Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignee's state of incorporation and address previously recorded on Reel 003203 Frame 0924. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HOVNANIAN ENTERPRISES, INC.		09/21/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	K. HOV IP II, INC.
Street Address:	110 WEST FRONT STREET
City:	RED BANK
State/Country:	NEW JERSEY
Postal Code:	07701
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78402978	HOME DESIGN GALLERY
Serial Number:	78502973	THE AMERICAN DREAM IS JUST A CLICK AWAY
Serial Number:	78573350	THE NAME BEHIND THE AMERICAN DREAM
Serial Number:	78513892	K. HOVNANIAN'S CONCIERGE CLUB
Serial Number:	78502964	THE NAME BEHIND THE DREAM
Serial Number:	78527479	YOUR DREAM HOME HAS A HOME PAGE
Registration Number:	2725754	LIFE. STYLE. CHOICES.
Registration Number:	1519168	K HOVNANIAN
Registration Number:	2722195	MORE AT HOME
Registration Number:	2799359	55 NEVER LOOKED SO GOOD
Registration Number:	2207300	IF YOU'RE NOT 55, YOU'LL WISH YOU WERE!
Registration Number:	2544720	KHOV.COM
Registration Number:	2815805	K. HOVNANIAN'S DISTINCTIVE PROPERTIES

TRADEMARK

REEL: 003553 FRAME: 0111

900078246

кноч 2710008 Registration Number: **CORRESPONDENCE DATA** Fax Number: (908)654-7866 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 908-654-5000 Email: trademarkadmin@ldlkm.com CHARLES P. KENNEDY Correspondent Name: Address Line 1: 600 SOUTH AVENUE WEST WESTFIELD, NEW JERSEY 07090 Address Line 4: NAME OF SUBMITTER: CHARLES P. KENNEDY Signature: /CHARLES P. KENNEDY/ 06/01/2007 Date: Total Attachments: 4

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> TRADEMARK **REEL: 003553 FRAME: 0112**

	ORM COVER SHEET U.S. DEPARTMENT OF COMMERCE
(Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) TRADEMA	RKS ONLY U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies):
HOVNANIAN ENTERPRISES, INC.	Name: K. HOV IP II, INC.
Individual(s) Association	Internal Address: Street Address: 10 Highway 35
General Partnership Limited Partnership	
Corporation Delaware	•
Other:	City: Red Bank
<u></u>	State: New Jersey Zip: 07701
Additional name(s) of conveying Yes party(ies) attached?	Individual(s) citizenship: Association:
3. Nature of Conveyance:	General Partnership:
X Assignment Merger	Limited Partnership:
Security Agreement Change of Name	x Corporation: Delaware
Other: .	Other:
Execution Date: September 21, 2005	If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment)
	Additional name(s) & address(es) attached? Yes X No
Application Number(s) or Registration Number(s):	
A. Trademark Application No.(s):	B. Trademark Registration No.(s):
78/402,978 75/664,611 78/502,964 78/502,973 78/513,892 78/527,479 78/573,350	1,519,167 1,519,168 2,207,300 2,350,970 2,311,944 2,722,195 2,544,720 2,710,008 2,725,754 2,799,359 2,815,805
Additional numbers attached?	Yes X No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and registrations involved:
Name: LEFNER DAVID LITTENEERG KRUM-DIZ&MENTILIK LLIP	7. Total fee (37 CFR 3.41) \$ 465
	Enclosed
Internal Address:	x Authorized to be charged to Deposit Account
Street Address: 600 South Avenue West	Authorized to be charged to credit card (Form 2038 enclosed)
	8. Deposit account number: 12-1095
City: Westfield State: NJ Zip: 07090	(Attach duplicate copy of this page if paying by deposit account)
	THIS SPACE
Statement and signature: To the best of my knowledge and belief, the femore is:	
true copy of the original document.	nformation is true and correct and any attached copy is a
CHARLES P. KENNEDY	October 4, 2005
Name of Person Signing	Signature Date
Total number of pages including cover sh	eet, attachments, and document: 4

ASSIGNMENT

WHEREAS, Hovnanian Enterprises, Inc. ("Assignor"), a corporation of the State of Delaware, having its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701, has adopted, used and is the record owner of the following trademark applications and trademark registrations filed with or issued by the United States Patent and Trademark Office:

Registration No.	Issue Date	<u>Mark</u>
1,519,167	January 3, 1989	K. HOVNANIAN
1,519,168	January 3, 1989	K. HOVNANIAN and Design
2,207,300	December 1, 1998	IF YOU'RE NOT 55, YOU'LL WISH YOU WERE!
2,350,970	May 16, 2000	HOME DESIGN GALLERY
2,311,944	January 25, 2000	A WHOLE NEW WORLD ON THE HUDSON
2,722,195	June 3, 2003	MORE AT HOME
2,544,720	March 5, 2002	KHOV.COM
2,710,008	April 22, 2003	KHOV
2,725,754	June 10, 2003	LIFE. STYLE. CHOICES.
2,799,359	December 23, 2003	55 NEVER LOOKED SO GOOD
2,815,805	February 17, 2004	K. HOVNANIAN'S DISTINCTIVE PROPERTIES
Application No.	Filing Date	<u>Mark</u>
78/402,978	April 16, 2004	HOME DESIGN GALLERY
75/664,611	March 22, 1999	THE K. HOVNANIAN PERSONALIZATION ADVANTAGE
78/502,964	October 20, 2004	THE NAME BEHIND THE DREAM
78/502,973	October 20, 2004	THE AMERICAN DREAM IS JUST A CLICK AWAY
78/513,892	November 9, 2004	K. HOVNANIAN'S CONCIERGE CLUB
78/527,479	December 6, 2004	YOUR DREAM HOME HAS A HOME PAGE
78/573,350	February 23, 2005	THE NAME BEHIND THE AMERICAN DREAM

TRADEMARK : 003553 FRAME: 0114

WHEREAS, K. Hov IP II, Inc. ("Assignee"), a corporation of the State of

110 West Front Street

Delaware, having its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701, has obtained and intends to obtain all rights of Assignor to the above-cited trademarks, trademark registrations and trademark applications, and is desirous of recording its name as record owner of such registrations and applications;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby acknowledge its assignment unto Assignee of all rights, title and interest in and to the aforesaid trademarks, trademark registrations and trademark applications, together with the goodwill of the business symbolized by such marks, and including the right to sue for and recover any damages for past infringement of any of such marks.

HOVNANIAN/ENTERPRISES, INC.

eter S. Reignbut

Name: Title:

ANTHONY J. MAIMONE NOTARY PUBLIC OF NEW JERSEY My Commission Expires May 29, 2008

TRADEMARK REEL: 003553 FRAME: 0115

Assignment of Hovnanian TMs (7_7_05)

State of New Jersey)
County of Monkoutt) ss:
On the 21st day of Systemble, before me came leter S. Reinhet to me known who, being by me duly sworth, did depose and say that he/she was war U. P.
of Hovnanian Enterprises, Inc., the corporation described in and which executed the above instrument; that he/she signed his/her name and the name of said corporation to this instrumen
under authority of the Board of Directors of said corporation
Athor hamin
Notzry/Public ANTHONY J. MAIMONE NOTARY PUBLIC OF NEW JERSEY My Commission Expires May 29, 2008

TRADEMARK REEL: 003553 FRAME: 0116