

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/24/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Village Resorts Limited		05/10/2007	CORPORATION: JAMAICA

RECEIVING PARTY DATA

Name:	VRL International Ltd.
Street Address:	Clifton House, Fort Street
City:	Georgetown, Grand Cayman
State/Country:	CAYMAN ISLANDS
Entity Type:	CORPORATION: CAYMAN ISLANDS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78794573	HEDONISM III

CORRESPONDENCE DATA

Fax Number: (202)295-1130
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: peter.riebling@kattenlaw.com,
 rebecca.mcdougall@kattenlaw.com

Correspondent Name: Peter J. Riebling
 Address Line 1: 1025 Thomas Jefferson St., NW
 Address Line 2: East Lobby, Suite 700
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5201

ATTORNEY DOCKET NUMBER: 330472.00009

DOMESTIC REPRESENTATIVE

Name: Peter J. Riebling
 Address Line 1: 1025 Thomas Jefferson St., NW

CH \$40.00 78794573

Address Line 2: East Lobby, Suite 700

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007

NAME OF SUBMITTER:

Peter J. Riebling

Signature:

/Peter J. Riebling/

Date:

05/31/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS Village Resorts Limited, a Jamaican corporation, having its principal office at 2 St. Lucia Avenue, Saint Andrew, Kingston 5, Jamaica ("Assignor"), owns and has a *bona fide* intent to use the trademark HEDONISM III in the United States ("the Mark") in connection with: "beer, ale and porter; mineral and aerated waters" in international class 32; and

Whereas, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Mark in commerce in connection with the above-identified goods and services, Application Serial No. 78/794,573 filed on January 19, 2006; and

Whereas, VRL International Ltd., a Cayman Islands corporation, having its principal office at Clifton House, Fort Street, Georgetown, Grand Cayman ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and pending application;

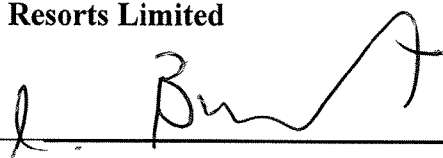
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, all right, title, goodwill and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

This assignment is effective as of Jan 24, 2007.

IN TESTIMONY WHEREOF, We have hereunto set our hands before a notary.

Village Resorts Limited

Date: May 10, 2007

By: 

Name: C. BURNETT

Title: SENIOR VICE PRESIDENT

City of Kingston)
State of Kingston)
Island of JAMAICA, West) SS
County of JAMAICA, West)
Indies .

Before me, CHRISTOPHER D. R. BOVELL, on this day personally appeared CAMERON BURNET, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed said instrument for the purposes and consideration therein expressed. Given under my hand and official seal this 18th day of MAY, 2007.

My Commission Expires: IS FOR LIFE

Notary Public:

CRBovell
CHRISTOPHER D. R. BOVELL
48 Duke Street, Kingston
Jamaica, West Indies
My Commission is for Life