

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gillette Canada Company dba Oral-B Laboratories		06/05/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Procter & Gamble Business Services Canada Company
Street Address:	1959 Upper Water Street, Suite 900
City:	Halifax, Nova Scotia
State/Country:	CANADA
Postal Code:	B3J 2X2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	73466813	CENTRAYS
Serial Number:	73466786	CENTWINS
Serial Number:	72028956	FLUORINSE
Serial Number:	71589675	ORAL B
Serial Number:	73667581	ORAL-B
Serial Number:	73667652	ORAL-B
Serial Number:	73667364	ORAL-B
Serial Number:	73131029	ORAL-B
Serial Number:	78348811	ACTI-FLOSS
Serial Number:	74519179	ACTION CUP
Serial Number:	78709771	COMFORTCLEAN
Serial Number:	75438066	CROSSACTION
Serial Number:	75059034	ORAL-B

CH \$415.00 73466813

Serial Number:	78291846	ORAL-B SONIC COMPLETE
Serial Number:	78908083	POWER UP PROGRAM
Serial Number:	78647324	SMARTPLUG

CORRESPONDENCE DATA

Fax Number: (513)983-1992
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-983-6025
Email: luttmann.ta@pg.com
Correspondent Name: Teresa Luttmann
Address Line 1: One Procter & Gamble Plaza
Address Line 2: C-2, Mailstop 11
Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Teresa Luttmann
Signature:	/taluttmann/
Date:	05/30/2007

Total Attachments: 4
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UNITED STATES
TRADEMARK ASSIGNMENT

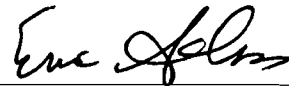
WHEREAS, **Gillette Canada Company d/b/a Oral-B Laboratories**, a Canadian corporation, located and doing business at 4 Robert Speck Parkway, 10th Floor, Mississauga, Ontario L4Z 4C5 Canada, (the “Assignor”) is the owner of the trademarks listed on the attached schedule and corresponding applications and registrations (the “Trademarks”); and

WHEREAS, **Procter & Gamble Business Services Canada Company**, a Canadian corporation, located and doing business at 1959 Upper Water Street, Suite 900, Halifax, Nova Scotia B3J 2X2 Canada, (the “Assignee”), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Toronto, Canada as of the 5th day of June 2006.

**Gillette Canada Company d/b/a
Oral-B Laboratories**



Eric Glass
Assistant Secretary

SCHEDULE

Trademark	Application Number	Registration Number
ACTI-FLOSS	78348811	
ACTION CUP	74519179	1936553
COMFORTCLEAN	78709771	
CROSSACTION	75438066	2298879
ORAL-B	75059034	2084928
ORAL-B SONIC COMPLETE	78291846	2981949
POWER UP PROGRAM	78908083	
SMARTPLUG	78647324	

UNITED STATES
TRADEMARK ASSIGNMENT

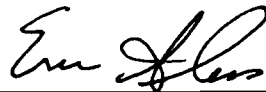
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Signed in Toronto, Canada as of the 5th day of June 2006.

**Gillette Canada Company d/b/a
Oral-B Laboratories**



Eric Glass
Assistant Secretary

SCHEDULE

Trademark	Application Number	Registration Number
CENTRAYS	73466813	1437179
CENTWINS	73466786	1437178
FLUORINSE	72028956	665936
ORAL B (Stylized 72)	71589675	547130
ORAL-B	73667581	1501858
ORAL-B	73667652	1502069
ORAL-B	73667364	1502752
ORAL-B LOGO (Old Version)	73131029	1106587