

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sony Computer Entertainment America Inc.		01/31/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Take-Two Interactive Software, Inc.		
Street Address:	622 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76640721	L.A. NOIR	
CORRESPONDENCE DATA			
Fax Number:	(212)801-6400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-801-9200		
Email:	Gerhiserl@gtlaw.com		
Correspondent Name:	G. Roxanne Elings		
Address Line 1:	200 Park Ave, 34th Floor		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	021995.010200		
NAME OF SUBMITTER:	G. Roxanne Elings		
Signature:	/G. Roxanne Elings/		
Date:	06/01/2007		

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### TRADEMARK ASSIGNMENT

WHEREAS, SONY COMPUTER ENTERTAINMENT AMERICA INC., a Delaware corporation with its principal place of business at 919 East Hillsdale Boulevard, 2<sup>nd</sup> Floor, Foster City, California, 94404 ("Assignor"), is the sole owner of all right, title, and interest in and to the U.S. trademark L.A. NOIR Application No. 76/640,721 (the "Trademark");

WHEREAS, TAKE-TWO INTERACTIVE SOFTWARE, INC., a Delaware corporation with its principal place of business at 622 Broadway, New York, New York, 10012 ("Assignee"), is acquiring all right, title, and interest in and to the Trademark and all of the goodwill associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Trademark, together with that part of the goodwill of the business connected with and symbolized by the Trademark and the right to sue and recover damages and profits for third-party infringements, if any.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 31 day of January, 2007.

SONY COMPUTER ENTERTAINMENT AMERICA INC.	TAKE-TWO INTERACTIVE SOFTWARE, INC.
By: 	By: 
Name: Riley R. Russell Title: Sr. Vice President, Third Party Relations General Counsel	Name: GENA FEIST Title: VP + ASSOC. GEN. COUNSEL