

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doughmakers Direct, Inc.		05/18/2007	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	The Susan G. Komen Breast Cancer Foundation, Inc.		
Street Address:	5005 LBJ Freeway, Suite 250		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	non-profit corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78729751	BAKE FOR THE CURE	
Serial Number:	78729747	BAKE FOR THE CURE	
CORRESPONDENCE DATA			
Fax Number:	(214)206-4330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	KOME-0001		
NAME OF SUBMITTER:	Molly Buck Richard		
Signature:	/Molly Buck Richard/		
Date:	05/30/2007		

OP \$65.00 78729751

Total Attachments: 2

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, Doughmakers Direct, Inc., an Indiana corporation, having a mailing address of c/o Mr. Clayton Cuvelier, 99 Ridgecrest Ct., Terre Haute, Indiana 47802, (hereinafter "Assignor") is the owner of the following applications pending at the U.S. Patent and Trademark Office:

Application Serial No. 78/729,751 for the mark BAKE FOR THE CURE, filed October 10, 2005

Application Serial No. 78/729,747 for the mark BAKE FOR THE CURE, filed October 10, 2005

WHEREAS, The Susan G. Komen Breast Cancer Foundation, Inc., a Texas non-profit corporation, whose address is 5005 LBJ Freeway, Suite 250, Dallas, Texas 75244 (hereinafter "Assignee") desires to acquire Assignor's rights in such marks, including the applications for registration therefor; and

WHEREAS, Komen is the successor to the business to which the marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said assignor hereby assigns to assignee all right, title and interest in and to such trademarks and the above referenced applications for trademark registrations, together with the good will of the business symbolized by the marks

Signed this 18 day of MAY, 2007

Doughmakers Direct, Inc.

By: Clayton Cuvelier
Title: Executive VP.

State of Indiana)
County of Vigo)

Clayton Covelier, personally appeared before me, and being first duly sworn declared that, he signed this document in the capacity designated and further states that he has read the document and the statements therein contained are true.

Subscribed and sworn to before me this 18 day of May, 2007.

Arnette R. Goss
Notary Public