



## Pioneer Financial Services, Inc.

## SCHEDULE A

Trademark Report by Mark  
Status: REGISTERED

Printed: 5/3/2007 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>BATH READY-TO-USE</b>							
UNITED STATES	76/568,545	12/22/2003	76/568,545	2/1/2005	2,922,326	REGISTERED	16
<b>C.A.S.H. CUSTOMERS ARE SPECIAL HERE</b>							
UNITED STATES	75/982,663	10/10/2000	75/982,663	11/5/2002	2,646,483	REGISTERED	36
<b>MILITARY LOAN GUARANTEE</b>							
UNITED STATES	78/914,905	6/22/2006	78/914,905	3/13/2007	3,219,192	REGISTERED	36
<b>MILITARY LOAN GUARANTEE OFFERED SINCE 1986 and Design</b>							
UNITED STATES	78/914,921	6/22/2006	78/914,921	5/1/2007	3,237,015	REGISTERED	36
<b>MILITARY SCORING MODEL (MSM)</b>							
UNITED STATES	78/972,823	9/12/2006	78/972,823	5/1/2007	3,237,497	REGISTERED	36
<b>P PIONEER MILITARY LENDING and Design</b>							
UNITED STATES	75/736,784		74/736,784	8/20/1996	1,995,683	REGISTERED	36
<b>P PIONEER MILITARY LOANS and Design</b>							
UNITED STATES	74/736,785		74/736,785	8/20/1996	1,995,684	REGISTERED	36
<b>P PIONEER SERVICES and Design</b>							
UNITED STATES	76/143,542	10/10/2000	76/143,542	10/12/2004	2,892,216	REGISTERED	35,36
<b>PIONEER FINANCIAL</b>							
UNITED STATES	78/139,839	6/28/2002	78/139,839	2/8/2005	2,925,730	REGISTERED	36
<b>PIONEER FINANCIAL SERVICES</b>							
UNITED STATES	76/466,655	11/13/2002	76/466,655	7/19/2005	2,971,628	REGISTERED	36
<b>PIONEER SERVICES</b>							
UNITED STATES	78/773,667	12/14/2005	78/773,667	2/8/2007	3,205,455	REGISTERED	36
<b>THE RESPONSIBLE ALTERNATIVE</b>							
UNITED STATES	78/648,798	6/11/2005	78/648,798	11/28/2006	3,178,480	REGISTERED	36
<b>THE RESPONSIBLE LENDING ALTERNATIVE</b>							
UNITED STATES	78/648,799	6/11/2005	78/648,799	11/28/2006	3,178,481	REGISTERED	36
<b>WE HELP THE MILITARY WHEN OTHERS DON'T.</b>							
UNITED STATES	78/973,351	9/13/2006	78/973,351	4/24/2007	3,233,512	REGISTERED	36
<b>YOU DESERVE A LITTLE CREDIT</b>							
UNITED STATES	76/421,602	6/17/2002	76/421,602	11/11/2003	2,781,380	REGISTERED	36
END OF REPORT						TOTAL ITEMS SELECTED 15	

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, Pioneer Licensing Services, Inc., a Nevada Corporation, 4000 S. Eastern Avenue, Suite 300, Las Vegas, Nevada 89119-0826 (the "Assignor"), has adopted, used, is using and owns the following trademarks (the "Marks"), which are now registered and/or pending in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
------------------	-------------------------	-----------------------------

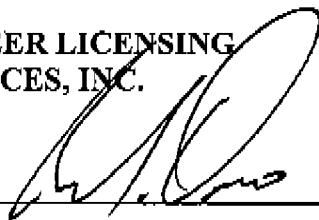
See Schedule A Attached.

**WHEREAS**, Pioneer Financial Services, Inc., a Missouri corporation, 4700 Belleview, Suite 300, Kansas City, Missouri 64112 (the "Assignee"), is desirous of acquiring the Marks and the registration and/or applications thereof.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its right, title and interest in the United States in and to the Marks together with the goodwill of the business symbolized by the Marks, and the registrations and/or applications thereof.

