ATTIUADPART
Zanl	2 De la Company	
Vincent	Ting Kau	Cheme
. R	lotary Publ	io .

## SCHEDULE A

## **U.S. Trademark Registrations**

Mark	Registration	Goods
AGILITY	3,012,177	Floor care appliances, namely, machines for deep cleaning carpet, carpet shampooing machines; and parts for the aforesaid goods, in Cl. 7
BREATHE EASY	2,771,876	Floor care appliances, namely vacuum cleaners, carpet extractors, bare floor cleaners, carpet polishers and shampooers, and parts and accessories therefor, in Cl. 7
CLEAN SURGE	2,838,478	Fluid dispensing system sold as an integral component of floor care appliances, namely carpet cleaning machines, floor washing machines and floor scrubbing machines, in Cl. 7
CONVERTIBLE	2,676,544	Electric vacuum cleaners, in Cl. 9
CUSTOM CONTROL	3,168,158	Feature of a vacuum cleaner, namely, a switch to control the agitator, sold as an integral component of a vacuum cleaner, in Cl. 7
DESIGN ONLY	1,808,854	Electric upright vacuum cleaners in Cl. 9
DESIGN ONLY	2,897,453	Floor care appliances, namely, vacuum cleaners and deep-carpet cleaning machines, in Cl. 7
DUAL V	2,863,724	Floor care appliances, namely, vacuum cleaners, carpet extractors, bare floor cleaning machines, carpet shampooers, floor polishers, and parts and accessories therefore, in Cl. 7
ELITE	2,994,136	Floor care appliances, namely vacuum cleaners, carpet extractors, floor scrubbing machines and bare floor cleaning machines, in Cl. 7
EMPOWER	2,979,612	Floor care appliances, namely, vacuum cleaners, machines for cleaning bare floors, and parts therefore, in Cl. 7

Mark	Registration	Goods
FIBERCOAT	2,958,670	Fiber protectant sold as a component ingredient in cleaning and protecting preparations for use on fabric, carpet and upholstery, in Cl. 3
FINE APPLICANCES AROUND THE HOUSE, AROUND THE WORLD [sic]	679,800	Floor polishers; suction cleaners, in Cl. 7, 9
FLAIR	2,907,363	Floor care appliances, namely, vacuum cleaners; machines for cleaning bare floors, in Cl. 7
FLOOR MATE	2,725,370	Floor cleaning appliances, namely, vacuum cleaners, floor scrubbers, and combinations thereof, in Cl. 7
FLOOR MATE & Design	2,783,723	Floor cleaning appliances, namely vacuum cleaners, floor scrubbers, and combinations thereof, in Cl. 7
FLOOR TO FLOOR	3,022,136	Preparations for cleaning and polishing bare floors, in Cl. 3
FOLD AWAY	2,938,983	Floor care appliances, namely, vacuum cleaners, and parts and accessories therefor, in Cl. 7
FUSION	3,059,650	Floor care appliances, namely, vacuum cleaners, machines for deep cleaning carpet, machines for cleaning bare floors, carpet shampooing machines, floor polishing machines; parts for all the aforesaid goods, in Cl. 7
FUTURA	1,571,707	Electric vacuum cleaners, in Cl. 7
GUV	2,915,310	Floor care appliances, namely, vacuum cleaners, bare floor cleaners, and parts and accessories therefor, in Cl. 7
HOOVER	560,675	Electric floor polishers, in Cl. 9
HOOVER	604,676	Dirt collecting bags, in Cl. 9
HOOVER	644,678	Electric floor polishers and parts thereof, in Cl. 9
HOOVER	715,708	Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7
HOOVER	777,745	Liquid shampoo to clean rugs, carpets and the like, in Cl. 3

