

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-------------------------------------|
| Physicians Practice LLC | | 04/26/2007 | LIMITED LIABILITY COMPANY: MARYLAND |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | CMP Healthcare Media LLC |
| Street Address: | 600 Community Drive |
| City: | Manhasset |
| State/Country: | NEW YORK |
| Postal Code: | 11030 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Serial Number: | 78905485 | PHYSICIANS PRACTICE PAYER INDEX |
| Serial Number: | 78626875 | PHYSICIANS PRACTICE AMERICA'S LEADING PRACTICE MANAGEMENT JOURNAL |
| Registration Number: | 2195323 | PHYSICIAN'S PRACTICE DIGEST |
| Registration Number: | 2603533 | PHYSICIAN'S PRACTICE |
| Registration Number: | 2804360 | PHYSICIANS PRACTICE PEARLS |
| Registration Number: | 2664237 | PHYSICIANS PRACTICE.COM |
| Registration Number: | 2656183 | PHYSICIANS PRACTICE.COM THE PRACTICE SOLUTIONS CENTER FOR HEALTHCARE PROFESSIONALS |

CORRESPONDENCE DATA

Fax Number: (212)480-8421
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-574-1200
 Email: trademarks@sewkis.com, mheddell@cmp.com

CH \$190.00 78905485

Correspondent Name: Beth H. Alter/Seward & Kissel LLP
Address Line 1: One Battery Park Plaza
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:

25854.0002

NAME OF SUBMITTER:

Beth H. Alter

Signature:

/Beth H. Alter/

Date:

05/30/2007

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement") is made as of the 26th day of April, 2007 by and between PHYSICIANS PRACTICE, LLC, a Maryland limited liability company ("Assignor"), and CMP HEALTHCARE MEDIA LLC, a Delaware limited liability company ("Assignee"). Terms not defined in this Assignment Agreement shall have the same meaning assigned to them in the Purchase Agreement, as defined below.

WITNESSETH:

WHEREAS, pursuant to the terms and conditions of the Agreement of Sale and Purchase dated April 26, 2007 by and among Assignor, MESH, LLC, a Maryland limited liability company, MED-IQ, LLC, a Maryland limited liability company, and Assignee, (the "Purchase Agreement"), the parties consummated the purchase by Assignee of the Assets, as defined therein;

WHEREAS, Assignee is a successor in interest to the business of Assignor, or that portion of the business of Assignor to which the Trademarks (as defined below) pertain; and

WHEREAS, pursuant to the terms and conditions of the Purchase Agreement, Assignor sold, transferred, conveyed, assigned and delivered to Assignee all of Assignor's right, title and interest in and to all of Assignor's Intellectual Property Rights now known or hereafter acquired, including trademarks and servicemarks and all applications and registrations therefor, and the Intellectual Property Rights and names identified on Schedule 7.6.1 of the Purchase Agreement (the trademarks and servicemarks identified on Schedule 7.6.1 of the Purchase Agreement (the "Trademarks") are attached hereto as Schedule 1), and the goodwill connected with such Intellectual Property Rights and names.

NOW, THEREFORE, and in consideration of the premises and mutual covenants contained herein, and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title, and interest in and to all of Assignor's Intellectual Property Rights now known or hereafter acquired, including trademarks and servicemarks and all applications and registrations therefor, and the Intellectual Property Rights and names identified on Schedule 7.6.1 of the Purchase Agreement, including without limitation those set forth on Schedule I attached hereto, and the goodwill connected with such Intellectual Property Rights and names, and such sale, transfer, conveyance, assignment and delivery, insofar as they apply to Intellectual Property Rights covered by the Purchase Agreement, are in confirmation of the existing sale, transfer, conveyance, assignment and delivery under the Purchase Agreement. The sale, transfer, conveyance, assignment and delivery hereunder are in conjunction with the sale, transfer, conveyance, assignment and delivery pursuant to the Purchase Agreement. The sale, transfer, conveyance, assignment and delivery hereunder are a supplement to, and not in limitation of, the sale, transfer, conveyance, assignment and delivery under the Purchase Agreement.

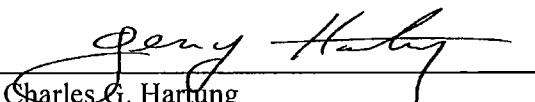
2. The terms of the Purchase Agreement, including, but not limited to Assignor's representations, warranties, covenants, agreements and indemnities relating to the Trademarks, are incorporated herein by this reference. Assignor acknowledges and agrees that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

3. This Assignment Agreement shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

4. This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the 26th day of April, 2007.

PHYSICIANS PRACTICE, LLC

By: 
Name: Charles G. Hartung
Title: Manager

CMP HEALTHCARE MEDIA, LLC

By: _____
Name: Scott Mozarsky
Title: Vice-President


[- signature page to Trademark Agreement -]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the 26th day of April, 2007.

PHYSICIANS PRACTICE, LLC

By: _____
Name: Charles G. Hartung
Title: Manager

CMP HEALTHCARE MEDIA LLC

By:  _____
Name: Scott Mozarsky
Title: Vice-President

[- signature page to Trademark Agreement -]

Schedule 1

Trademarks

| Trademarks | Registered Owner | Date Filed | Serial Number | Date Registered | Registration Number |
|--|-------------------------|--------------------|----------------------|------------------------|----------------------------|
| PHYSICIAN'S PRACTICE DIGEST | Physicians Practice LLC | July 8, 1997 | 75-321,092 | October 13, 1998 | 2,195,323 |
| PHYSICIAN'S PRACTICE | Physicians Practice LLC | April 26, 2000 | 76-035,485 | August 6, 2002 | 2,603,533 |
| PHYSICIANS PRACTICE PEARLS | Physicians Practice LLC | November 20, 2002 | 76-468,445 | January 13, 2004 | 2,804,360 |
| PHYSICIANS PRACTICE.COM | Physicians Practice LLC | December 26, 2000 | 76-186,810 | December 17, 2002 | 2,664,237 |
| PHYSICIANS PRACTICE.COM THE PRACTICE SOLUTIONS CENTER FOR HEALTHCARE PROFESSIONALS | Physicians Practice LLC | September 19, 2001 | 76-313,581 | December 3, 2002 | 2,656,183 |
| PHYSICIANS PRACTICE PAYER INDEX | Physicians Practice LLC | June 11, 2006 | 78-905,485 | pending | n/a |
| PHYSICIANS PRACTICE AMERICA'S LEADING PRACTICE MANAGEMENT JOURNAL | Physicians Practice LLC | May 10, 2005 | 78-626,875 | pending | n/a |