

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bertelsmann AG		04/03/2007	CORPORATION: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Circulo de Lectores S.A.		
<b>Street Address:</b>	Calle Travesera de Gracia, 47 - 49		
<b>City:</b>	Barcelona		
<b>State/Country:</b>	SPAIN		
<b>Postal Code:</b>	E-08021		
<b>Entity Type:</b>	CORPORATION: SPAIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1730157		
<b>Registration Number:</b>	1610182	CIRCULO DE LECTORES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-790-9200		
<b>Email:</b>	trademark@cfl.com		
<b>Correspondent Name:</b>	William M. Borchard		
<b>Address Line 1:</b>	1133 Avenue of the Americas		
<b>Address Line 2:</b>	Cowan, Lieboiwitz & Latman, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	18947.000/WMB/GTA		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William M. Borchard		

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Address Line 1: 1133 Avenue of the Americas  
Address Line 2: Cowan, Liebowitz & Latman, P.C.  
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	WilliamM.Borchard
Signature:	/WilliamM.Borchard/
Date:	06/01/2007
Total Attachments: 1 source=18947.CIRCULO.ASSIGNMENT#page1.tif	

### C. Trademark Assignment Agreement

WHEREAS, the Undersigned and Circulo de Lectores S.A. are parties to a certain asset purchase agreement, dated as of April 3, 2007, pursuant and subject to which (i) Circulo de Lectores S.A. is purchasing certain intellectual property assets of the Undersigned and (ii) the Undersigned has agreed to execute and deliver this Assignment of Trademark;

NOW, THEREFORE, the Undersigned, Bertelsmann AG, the full post office address of whose principal office or place of business is:

Bertelsmann AG  
Carl-Bertelsmann-Str. 270  
33311 Gütersloh  
Germany  
Attn: Dr. Michael Kronenburg

for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign and transfer unto Circulo de Lectores S.A., whose full post office address is

Circulo de Lectores S.A.  
Calle Travesera de Gràcia, 47 - 49  
E-08021 Barcelona  
Spain

its successors and assigns, all its right title and interest in, to and under the Trademark

#### CIRCULO DE LECTORES STACKED BOOK DESIGN

including the following registrations and all goodwill associated with and symbolized by the said Trademarks.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Country</u>
Stacked book design	1,730,157	November 3, 1992	US
Circulo de Lectores	1,610,182	August 14, 1990	US
Circulo de Lectores	398,510	May 22, 1990	Canada

The Undersigned hereby authorizes each Registrar of Trademarks to transfer title of the said Trademarks to Cirulo de Lectores S.A.

EXECUTED, at Gütersloh, Germany, on this 3 day of April, 2007.

Bertelsmann AG

By:   
Dr. Thomas Götz / Bettina Wulf  
Senior Vice Presidents Corporate Legal