HOOVER 1,410,148 Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER 1,644,302 Electrical domestic and commercial suctio cleaners, in Cl. 9  HOOVER 2,687,985 Repair and maintenance of floor care appliances, in Cl. 37  HOOVER & Design 652,995 Suction cleaners floor polishers, in Cl. 9  HOOVER & Design 668,176 Dirt collecting and filtering bags, in Cl. 2  HOOVER & Design 715,707 Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design 1,005,454 Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design 1,410,147 Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design 2,008,110 Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  Air purifying units for domestic use, in Cl. 11	Mark	Registration	Goods
industrial and commercial use, in Cl. 7  HOOVER  1,644,302  Electrical domestic and commercial suction cleaners, in Cl. 9  Repair and maintenance of floor care appliances, in Cl. 37  HOOVER & Design  652,995  Suction cleaners floor polishers, in Cl. 9  HOOVER & Design  715,707  Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design  1,005,454  Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design  1,410,147  Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design  2,008,110  Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  Air purifying units for domestic use, in Cl.	HOOVER	1,410,148	Carpet cleaning machines, and floor
HOOVER 1,644,302 Electrical domestic and commercial suction cleaners, in Cl. 9  HOOVER 2,687,985 Repair and maintenance of floor care appliances, in Cl. 37  HOOVER & Design 652,995 Suction cleaners floor polishers, in Cl. 9  HOOVER & Design 668,176 Dirt collecting and filtering bags, in Cl. 2  HOOVER & Design 715,707 Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design 1,005,454 Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design 1,410,147 Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design 2,008,110 Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  HOOVER & Design 2,896,376 Air purifying units for domestic use, in Cl.		ł	polishing and cleaning machines, all for
Cleaners, in Cl. 9  HOOVER 2,687,985 Repair and maintenance of floor care appliances, in Cl. 37  HOOVER & Design 652,995 Suction cleaners floor polishers, in Cl. 9  HOOVER & Design 668,176 Dirt collecting and filtering bags, in Cl. 2  HOOVER & Design 715,707 Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design 1,005,454 Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design 1,410,147 Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design 2,008,110 Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  HOOVER & Design 2,896,376 Air purifying units for domestic use, in Cl.			industrial and commercial use, in Cl. 7
HOOVER & Design  Total collecting and filtering bags, in Cl. 2  Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design  Total cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design  Total cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design  Total cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  HOOVER & Design  Zespects, upholstery, and the like, in Cl. 3  Air purifying units for domestic use, in Cl.	HOOVER	1,644,302	Electrical domestic and commercial suction
HOOVER & Design  652,995  Suction cleaners floor polishers, in Cl. 9  HOOVER & Design  668,176  Dirt collecting and filtering bags, in Cl. 2  HOOVER & Design  715,707  Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7  HOOVER & Design  1,005,454  Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37  HOOVER & Design  1,410,147  Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7  HOOVER & Design  2,008,110  Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3  HOOVER & Design  2,896,376  Air purifying units for domestic use, in Cl.			cleaners, in Cl. 9
HOOVER & Design 652,995 Suction cleaners floor polishers, in Cl. 9 HOOVER & Design 668,176 Dirt collecting and filtering bags, in Cl. 2 HOOVER & Design 715,707 Electrical appliances including: floor washers and shampoo-polishers, the latter comprising a combination carpet shampooer, floor waxer and polisher, and parts therefor, in Cl. 7 HOOVER & Design 1,005,454 Cleaning, lubricating, adjusting and repairing of domestic electric appliances including, but not limited to, vacuum cleaners, floor polishers, electric motors, fans, in Cl. 37 HOOVER & Design 1,410,147 Carpet cleaning machines, and floor polishing and cleaning machines, all for industrial and commercial use, in Cl. 7 HOOVER & Design 2,008,110 Liquid cleaning solution to clean rugs, carpets, upholstery, and the like, in Cl. 3 HOOVER & Design 2,896,376 Air purifying units for domestic use, in Cl.	HOOVER	2,687,985	Repair and maintenance of floor care
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HOOVER & Design 2,896,376 Air purifying units for domestic use, in Cl.		_,,,,,,,,,	
	HOOVER & Design	2.896.376	
HOSE MAGIC 3,113,043 Central vacuum cleaner system, namely a	HOSE MAGIC	3.113.043	
hose storage apparatus for extending and		-,,	
,			retracting a vacuum cleaner suction hose, in
C1. 7			
HUSH 2,984,121 Floor care appliances, namely, vacuum	HUSH	2,984,121	Floor care appliances, namely, vacuum
, , , , , , , , , , , , , , , , , , ,		-,	cleaners, machines for cleaning bare floors,
deep carpet cleaners, carpet shampooers,			1
			floor polishers, and parts therefore, in Cl. 7
IT BEATS-AS IT SWEEPS- 669,207 Suction cleaners, in Cl. 9	IT BEATS-AS IT SWEEPS-	669,207	
AS IT CLEANS		,	
ORANGE ESSENCE 2,990,568 Cleaning and protecting preparations for		2,990,568	Cleaning and protecting preparations for
use on fabric, carpet and upholstery, in Cl.			
3			
ORANGE OUT 3,168,159 Carpet cleaning preparations, in Cl. 3	ORANGE OUT	3,168,159	
POWERMAX 1,711,438 Electric vacuum cleaners in Cl. 9		· · · · · · · · · · · · · · · · · · ·	

