

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sara Lee Corporation		08/29/2006	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HBI Branded Apparel Limited, Inc.		
<b>Street Address:</b>	1000 East Hanes Mill Road		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27105		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78828304	SLEEP IN COMFORT. LOUNGE IN STYLE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-519-4368		
<b>Email:</b>	tammy.moore@hanesbrands.com		
<b>Correspondent Name:</b>	Warren L. Zeserman, Esq.		
<b>Address Line 1:</b>	1000 East Hanes Mill Road		
<b>Address Line 2:</b>	c/o Tammy M. Moore - Law Department		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27105		
<b>ATTORNEY DOCKET NUMBER:</b>	0610045 - KNIT		
<b>NAME OF SUBMITTER:</b>	Tammy M. Moore		
<b>Signature:</b>	/tammy m. moore/		
<b>Date:</b>	05/30/2007		

CH \$40.00 78828304

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, SARA LEE CORPORATION, a corporation organized under the laws of Maryland, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNOR"), is the sole and exclusive owner of certain trademark applications and registrations listed on Schedule A attached hereto;

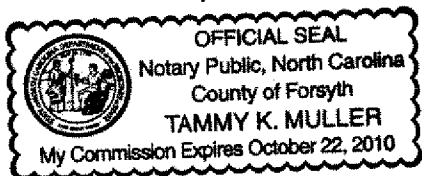
WHEREAS, HBI Branded Apparel Limited, Inc., a corporation organized under the laws of Delaware, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNEE"), is desirous of acquiring from ASSIGNOR all right, title and interest in and to the trademarks on Schedule A attached hereto; and,

NOW, THEREFORE, for good and valuable consideration in the amount of \$10 dollars (\$10US), the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to ASSIGNEE, its successors and assigns the entire right, title and interest in and to the aforesaid trademark applications and registrations listed on Schedule A, attached hereto, together with the goodwill of the business connected with the use of and symbolized by said trademarks throughout the world in perpetuity, and all causes of action by reason of any infringement of said trademark, with the right to sue for and collect damages.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

The effective date of this assignment is August 29, 2006.

Date: 8/29/06



SARA LEE CORPORATION

By: F. Raine Remsburg  
F. Raine Remsburg

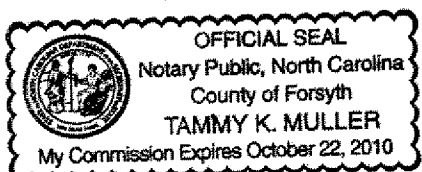
Title: Assistant Secretary  
Assistant Secretary

Subscribed and sworn to before me this 29 day of August, 2006.

Tammy K. Muller  
Notary Public

My commission expires on: October 22, 2010

Date: 8/29/06



HBI Branded Apparel Limited, Inc.

By: Warren L. Zeserman  
Warren L. Zeserman

Title: Assistant Secretary  
Assistant Secretary

Subscribed and sworn to before me this 29 day of August, 2006.

Tammy K. Muller  
Notary Public

My commission expires on: October 22, 2010

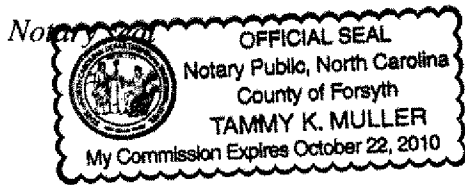
State of North Carolina  
County of Forsyth

I Tammy K. Muller a notary public for Forsyth county and state do hereby certify that F. Raine Remsburg personally appeared before me this day and acknowledged the due execution of the forgoing instrument attached as exhibit.

Witness my hand and official seal this 29<sup>th</sup> of August, 2006.

Tammy K Muller  
Notary Public

My commission expires October 22, 2010.



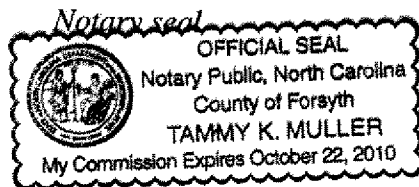
State of North Carolina  
County of Forsyth

I Tammy K. Muller a notary public for Forsyth county and state do hereby certify that Warren L. Zeserman personally appeared before me this day and acknowledged the due execution of the forgoing instrument attached as exhibit.

Witness my hand and official seal this 29<sup>th</sup> of August, 2006.

Tammy K Muller  
Notary Public

My commission expires October 22, 2010.



## Schedule A

Country	Application No.	Trademark Name
United States of America	78/828304	SLEEP IN COMFORT. LOUNGE IN STYLE