

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		05/30/2007	National Banking Association:

RECEIVING PARTY DATA

Name:	Host Communications, Inc.
Street Address:	546 East Main Street
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40596
Entity Type:	CORPORATION: KENTUCKY

Name:	Streetball Partners, Inc.
Street Address:	4006 Belt Line Road
Internal Address:	Suite 230
City:	Dallas
State/Country:	TEXAS
Postal Code:	75244
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	73815090	HOOP-IT-UP
Serial Number:	74386450	HOOP-IT-UP

CORRESPONDENCE DATA

Fax Number: (513)977-8141
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5139778113
 Email: steven.abreu@dinslaw.com

OP \$65.00 73815090

Correspondent Name: Steven A. Abreu
Address Line 1: 255 East Fifth Street
Address Line 2: 1900 Chemed Center
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: 20728-166

NAME OF SUBMITTER: Steven A. Abreu

Signature: /StevenAbreu/

Date: 05/31/2007

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated May 30, 2007 (this "Release") is made by Bank of America, N. A., as administrative agent with a place of business at 600 Peachtree Street, NE, Suite 1300, Atlanta, Georgia 30308 (the "Secured Party") of a Trademark Security Agreement dated December 17, 1999 and recorded on January 3, 2000 in the records of the United States Patent and Trademark Office Assignment Branch at Trademark Reel/Frame 002009/0630 (the "Security Agreement"), between the Secured Party, Host Communications, Inc., Universal Sports America, Inc., Datasouth Computer Corporation, USA Collegiate, L.P., USA I, Inc., Streetball Partners, Inc., and Streetball Sports Ventures Partners, L.P. (referred to collectively herein as "Debtor").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party, on behalf of itself and as administrative agent for certain other lenders, a security interest in certain of Debtor's United States trademarks and trademark applications and registrations and, in particular, certain trademarks set forth on the attached Schedule A (the "Trademarks"); and

WHEREAS, the Secured Party wishes to: (i) release all of its security interest covering the Trademarks; (ii) restore all right, title, and interest in and to the Trademarks to the applicable Debtor; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Trademarks, and discharges, quitclaims and relinquishes unto Debtor (in each case without recourse and without representation or warranty of any kind or nature, express or implied) any and all rights, title and interest it has in and to the Trademarks.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date and year first written above.

BANK OF AMERICA, N.A.

By: 
Name: Ken Bauchle
Title: Senior Vice President

STATE OF GEORGIA)
)
COUNTY OF FULTON)

Before me, the undersigned authority, personally appeared Ken Bauchte known to me to be a Sr. Vice Pres. of Bank of America, N.A. and the person whose name is subscribed to the foregoing instrument and acknowledged to me that she executed the same for the purposes and consideration therein expressed, on this 30th day of May, 2007.

Sherry Stewart
NOTARY PUBLIC IN AND FOR THE
STATE OF GEORGIA
Expires 5-15-11

SCHEDULE A
TO
RELEASE OF SECURITY INTERESTS IN TRADEMARKS

1	Serial #	<u>73815090</u>	Filing Dt:	07/27/1979	Reg#	<u>1589427</u>	Reg. Dt:	03/27/1990
	Mark:	HOOP-IT UP						
2	Serial #	<u>74290966</u>	Filing Dt:	07/06/1992	Reg#	<u>1827037</u>	Reg. Dt:	03/15/1994
	Mark:	THE SKILLS CHALLENGE						
3	Serial #	<u>74449805</u>	Filing Dt:	10/22/1993	Reg#	<u>1928587</u>	Reg. Dt:	10/17/1995
	Mark:	SPIKE-IT-UP						
4	Serial #	<u>75097552</u>	Filing Dt:	05/02/1996	Reg#	<u>2179032</u>	Reg. Dt:	08/04/1998
	Mark:	GOLF SKILLS CHALLENGE						
5	Serial #	<u>75630334</u>	Filing Dt:	01/29/1999	Reg#	NONE	Reg. Dt:	
	Mark:	KICK-IT-UP						
6	Serial #	<u>75768419</u>	Filing Dt:	08/03/1999	Reg#	<u>2428957</u>	Reg. Dt:	02/13/2001
	Mark:	LET-IT-FLY						
7	Serial #	<u>74386450</u>	Filing Dt:	04/13/1993	Reg#	<u>1844508</u>	Reg. Dt:	07/12/1994
	Mark:	HOOP-IT UP						

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RECORDED: 05/31/2007

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