Mark	Registration	Goods
PREFERRED	2,905,368	Floor care appliances, namely, vacuum
	-, ,	cleaners, carpet extractors, machines for
		cleaning bare floors, carpet shampooing
		machines and power-operated floor
		polishers, in Cl. 7
RUNABOUT	1,746,352	Electric vacuum cleaners in Cl. 9
SAVVY	2,974,578	Floor care appliances, namely, vacuum
		cleaners, and parts therefor, in Cl. 7
SLIDER	3,099,127	Floor care appliances, namely, vacuum
		cleaners, machines for cleaning bare floors,
		and replacement parts therefor, in Cl. 7
SOFT TOUCH	2,848,020	Floor care appliances namely vacuum
		cleaners, in Cl. 7
SPINSCRUB & Design	2,938,485	Floor cleaning machines, in Cl. 7
SPINSWEEP	3,074,228	Floor care appliances, namely hand floor
		sweeper, and manual crumb sweepers and
		parts and accessories for all of the above
		used in connection therewith, in Cl. 21
STEAMVAC	2,836,375	Machines for cleaning carpets using a
		solution of hot water and detergent, in Cl. 7
SUREPASS	3,071,912	Floor care appliances, namely, electric
		vacuum cleaners, in Cl. 7
TAKE THE WORK OUT OF	2,870,004	Floor care appliances, namely, vacuum
HOUSEWORK		cleaners, floor polishers, floor shampooers,
		carpet cleaning extractors, and hard floor
		cleaners, in Cl. 7
TELIOS	3,098,905	Floor care appliances, namely, vacuum
		cleaners, machines for cleaning bare floors,
		and parts for the aforesaid goods, in Cl. 7
TURBOPOWER	2,930,859	Floor care appliances, namely, vacuum
		cleaners, machines for deep cleaning
	1	carpets, machines for cleaning bare floors,
		floor polishing machines and carpet
		shampooing machines; and parts therefor,
		in Cl. 7
TWIN CHAMBER	3,099,564	Floor care appliances, namely vacuum
		cleaners, in Cl. 7
WEARGUARD	2,974,366	Cleaning and protecting preparations for
		use on fabric, carpet and upholstery, in Cl.
		3
WIDEPATH	3,125,030	Electric floor care appliances, namely
		vacuum cleaners, carpet extractors, floor
		scrubbing machines and bare floor cleaning
		machines, in Cl. 7
WIND TUNNEL	2,352,193	Electric vacuum cleaners, in Cl. 7

Mark	Registration	Goods
Z & Design	3,172,569	Vacuum cleaners; Vacuum cleaners for
		household purposes, in Cl. 7

## **U.S. Trademark Applications**

Mark	Registration or Application No.	Goods
CONSTELLATION	78/845,486	Vacuum cleaners, in Cl. 7
DIGITOUCH	78/660,440	Floor care appliances, namely vacuum cleaners, bare floor cleaning machines, deep carpet cleaning machines, floor polishing machines and carpet shampooing machines, and parts therefor, in Cl. 7
EXTRA REACH	78/788,302	Vacuum cleaners, in Cl. 7
IMPULSE	78/459,048	Floor care appliances, namely, vacuum cleaners, deep carpet cleaning machines, bare floor cleaning machines, and parts therfor, in Cl. 7
MAX EXTRACT	76/263,321	Floor cleaning appliances, namely carpet cleaning extractors, in Cl. 7
NUMBER ONE NAME IN FLOOR CARE	76/263,453	Floor cleaning appliances, namely, carpet cleaning machines and floor polishing and cleaning machines, in Cl. 7
NUMBER ONE NAME IN UPRIGHT EXTRACTORS	76/263,319	Floor cleaning appliances, namely carpet cleaning extractors, in Cl. 7
POWER SURGE	78/277,064	Floor care appliances, namely, vacuum cleaners, carpet extractors, bare floor cleaners, floor polishers, and carpet shampooers; and parts and accessories for floor care appliances, in Cl. 7
POWERMAX	78/894,245	Carpet cleaning machines, in Cl. 7
REAL TIME	78/784,539	Vacuum cleaners, in Cl. 7
SIDE-BY-SIDE	78/715,492	Carpet cleaning machines, in Cl. 7
SPOT	78/455,363	Floor care appliances, namely carpet cleaning machines, carpet shampooing machines and parts therefor, in Cl. 7

