

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Exchange Corporation		05/18/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Combe Incorporated		
<b>Street Address:</b>	1101 Westchester Avenue		
<b>City:</b>	White Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10604		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2980265	FOR MEN ONLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)218-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2122182100		
<b>Email:</b>	tkelly@fchs.com		
<b>Correspondent Name:</b>	Timothy J. Kelly		
<b>Address Line 1:</b>	30 Rockefeller Plaza, 38th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	00364.012800		
<b>NAME OF SUBMITTER:</b>	Timothy J. Kelly		
<b>Signature:</b>	/tjk/		
<b>Date:</b>	05/31/2007		

**CH \$40.00 2980265**



**ASSIGNMENT**

**WHEREAS**, United Exchange Corporation, a California corporation (“UEC”), is the owner of the entire right, title and interest (including all goodwill appurtenant thereto) in and to United States Trademark Registration 2,980,265 for the trademark FOR MEN ONLY, on the Supplemental Register of the United States Patent and Trademark Office (“the ’265 Registration”);

**WHEREAS**, UEC is desirous of effecting a complete assignment and transfer to Combe, Incorporated of the ’265 Registration; and

**WHEREAS**, Combe, Incorporated, a Delaware corporation (hereinafter “Combe”), is desirous of acquiring the ’265 Registration including the goodwill of the business associated therewith.

**NOW THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, UEC hereby assigns to Combe, without reservation or limitation, all right, title and interest in and to the ’265 Registration, including the goodwill of the business associated therewith.

UNITED EXCHANGE CORPORATION

By: Eugene Choi  
Name: Eugene Choi  
Title: President  
Date: 5/18/07

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