

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vanity Fair, Inc.		03/29/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	V.F. Corporation		
Street Address:	105 Corporate Center Boulevard		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27408		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2710511	VF	
Registration Number:	2706050	VF	
CORRESPONDENCE DATA			
Fax Number:	(302)477-3932		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	302-477-3930 x226		
Email:	jacquelyn_pellegrino@vfc.com		
Correspondent Name:	Jacquelyn A. Pellegrino		
Address Line 1:	3411 Silverside Road		
Address Line 2:	200 Hanby Building		
Address Line 4:	Wilmington, DELAWARE 19810		
ATTORNEY DOCKET NUMBER:	VFI TO VF CORP. ASSGNMNT		
NAME OF SUBMITTER:	Jacquelyn A. Pellegrino		
Signature:	/jap/		

OP \$65.00 2710511

Date:

06/01/2007

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of this 29th day of March, 2007 ("Effective Date"), is from Vanity Fair, Inc. of 3411 Silverside Road, Wilmington, Delaware 19810, United States of America, a corporation organized under the laws of Delaware ("Assignor"), to V.F. Corporation of 105 Corporate Center Boulevard, Greensboro, North Carolina 27408, United States of America, a corporation organized under the laws of Pennsylvania ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on the attached Schedule A (the "Assigned Trademarks").

WHEREAS, Assignee is the indirect shareholder of Assignor, and Assignor has agreed to sell Assignee to Fruit of the Loom, Inc. (the "Purchaser"). Assignee and Purchaser have agreed that the Assigned Trademarks will be excluded from Assignee's sale of Assignor to Purchaser. Accordingly, Assignor and Assignee have agreed to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. Assignor hereby assigns, transfers and conveys to Assignee its entire worldwide right, title and interest in and to the Assigned Trademarks, together with the goodwill connected with and symbolized by the Assigned Trademarks, or to which the Assigned Trademarks pertain, as well as the right to all income and royalties now or hereafter due or payable with respect thereto and the right to sue, counterclaim, and recover any damages and profits and all other remedies for past, present, and future infringements or misappropriations thereof, all the foregoing to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives.
2. The assignment and transfer set forth in paragraph 1 is subject to all licenses, options to acquire licenses or other rights granted by Assignor to any third parties prior to the date of this Assignment.
3. This Assignment is binding upon, and insures to the benefit of, the parties and their respective legal representatives, successors and assigns.
4. Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and/or the applicable domestic or foreign authorities to record this Assignment as to the Assigned Trademarks.
5. It is understood that any finding of invalidity of any one or more assignments hereunder shall not affect the assignments of other Assigned Trademarks.

6. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligations imposed by this Assignment shall be governed by the laws of the State of Delaware, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.
7. Upon reasonable request by Assignee, Assignor will execute any and all additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, in the United States or other foreign jurisdictions, as applicable, and to vest in Assignee such right, title, and interest in and to the Assigned Trademarks as granted to Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

VANITY FAIR, INC.

By: Helen L. Winslow
Name: Helen L. Winslow
Title: Vice President

Agreed to and acknowledged:

V.F. Corporation

By: Candace S. Cummings
Name: CANDACE S. CUMMINGS
Title: V.P.-ADM. & GENERAL COUNSEL