Mark	Registration or Application No.	Goods	
SURFACE COMMAND	78/782,207	Feature of a vacuum cleaner, namely, a dial to adjust the height and control the agitator, sold as an integral component of a vacuum cleaner, in Cl. 7	
THE Z	78/549,730	Floor care appliances, namely vacuu cleaners and parts therefor, in Cl. 7	
W2	78/883,489	Vacuum cleaner bags, in Cl. 7	
Z	78/734,695	Vacuum cleaners, in Cl. 7	
Z-FOLD	78/666,453	Electric vacuum cleaners, in Cl. 7	

## **U.S. State Trademark Registrations**

Mark	Registration or Application No.	Goods or Class	State
HOOVER	104-683	Electric vacuum cleaners, floor polishers, floor washers, rug shampooers and parts	Alabama
		therefor	
HOOVER	0206	Floor care appliances, parts and accessories therefor	Alaska
HOOVER	6077	Electrical apparatus, machines and supplies	Arizona
HOOVER	12710	Electrically operated vacuum cleaners, floor polishers, and rug shampooers to be applied to the goods and to containers containing the goods	Arkansas
HOOVER	108013	Electric vacuum cleaners, floor polishers, floor washers, rug shampooers, extractors, and parts therefor	California
HOOVER	19851013910	Electrical apparatus, machines and supplies	Colorado
HOOVER	7545	Electrical appliances including vacuum cleaners, floor polishers, rug shampooers, and floor washers	Connecticut
HOOVER	96-15	Electric vacuum cleaners	Delaware
HOOVER	T11097	Electrical appliances, namely vacuum cleaners, floor polishers, rug shampooers and floor conditioners, and parts therefor	Florida
HOOVER	T-1324	Electrical domestic appliances especially vacuum cleaners, floor polishers, rug shampooers, washing machines and dryers	Georgia
HOOVER	00145989	Electric vacuum cleaners, floor polishers, floor washers, rug shampooers and parts therefore	Hawaii

Mark	Registration or Application No.	Goods or Class	State
HOOVER	6482	Vacuum cleaners, floor polishers, rug shampooers, clothes driers and washers	Idaho
HOOVER	038580	Domestic appliances, especially vacuum cleaners, floor polishers and rug shampooers	Illinois
HOOVER	4191A-331	Electrically operated appliances, namely, suction cleaners, floor polishers and rug shampooers	Indiana
HOOVER	137012	Electrically operated vacuum cleaners, floor polishers, rug shampooers, clothes washers and dryers, refrigerators, fry pans and parts therefor	Iowa
HOOVER		Electric domestic appliances, especially vacuum cleaners, floor polishers and rug shampooers	Kansas
HOOVER	014851	Suction cleaners, floor polishers	Kentucky
HOOVER		Electrical domestic appliances, especially vacuum cleaners, rug shampooers, and floor polishers	Louisiana
HOOVER	19800245 M	Electrical apparatus, vacuum cleaners, floor polishers, rug shampooers  Repair of electrical appliances	Maine
HOOVER	1997/00152	Manufacture and/or sale of electrical domestic appliances, especially vacuum cleaners, floor polishers and carpet shampooers	Maryland
HOOVER	36284	Electrically operated appliances, namely, suction cleaners, floor polishers and rug shampooers	Massachusetts
HOOVER	1065	Electrical machines	Minnesota

Mark	Registration or Application No.	Goods or Class	State
HOOVER	M65015	Electrical apparatus, machines and supplies	Michigan
HOOVER		Environmental control apparatus [?]  Vacuum cleaners, bare floor cleaners, floor polishers and rug shampooers	Mississippi
HOOVER	4642	Suction cleaners and parts therefor, general purpose electric motors and electric irons, and other electrical apparatus	Montana
HOOVER	1086718	Sale and repair of electrical floor care and laundry appliances	Nebraska
HOOVER	TM00080263	Electrical household appliances, including sweepers	Nevada
HOOVER		Suction cleaners, floor polishers and carpet shampooers	New Hampshire
HOOVER	5352	Floor care appliances, namely, suction cleaners, floor shampooers, floor polishers, carpet scrubbers, and extractors	New Jersey
HOOVER	TK02031901	Suction cleaners, rug shampooers, floor polishers, extractors	New Mexico
HOOVER	R-28672	Electrically operated vacuum cleaners, floor polishers, rug shampooers, clothes washers & dryers and parts therefor	New York
HOOVER	8961	Electric vacuum cleaners, floor polishers, floor washers, rug shampooers and parts thereof	North Carolina
HOOVER	5345100	Electrical apparatus, machines, and supplies	North Dakota