**ASSIGNOR:**

**PIONEER LICENSING SERVICES, INC.**

By 


Name Randy J. Opliger

Title Director

Date 5-24-07

**ASSIGNEE:**

**PIONEER FINANCIAL SERVICES, INC.**

By 

Name Thomas H. Holcom

Title President

Date 5-24-07

## Pioneer Financial Services, Inc.

## SCHEDULE A

Trademark Report by Mark  
Status: REGISTERED

Printed: 5/3/2007 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>BATH READY-TO-USE</b>							
UNITED STATES	76/568,545	12/22/2003	76/568,545	2/1/2005	2,922,326	REGISTERED	16
<b>C.A.S.H. CUSTOMERS ARE SPECIAL HERE</b>							
UNITED STATES	75/982,663	10/10/2000	75/982,663	11/5/2002	2,646,483	REGISTERED	36
<b>MILITARY LOAN GUARANTEE</b>							
UNITED STATES	78/914,905	6/22/2006	78/914,905	3/13/2007	3,219,192	REGISTERED	36
<b>MILITARY LOAN GUARANTEE OFFERED SINCE 1986 and Design</b>							
UNITED STATES	78/914,921	6/22/2006	78/914,921	5/1/2007	3,237,015	REGISTERED	36
<b>MILITARY SCORING MODEL (MSM)</b>							
UNITED STATES	78/972,823	9/12/2006	78/972,823	5/1/2007	3,237,497	REGISTERED	36
<b>P PIONEER MILITARY LENDING and Design</b>							
UNITED STATES	75/736,784		74/736,784	8/20/1996	1,995,683	REGISTERED	36
<b>P PIONEER MILITARY LOANS and Design</b>							
UNITED STATES	74/736,785		74/736,785	8/20/1996	1,995,684	REGISTERED	36
<b>P PIONEER SERVICES and Design</b>							
UNITED STATES	76/143,542	10/10/2000	76/143,542	10/12/2004	2,892,216	REGISTERED	35,36
<b>PIONEER FINANCIAL</b>							
UNITED STATES	78/139,839	6/28/2002	78/139,839	2/8/2005	2,925,730	REGISTERED	36
<b>PIONEER FINANCIAL SERVICES</b>							
UNITED STATES	76/466,655	11/13/2002	76/466,655	7/19/2005	2,971,628	REGISTERED	36
<b>PIONEER SERVICES</b>							
UNITED STATES	78/773,667	12/14/2005	78/773,667	2/6/2007	3,205,455	REGISTERED	36
<b>THE RESPONSIBLE ALTERNATIVE</b>							
UNITED STATES	78/648,798	6/11/2005	78/648,798	11/28/2006	3,178,480	REGISTERED	36
<b>THE RESPONSIBLE LENDING ALTERNATIVE</b>							
UNITED STATES	78/648,799	6/11/2005	78/648,799	11/28/2006	3,178,481	REGISTERED	36
<b>WE HELP THE MILITARY WHEN OTHERS DON'T.</b>							
UNITED STATES	78/973,351	9/13/2006	78/973,351	4/24/2007	3,233,512	REGISTERED	36
<b>YOU DESERVE A LITTLE CREDIT</b>							
UNITED STATES	76/421,602	6/17/2002	76/421,602	11/11/2003	2,781,360	REGISTERED	36
END OF REPORT						TOTAL ITEMS SELECTED	15

LAW OFFICES OF  
**SHUGHART THOMSON & KILROY, P.C.**  
*A Professional Corporation*

32 Corporate Woods, Ste. 1100  
 9225 Indian Creek Pkwy.  
 Overland Park, KS 66210  
 (913) 451-3355  
 FAX (913) 451-3361

**TELECOPIER TRANSMITTAL SHEET**

To: U.S. Patent and Trademark Office Assignment Division	FAX#: 571-273-0140
---	--------------------

FROM: Lawrence A. Swain	DATE: May 31, 2007
-------------------------	--------------------

<p><b>RE: Recordation of Trademark Assignment to record Assignment of Trademarks document to assign the marks owned by Pioneer Licensing Services, Inc. to Pioneer Financial Services, Inc.</b></p> <p><b>Conveying Party: Pioneer Licensing Services, Inc., a Nevada corporation</b>  <b>Receiving Party: Pioneer Financial Services, Inc., a Missouri corporation</b></p>
---

CLIENT MATTER CODE: PIO001/90433
----------------------------------

<p>Transmitted herewith along with this facsimile transmittal cover sheet and letter of instructions are the following documents:</p> <p>1) Recordation Form Cover Sheet (Total Pages 2); and          2) Assignment of Trademarks (Total Pages 2)</p> <p>We respectfully request acknowledgement of receipt.</p>
---

***PRIVILEGED AND CONFIDENTIAL***

This facsimile contains CONFIDENTIAL INFORMATION, which may also be LEGALLY PRIVILEGED and which is intended only for the use of the individual or entity named above. If the reader of the facsimile is not the intended recipient or the employee or agent responsible for delivering it to the intended recipient, you are hereby on notice that you are in possession of confidential and privileged information. Any dissemination, distribution or copying of this facsimile is strictly prohibited. If you have received this facsimile in error, please immediately notify the sender by telephone (collect) and return the original facsimile to the sender at the above address via the U. S. Postal Service.

This transmission consists of 6 pages, including the cover page. If there are any discrepancies, please contact our telecopy operator at the number shown below:

TO DISCUSS TRANSMISSION: (913) 451-3355