SCHEDULE A
TO
TRADEMARK ASSIGNMENT

SCHEDULE A

WS ID	Trademark	Country	Class(es)	Application #	Registration #	TM status	TM sub-status	Brand
11743	A VF INTERNATIONAL	European Union	18, 24, 25	1707942	1707942	Registration	Registered	Intimates - Vanity Fair
10614	VF	Mexico	25	716415	886151	Registration	Registered	Intimates - Vanity Fair
6349	VF	US (United States of America)	25	76177686	2710511	Registration	Registered	Intimates - Vanity Fair
3331	VF (script)	Argentina	25	1998614	1679561	Registration	Registered	Intimates - Vanity Fair
3620	VF (script)	Argentina	3	1977679	1595024	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3689	VF (script)	Argentina	24	1977680	1644531	Registration	Registered	Intimates - Vanity Fair
3325	VF (script)	Australia	25	189527	B189527	Registration	Registered	Intimates - Vanity Fair
3335	VF (script)	Benelux	25	515387	18,309	Registration	Registered	Intimates - Vanity Fair
3320	VF (script)	Canada	25	25840100	TMA131147	Registration	Renewed	Intimates - Vanity Fair
3330	VF (script)	Denmark	25	VA 1964 02780	VR 1964 03846	Registration	Registered	Intimates - Vanity Fair
3323	VF (script)	France	25	1530294	1530294	Registration	Registered	Intimates - Vanity Fair
3322	VF (script)	Germany	25	V 9882/25 Wz	807465	Registration	Registered	Intimates - Vanity Fair
3334	VF (script)	Ireland	25	212/64	B67083	Registration	Renewed	Intimates - Vanity Fair
3324	VF (script)	Italy	25	428065	684474	Registration	Renewal Pending	Intimates - Vanity Fair
3327	VF (script)	Japan	17	204955/1986	710,619	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3618	VF (script)	Japan	18	73010	3251744	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3619	VF (script)	Japan	3	75085	3314833	Registration	Registered	Intimates - Vanity Fair
3621	VF (script)	Japan	9	75086	3320859	Registration	Registered	Intimates - Vanity Fair
3622	VF (script)	Japan	14	75087	3251752	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3623	VF (script)	Japan	20, 21	1999-79308	4373680	Registration	Registered	Intimates - Vanity Fair
3625	VF (script)	Japan	24	75090	3281593	Registration	Registered	Intimates - Vanity Fair
3626	VF (script)	Japan	27	75091	3258293	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3627	VF (script)	Japan	25	127679-1994	3367719	Registration	Registered	Intimates - Vanity Fair
3641	VF (script)	Japan	8	1050-1995	3360066	Registration	Registered	Intimates - Vanity Fair
3626	VF (script)	Mexico	25	39496	108520	Registration	Renewal Pending	Intimates - Vanity Fair
3633	VF (script)	South Africa	25	64/2939	B64/2939	Registration	Registered	Intimates - Vanity Fair
3632	VF (script)	Spain	25	454.581	454.581	Registration	Renewed	Intimates - Vanity Fair
3629	VF (script)	Sweden	25	111808	111808	Registration	Renewed	Intimates - Vanity Fair
3628	VF (script)	Switzerland	25	3944	334717	Registration	Renewed	Intimates - Vanity Fair
3621	VF (script)	United Kingdom	25	867974	B867974	Registration	Registered	Intimates - Vanity Fair
6346	VF (Stylized)	US (United States of America)	25	76179469	2706050	Registration	Registered	Intimates - Vanity Fair
3339	V-F IN RECTANGLE	Australia	25		B432887	Registration	Renewal Request Acknowledged by Counsel	Intimates - Vanity Fair
3350	V-F IN RECTANGLE	Benelux	25	53841	410973	Registration	Renewed	Intimates - Vanity Fair
3340	V-F IN RECTANGLE	Chile	25	59913	454453	Registration	Renewed	Intimates - Vanity Fair

SCHEDULE A

WS ID	Trademark	Country	Class(es)	Application #	Registration #	TM status	TM sub-status	Brand
3343	V-F IN RECTANGLE	Denmark	25		3643/86	Registration	Renewal Request Acknowledged by Counsel	Intimates - Vanity Fair
3337	V-F IN RECTANGLE	France	25	750736	1315238	Registration	Renewed	Intimates - Vanity Fair
3348	V-F IN RECTANGLE	Greece	25	81034	81034	Registration	Renewal Pending	Intimates - Vanity Fair
3349	V-F IN RECTANGLE	Ireland	25		116412	Registration	Renewed	Intimates - Vanity Fair
3338	V-F IN RECTANGLE	Italy	25	40845-C/85	717471	Registration	Renewal Pending	Intimates - Vanity Fair
3341	V-F IN RECTANGLE	Japan	17	90988/1985	2019105	Registration	Registered	Intimates - Vanity Fair
3342	V-F IN RECTANGLE	Norway	25		125470	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3347	V-F IN RECTANGLE	Spain	25	1112275	1112275	Registration	Registered	Intimates - Vanity Fair
3219	VF LOGO	Andorra	25	3164	2187	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
3218	VF LOGO	Japan	25	6-24181	3262862	Registration	Renewal Request Sent to Counsel	Intimates - Vanity Fair
10163	VF stylized 2004	Canada		1239555		Application Pending	Published	Intimates - Vanity Fair

RECORDED: 06/01/2007