Mark	Registration or Application No.	Goods or Class	State
HOOVER	TM 11994	Electrical apparatus and appliances, e.g., suction cleaners, irons, floor polishers and washers, clothes washers and dryers, rug shampooers, fry pans and blenders	Ohio
HOOVER	32233	Electric vacuum cleaners, floor polishers, rug shampooers, extractors and parts therefor	Oklahoma
HOOVER	T-6572	Suction cleaners and parts therefor, general purpose electric motors and electric irons and other electrical apparatus	Oregon
HOOVER	1509495	Electrical appliances, namely, vacuum cleaners, floor polishers, rug shampooers and floor conditioners, and parts therefor	Pennsylvania
HOOVER	760967	Vacuum cleaners, floor polishers, and rug shampooers	Rhode Island
HOOVER	SM #9	Floor polishers and rug shampooers	South Carolina
HOOVER		Electrical goods: vacuum cleaners, floor polishers, rug shampooers	South Dakota
HOOVER	49482	Electric appliances, including vacuum cleaners, floor polishers, rug shampooers and floor washers	Texas
HOOVER	TM004946	Suction cleaners, floor polishers, and rug shampooers	Utah
HOOVER	5808	Electrical appliances including vacuum cleaners, floor polishers, rug shampooers and floor washers	Vermont
HOOVER	4746	Electrical appliances including vacuum cleaners, floor polishers, rug shampooers, floor washers	Virginia
HOOVER	5985	Suction cleaner, floor polisher, rug shampooers and extractors	Washington

Mark	Registration or Application No.	Goods or Class	State
HOOVER	1006579	Electrical apparatus	West Virginia
IT BEATS- AS IT SWEEPS- AS IT CLEANS	1006580	Electrical apparatus	West Virginia
HOOVER	80-974	Vacuum cleaners, floor polishers, and rug shampooers	Wyoming

## **International Trademark Registrations**

Mark	Registration No.	Goods and/or Class	Country
HOOVER	2022436	Cl. 11	Argentina
HOOVER	2022437	Cl. 7	Argentina
HOOVER	2673283	Cl. 16	Argentina
HOOVER Circle Design	1785190	Cl. 11	Argentina
HOOVER Circle Design	1785191	Cl. 11	Argentina
HOOVER Circle Design	1785192	Cl. 7	Argentina
HOOVER Rectangle Design	1770234	Cl. 9	Argentina
HOOVER	12879	Cl. 3, 7. 9. 11	Aruba
HOOVER Circle Design	12878	Cl. 3, 7, 9, 11	Aruba
HOOVER	7485C/50420A	Cl. 7	Bolivia
HOOVER	7485C/50149A	Cl. 9	Bolivia
HOOVER	58390C	Cl. 11	Bolivia
HOOVER Circle Design	13335C/51748A	C1. 7	Bolivia
HOOVER Circle Design	35166C/53798A	Cl. 9	Bolivia
HOOVER Circle Design	58385C	Cl. 11	Bolivia
JUVER	10224C/58483A	Cl. 9	Bolivia
HOOVER	4061659	C1. 7	Brazil
HOOVER	200007661	Cl. 11	Brazil
HOOVER	810597551	C1. 9	Brazil
HOOVER Circle Design	002352222	Cl. 7	Brazil
CADDY VAC	TMA551375	Vacuum cleaners, parts and	Canada

