

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JENSEN USA, INC.		02/05/2007	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	ALLIANCE LAUNDRY SYSTEMS LLC		
Street Address:	Shepard Street		
City:	Ripon		
State/Country:	WISCONSIN		
Postal Code:	54971-0990		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2571562	SMARTSPIN	
Registration Number:	2631753	SMARTSPIN	
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-708-1870		
Email:	lbryer@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	26 West 61st Street		
Address Line 4:	New York, NEW YORK 10023		
ATTORNEY DOCKET NUMBER:	NTMA 060789:753		
NAME OF SUBMITTER:	Lanning G. Bryer		
Signature:	/lgb/		

CH \$65.00 2571562

Date:

05/31/2007

Total Attachments: 5

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **JENSEN USA, INC.**, a corporation organized under the laws of the State of North Carolina, United States of America, located at 4211 Pleasant Road, Fort Mill, South Carolina 29708-9328, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the Trademark(s) registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

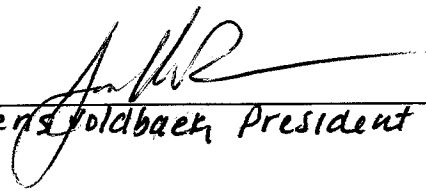
AND WHEREAS, **ALLIANCE LAUNDRY SYSTEMS LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at Shepard Street, Ripon, Wisconsin 54971-0990, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5 day of Feb, 2007

JENSEN USA, INC.

[Corporate Seal]

By 
Jens Goldbaek, President [Title]

[See over for Notarial Acknowledgment]

TRADEMARK

REEL: 003552 FRAME: 0401

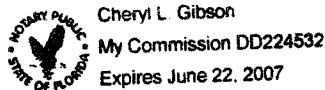
NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
)
STATE OF FLORIDA) **ss:**
)
COUNTY OF Bay)

Sworn to and subscribed before me this 6th day of March
2007

Jens Volbæk
(Name of person executing documents)

Cheryl L. Gibson
(Signature of Notary Public - State of Florida)



(Print, type or Stamp Commissioned Name of Notary Public)

Personally known P/K
or Produced Identification N/A
Type of Identification Produced N/A

ASSIGNOR

TRADEMARK
REEL: 003552 FRAME: 0402

UNITED STATES OF AMERICA

SCHEDULE

SMARTSPIN

No. 2571562

Dated: May 21, 2002

SMARTSPIN

No. 2631753

Dated: October 8, 2002

TRADEMARK

REEL: 003552 FRAME: 0403

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

NADIA K. DROUMBANIS

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

SMARTSPIN

No. 2571562

Dated: May 21, 2002

ALLIANCE LAUNDRY SYSTEMS LLC

[Corporate Seal]

By Scott L. Spiller [Title]
VP Chief Legal Officer & Secretary

10 April 2007
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

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SMARTSPIN

No. 2631753

Dated: October 8, 2002

ALLIANCE LAUNDRY SYSTEMS LLC

[Corporate Seal]

By Scott L. Miller [Title]
VP Chief Legal Officer
+ Secretary

10 April 2007
[Date]