

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/06/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The New York Times Company		05/06/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	NYT Broadcast Holdings, LLC
Street Address:	229 West 43rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2691580	FIRST DEFENSE DOPPLER 3
Registration Number:	2743746	FIRST DEFENSE WEATHER TEAM
Registration Number:	1520158	WREG
Registration Number:	1817610	OKLAHOMA'S NEWS CHANNEL
Registration Number:	1518325	WNEP
Registration Number:	1409856	WHO-TV
Registration Number:	1524850	WQAD
Registration Number:	1524853	KFSM
Registration Number:	1524851	WHNT
Serial Number:	78555050	TOTAL DISCLOSURE DEALERS
Serial Number:	78793512	BOTCAST

CORRESPONDENCE DATA

OP \$290.00 2691580

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	01822.0003
NAME OF SUBMITTER:	Suzanne M. Underwald
Signature:	/Suzanne M. Underwald/
Date:	06/01/2007

Total Attachments: 4

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ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between The New York Times Company ("Assignor"), a New York corporation, and NYT Broadcast Holdings, LLC ("Assignee"), a Delaware limited liability company, is effective *nunc pro tunc* on May 6, 2007.

WHEREAS, Assignor is the owner of the marks set forth in Schedule A (the "Marks") which are registered or pending in the United States Patent and Trademark Office or in the relevant Secretary of State office;

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Marks, the registrations and pending applications thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys and delivers to Assignee all of such Assignor's right, title, and interest in, to and under the Marks, including, without limitation, any and all registrations and/or applications for the Marks and the goodwill of the business symbolized by the Marks.
2. Rights and Privileges. All rights and privileges, including without limitation the right to sue for and receive all damages from past infringements of the Marks, shall be held and enjoyed by Assignee and its successors and assigns.
3. Further Assurances. Assignor agrees to execute, or arrange the execution of, and deliver to the Assignee such further instruments and certificates of conveyance and transfer as the Assignee may reasonably request in order to more effectively transfer and assign to, and to vest, confirm and perfect in, Assignee, its successors, assigns or other legal representatives ownership of and good title to the Marks in accordance with this Assignment.
4. Authorization. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States or the applicable Secretary of State office to record Assignee as the assignee and owner of any and all of such Assignors' rights in the Marks.
5. Successors and Assigns. This Assignment is binding on and inures to the benefit of the parties hereto, their respective successors in interest and their respective permitted assigns.
6. Governing Law. This Assignment will be governed by and construed and interpreted in accordance with the substantive Law of the State of New York, without giving effect to any conflicts of Law, rule or principle that might require the application of the laws of another jurisdiction.

7. Counterparts. This Assignment may be executed in counterparts, and any party hereto may execute any such counterpart, each of which when executed and delivered shall be deemed to be an original and all of which counterparts taken together shall constitute but one and the same instrument. The parties agree that the delivery of this Assignment may be effected by means of an exchange of facsimile signatures.
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IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first written above.

THE NEW YORK TIMES COMPANY

By: KA Richieri
Name: **Kenneth A. Richieri**
Title: **VP & General Counsel**

NYT BROADCAST HOLDINGS, LLC

By: KA Richieri
Name: **Kenneth A. Richieri**
Title: **Vice President**

Schedule A

Federal Trademarks				
Station	Trademark	Reg. No.	Appl. No.	Registrant
WREG-TV	FIRST DEFENSE DOPPLER 3	2,691,580		The New York Times Company
WREG-TV	FIRST DEFENSE WEATHER TEAM	2,743,746		The New York Times Company
WREG-TV	TOTAL DISCLOSURE DEALERS		78/555,050	The New York Times Company
WREG-TV	WREG	1,520,158		The New York Times Company
KFOR-TV	OKLAHOMA'S NEWS CHANNEL	1,817,610		The New York Times Company
WNEP-TV	WNEP	1,518,325		The New York Times Company
WHO-TV	BOTCAST		78/793,512	The New York Times Company
WHO-TV	WHO-TV	1,409,856		The New York Times Company
WQAD-TV	WQAD	1,524,850		The New York Times Company
KFSM-TV	KFSM	1,524,853		The New York Times Company
WHNT-TV	WHNT	1,524,851		The New York Times Company

State Trademarks				
Station	Trademark	State	Reg. No.	Registrant
KFOR-TV	THE FOURWAVE EDGE (ENHANCED DOPPLER GRAPHICS ENVIRONMENT)	OK	12002388	The New York Times Company
KFOR-TV	THE EDGE (ENHANCED DOPPLER GRAPHICS ENVIRONMENT)	OK	12002387	The New York Times Company
KFOR-TV	TV MADE FROM SCRATCH	OK	12002989	The New York Times Company
KFOR-TV	COMPANIES FOR OKLAHOMA	OK	12002924	The New York Times Company
KFOR-TV	COMPANIES FOUR OKLAHOMA	OK	12002923	The New York Times Company

State Trademarks				
Station	Trademark	State	Reg. No.	Registrant
KFOR-TV	COMPANIES 4 OKLAHOMA	OK	12002922	The New York Times Company
KFOR-TV	GREAT STATE	OK	12002178	The New York Times Company
KFOR-TV	IS THIS A GREAT STATE OR WHAT?	OK	12002177	The New York Times Company