Mark	Registration No.	Goods and/or Class	Country
		accessories therefore.	<u></u>
HOOVER	425066	Cl. 16	Chile
HOOVER	492274	Cl. 7, 9	Chile
HOOVER Circle Design	492275	Cl. 7, 9	Chile
HOOVER	494211		Chile
HOOVER Circle Design	672117	Cl. 3	Chile
HOOVER Circle Design	679319	Cl. 7, 9	Chile
JUVER	610489	Cl. 7, 9, 11	Chile
HOOVER	20405	Cl. 7	Columbia
HOOVER	20405A	Cl. 9	Columbia
HOOVER	20405B	Cl. 11	Columbia
HOOVER	40031B	Cl. 11	Columbia
HOOVER (Fanciful H) in Circle	40031	Cl. 7	Columbia
HOOVER (Fanciful H) in Circle	40031A	C1. 9	Columbia
JUVER	97928	Cl. 9	Columbia
JUVER	97929	Cl. 7	Columbia
JUVER	97930	Cl. 11	Columbia
HOOVER	53018/20519	Cl. 7	Costa Rica
HOOVER	17899	Cl. 9	Costa Rica
HOOVER	90597	Cl. 11	Costa Rica
HOOVER Circle Design	19069/21542	Cl. 9	Costa Rica
HOOVER Circle Design	53017/19915	Cl. 11	Costa Rica

Mark	Registration No.	Goods and/or Class	Country
HOOVER Circle Design	90956	Cl. 11	Costa Rica
HOOVER	84877-A	Cl. 7	Cuba
HOOVER	84877-В	Cl. 11	Cuba
HOOVER	84877	Cl. 9	Cuba
HOOVER	107576	Cl. 9	Cuba
HOOVER (Fanciful H) in Circle	93653-В	Cl. 7	Cuba
HOOVER (Fanciful H) in Circle	93653	Cl. 9	Cuba
HOOVER (Fanciful H) in Circle	93653A	Cl. 11	Cuba
HOOVER	9472	Cl. 20	Dominican Republic
HOOVER Circle Design	10984	Cl. 20	Dominican Republic
HOOVER	80/58		Ecuador
HOOVER	4549-04	Cl. 11	Ecuador
HOOVER	5809-95	Cl. 3, 7, 11	Ecuador
HOOVER	54509	Cl. 3, 7, 11	Ecuador
HOOVER Design	54510		Ecuador
HOOVER Circle Design	765-IEPI		Ecuador
HOOVER Circle Design	4548-04	Cl. 11	Ecuador
JUVER	54508	Cl. 3, 7, 11	Ecuador
HOOVER	25Book66	C1. 9	El Salvador
HOOVER	59BOOK75	Cl. 9	El Salvador

Mark	Registration No.	Goods and/or Class	Country
HOOVER	4555	Cl. 9	El Salvador
HOOVER	4556	Cl. 7	El Salvador
HOOVER	5111	Cl. 7	El Salvador
HOOVER	8269	Cl. 7	El Salvador
HOOVER Circle Design	52	Cl. 31	El Salvador
HOOVER Circle Design	233Book168	Cl. 11	El Salvador
HOOVER Circle Design	5112	Cl. 7	El Salvador
HOOVER Circle Design	8507	Cl. 7	El Salvador
HOOVER	34987		Guatemala
HOOVER	34988	Cl. 7	Guatemala
HOOVER Circle Design	37373	Cl. 9	Guatemala
HOOVER Circle Design	37435	Cl. 7	Guatemala
HOOVER Circle Design	098112	Cl. 11	Guatemala
HOOVER Circle Design	098159	Cl. 11	Guatemala
HOOVER	163/127	Cl. 7	Haiti
HOOVER	91REG111		Haiti
HOOVER	92REG111	Cl. 9	Haiti
HOOVER Circle Design	325REG114	Cl. 7	Haiti
HOOVER Circle Design	326REG114	Cl. 9	Haiti
HOOVER	8602	Cl. 7	Honduras
HOOVER	49006	Cl. 9	Honduras
HOOVER (Fanciful H) in Circle	13491	Cl. 7	Honduras
HOOVER (Fanciful H) in	47538	Cl. 9	Honduras

