

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Pledge Supplement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Impremedia New York, LLC		05/21/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Goldman Sachs Specialty Lending Group, L.P.		
Street Address:	6011 Connection Dr.		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	LIMITED PARTNERSHIP:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2618311	HOY	
Registration Number:	2358574	HOY	
CORRESPONDENCE DATA			
Fax Number:	(202)756-9299		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	8002210770		
Email:	matthew.mayer@thomson.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Suite 3100		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	CSC # 918262		
NAME OF SUBMITTER:	Matthew Mayer		
Signature:	/Matthew Mayer/		

TRADEMARK

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CH \$65.00 2618311

Date:

06/01/2007

Total Attachments: 4

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### PLEDGE SUPPLEMENT

This PLEDGE SUPPLEMENT, dated May 11, 2007, is delivered by IMPREMEDIA NEW YORK, LLC, a Delaware limited liability company (the "Grantor") pursuant to the Pledge and Security Agreement, dated as of June 10, 2005 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among CPK OPERATING COMPANY, LLC, the other Grantors named therein, and GOLDMAN SACHS SPECIALTY LENDING GROUP, L.P., as the Collateral Agent. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Security Agreement.

Grantor hereby confirms the grant to the Collateral Agent set forth in the Security Agreement of, and does hereby grant to the Collateral Agent, a security interest in all of Grantor's right, title and interest in and to all Collateral to secure the Secured Obligations, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located. Grantor represents and warrants that the attached Supplements to Schedules accurately and completely set forth all additional information required pursuant to the Security Agreement and hereby agrees that such Supplements to Schedules shall constitute part of the Schedules to the Security Agreement.

IN WITNESS WHEREOF, Grantor has caused this Pledge Supplement to be duly executed and delivered by its duly authorized officer as of the date first above written.

IMPREMEDIA NEW YORK, LLC

By: IMPREMEDIA, LLC, its sole member

By: 

Name: Steven L. Greenberg

Title: Executive Vice President and Chief  
Financial Officer

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SUPPLEMENT TO SCHEDULE 4.1  
TO PLEDGE AND SECURITY AGREEMENT

Additional Information:

- (A) Full Legal Name, Type of Organization, Jurisdiction of Organization, Chief Executive Office/Sole Place of Business (or Residence if Grantor is a Natural Person) and Organizational Identification Number of each Grantor:

<u>Full Legal Name</u>	<u>Type of Organization</u>	<u>Jurisdiction of Organization</u>	<u>Chief Executive Office/Sole Place of Business (or Residence if Grantor is a Natural Person)</u>	<u>Organization I.D.#</u>
ImpreMedia New York, LLC	Limited liability company	Delaware	345 Hudson Street, 13th Floor New York, NY 10014	4289261

- (B) Other Names (including any Trade-Name or Fictitious Business Name) under which each Grantor has conducted business for the past five (5) years:

<u>Full Legal Name</u>	<u>Trade Name or Fictitious Business Name</u>
ImpreMedia New York, LLC	Hoy Nueva York and Hoy NYC, and under the URL <a href="http://www.hoynyc.com">www.hoynyc.com</a>

- (C) Changes in Name, Jurisdiction of Organization, Chief Executive Office or Sole Place of Business (or Principal Residence if Grantor is a Natural Person) and Corporate Structure within past five (5) years:

<u>Name of Grantor</u>	<u>Date of Change</u>	<u>Description of Change</u>
ImpreMedia New York, LLC	1/24/07	Formation
ImpreMedia New York, LLC	5/15/07	Asset purchase from Hoy, LLC

- (D) Agreements pursuant to which any Grantor is found as debtor within past five (5) years:

None

- (E) Financing Statements:

<u>Name of Grantor</u>	<u>Filing Jurisdiction(s)</u>
ImpreMedia New York, LLC	Delaware

SUPPLEMENT TO SCHEDULE 4 I  
TO PLEDGE AND SECURITY AGREEMENT

Additional Information:

<u>Name of Grantor</u>	<u>Location of Equipment and Inventory</u>
ImpreMedia New York, LLC	330 West 34 <sup>th</sup> Street, 17 <sup>th</sup> floor New York, NY
ImpreMedia New York, LLC	235 Pinelawn Road Melville, NY

Additional Information:

(A)

Pledged LLC Interests:

Pledged Trust Interests:

Pledged Debt:

Securities Account:

Commodities Accounts:

Deposit Accounts:

<b>Grantor</b>	<b>Name of Depositary Bank</b>	<b>Account Number</b>	<b>Account Name</b>
ImpreMedia New York, LLC	Wachovia Bank, N.A. 12 E 49 <sup>th</sup> Street, 26 <sup>th</sup> Floor New York, NY 10017	2000030405398*	Impremedia New York, LLC

\* Requirement for a deposit account control agreement on this account has been waived

(C)

Additional Information:

Name of Grantor

Description of Letters of Credit


None

Additional Information:

(A) Copyrights

SUPPLEMENT TO SCHEDULE 4.1  
TO PLEDGE AND SECURITY AGREEMENT

- (B) Copyright Licenses
- (C) Patents
- (D) Patent Licenses
- (E) Trademarks
- (F) Trademark Licenses

Trademark	Current Owner	Serial No.	Filing Date	Reg. No.	Reg. Date
<div style="text-align: center;"> Hoy   </div>	The Tribune Company (ImpreMedia New York, LLC is a licensee)	78052312	March 9, 2001	2618311	September 10, 2002
Hoy	The Tribune Company (ImpreMedia New York, LLC is a licensee)	75540979	August 24, 1998	2358574	June 13, 2000

ImpreMedia New York, LLC is licensing the Hoy trademark as well as Hoy, LLC's, Hoy Publications, LLC's and Tribune Company's rights in and related to the trade name "Fin de Semana".

- (G) Trade Secret Licenses
- (H) Intellectual Property Exceptions

Additional Information:

Name of Grantor

Commercial Tort Claims

None