

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meyer Intellectual Properties, Limited		02/26/2007	CORPORATION: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	Farberware Licensing Company LLC		
Street Address:	300 First Avenue		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02194		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2585607	KITCHEN EASE	
CORRESPONDENCE DATA			
Fax Number:	(212)692-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	gpgulia@duanemorris.com		
Correspondent Name:	Gregory P. Gulia		
Address Line 1:	1540 Broadway		
Address Line 4:	New York, NEW YORK 10036-4086		
ATTORNEY DOCKET NUMBER:	U0970-00087		
NAME OF SUBMITTER:	Gregory P. Gulia		
Signature:	/Gregory P. Gulia/		
Date:	05/29/2007		

CH \$40.00 2585607

Total Attachments: 1
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