

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crave Entertainment, Inc.		03/31/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Liquid Entertainment, LLC		
Street Address:	45 Eureka Street		
Internal Address:	Suite B		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91103		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2716062	BATTLE REALMS	
CORRESPONDENCE DATA			
Fax Number:	(212)655-3535		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ip@msf-law.com		
Correspondent Name:	Stephen Fefferman		
Address Line 1:	140 East 45th Street		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	LIQUID		
NAME OF SUBMITTER:	Stephen A. Fefferman		
Signature:	/Stephen A. Fefferman/		
Date:	06/01/2007		

CH \$40.00 2716062

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into as of this 31 day of March, 2007, by and between Crave Entertainment, Inc., a California corporation with an address at 4 San Joaquin Plaza, Suite 200, Newport Beach, CA 92660 ("Assignor"), and Liquid Entertainment, LLC, a California limited liability company with an address of 245 S. Robles Avenue, Pasadena, CA 91101 ("Assignee").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, upon the Effective Date Assignor will and hereby does sell, assign and transfer to Assignee, its successors and assigns, all of Assignor's right, title and interest, whether statutory or at common law, in and to the trademark registered to, or assigned to Assignor in connection with the Battle Realms interactive video game, which mark is identified on Schedule A attached hereto and incorporated herein by this reference (the "Mark"), the goodwill symbolized by such Mark, and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements. Assignee represents and warrants that to the best of Assignee's knowledge as of the date of this assignment no such causes of action exist.

2. Effective Date. This assignment shall have no force or effect until June 1, 2007 (the "Effective Date").

3. Registration. At any time on or after the Effective Date, Assignor authorizes the Commissioner of Trademarks of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration and/or application for registration set forth on Schedule A to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark in the Assignee or which may be necessary to obtain, renew, issue or enforce the Mark.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on March 31, 2007.


[SIGNATURES ON FOLLOWING PAGE]

Assignor's Initials ME+

Assignee's Initials LN

ASSIGNOR:


CRAVE ENTERTAINMENT, INC.,
a California corporation

By: 
Name: Michael Maas
Title: President

By: _____
Name: _____
Title: _____

ASSIGNEE:

LIQUID ENTERTAINMENT, LLC,
a California limited liability company

By: 
Name: Billy Newman
Title: Chief operating officer

By: _____
Name: _____
Title: _____

Assignor's Initials MM

Assignee's Initials BN

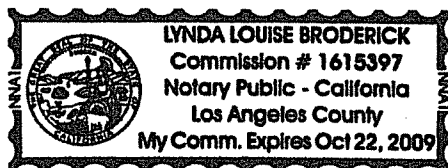
ACKNOWLEDGEMENT

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE) ss.

On APRIL 2 2007, before me LYNDA LOUISE BRODERICK, A NOTARY PUBLIC, personally appeared, MICHAEL MAAS personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public



[Notary Seal]

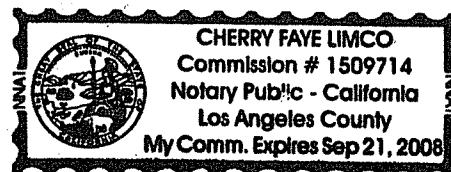
ACKNOWLEDGEMENT

STATE OF CALIFORNIA)
)
COUNTY OF Los Angeles) ss.

On May 23 2007, before me CHERRY FAYE LIMCO, A NOTARY PUBLIC, personally appeared, Holly Newman personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public



[Notary Seal]

Assignor's Initials /

Assignee's Initials /

SCHEDULE A

MARK	REGISTRANT	REGISTRATION NO.	REGISTRATION DATE
BATTLE REALMS	Crave Entertainment, Inc.	2,716,062	May 13, 2003

Assignor's Initials

Assignee's Initials