Mark	Registration No.	Goods and/or Class	Country
Circle			
HOOVER	395153	Cl. 7, 11	Japan
HOOVER & Its Katakana	2311661	Cl. 7, 11	Japan
HOOVER in Katakana	2343141	Cl. 7, 11	Japan
HOOVER Circle Design	550590	Cl. 7, 11	Japan
HOOVER	6108	Cl. 7, 9, 11	Korea, Republic of
HOOVER Circle Design	6109	Cl. 7, 9. 11	Korea, Republic of
FLOOR MATE and Design	780799	Cl. 7	Mexico
HOOVER	52850	Cl. 7, 8, 9, 11, 12, 16, 17, 21	Mexico
HOOVER	52851	Cl. 7	Mexico
HOOVER	53452	Cl. 7, 8, 9, 11, 12, 16, 17, 21	Mexico
HOOVER	74671	Cl. 7, 8, 9, 11, 12, 16, 17, 21	Mexico
HOOVER	102831	Cl. 2	Mexico
HOOVER	281885	Cl. 37	Mexico
HOOVER Circle Design	278470	Cl. 37	Mexico
HOOVER Circle Design	297940	Cl. 7	Mexico
HOOVER Circle Design	867120	Cl. 11	Mexico
JUVER	66504	Cl. 7, 8, 9, 11, 12, 16, 17, 21	Mexico
SPINSCRUB	665653	Floor care appliances in Cl. 7	New Zealand
HOOVER	7297CC	Cl. 7	Nicaragua
HOOVER	8416	Cl. 9	Nicaragua

Mark	Registration No.	Goods and/or Class	Country
HOOVER	8979	Cl. 9	Nicaragua
HOOVER Circle Design	8298CC	Cl. 7	Nicaragua
HOOVER	030601	Cl. 16	Panama
HOOVER	30819	Cl. 9	Panama
HOOVER	58464	Cl. 9	Panama
HOOVER	69691	Cl. 7	Panama
HOOVER	98181	Cl. 11	Panama
HOOVER (Fanciful H) in Circle	11662	Cl. 9	Panama
HOOVER (Fanciful H) in Circle	053469	Cl. 7	Panama
HOOVER Circle Design	069692	Cl. 7	Panama
HOOVER Circle Design	75468	Cl. 9	Panama
HOOVER Circle Design	98171	Cl. 11	Panama
HOOVER	193540	Cl. 9	Paraguay
HOOVER	193541	Cl. 7	Paraguay
HOOVER Circle Design	204920	Cl. 7	Paraguay
HOOVER Circle Design	204921	Cl. 9	Paraguay
HOOVER	004516	Cl. 11	Peru
HOOVER	13509	Cl. 9	Peru
HOOVER	14054	Cl. 7	Peru
HOOVER Circle Design	004515	Cl. 11	Peru
HOOVER Circle Design	12613	Cl. 9	Peru
HOOVER Circle Design	12941	Cl. 7	Peru
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Mark	Registration No.	Goods and/or Class	Country
JUVER	57856	Cl. 9	Peru
JUVER	57857	Cl. 7	Peru
HOOVER	9881	Cl. 9	Puerto Rico
HOOVER	11653		Puerto Rico
HOOVER	11763	Cl. 7	Puerto Rico
HOOVER (Fanciful H) in Circle	10127	Cl. 21	Puerto Rico
HOOVER Circle Design	11764	Cl. 7	Puerto Rico
HOOVER	10331	Cl. 67	Taiwan
HOOVER	12112	Cl. 51	Taiwan
HOOVER Circle Design	10332		Taiwan
HOOVER	228571	Cl. 9	Uruguay
HOOVER	308614	Cl. 7, 9	Uruguay
HOOVER	333155	Cl. 16	Uruguay
HOOVER (Fanciful H) in Circle	311814	Cl. 7, 9, 11	Uruguay
JUVER	342511	Cl. 7, 9	Uruguay
HOOVER	P-246635	Cl. 7	Venezuela
HOOVER	30147	Cl. 16	Venezuela
HOOVER	39906F	Cl. 7	Venezuela
HOOVER	46573F	Cl. 9	Venezuela
HOOVER Design	39907F	Cl. 21	Venezuela
HOOVER Circle Design	P-246634	Cl. 7	Venezuela
HOOVER Circle Design	46704F	Cl. 9	Venezuela

Mark	Registration No.	Goods and/or Class	Country
JUVER	39905F	Cl. 7	Venezuela

# **International Trademark Applications**

Mark	Application No.	Goods	Country
BASIX	1215869	Floor care appliances namely, electric vacuum cleaners and carpet extractors/deep cleaners, floor polishing machines, machines for cleaning bare floors, and parts and accessories therefor, namely, brushes, hoses, bags, crevice tools, upholstery nozzles and hand-held turbine powered tools.	Canada
ELITE	1282523	Floor care appliances namely, electric vacuum cleaners	Canada

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