

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Timex Corporation		06/04/2007	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Timex Group B.V.		
<b>Street Address:</b>	Herengracht 466		
<b>City:</b>	1017 CA Amersterdam		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	1017		
<b>Entity Type:</b>	COMPANY: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78630342	TX	
<b>Serial Number:</b>	78632097	TX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)346-5071		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-346-5332		
<b>Email:</b>	kcallini@timex.com		
<b>Correspondent Name:</b>	Katherine H. Callini		
<b>Address Line 1:</b>	555 Christian Road		
<b>Address Line 4:</b>	Middlebury, CONNECTICUT 06762		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Katherine H. Callini		
<b>Address Line 1:</b>	555 Christian Road		
<b>Address Line 4:</b>	Middlebury, CONNECTICUT 06762		

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NAME OF SUBMITTER:	Katherine H. Callini
Signature:	/Katherine H. Callini/
Date:	06/04/2007
Total Attachments: 1 source=Assignment#page1.tif	

**ASSIGNMENT**

**WHEREAS**, Timex Corporation, a corporation organized and existing under the laws of Delaware, located at 555 Christian Road, Middlebury, Connecticut 06762 ("Assignor"), is the owner of the following trademarks (hereinafter, the "Trademarks");

TRADEMARK	SERIAL NO.
TX	78/630,342
TX Logo	78/632,097

**and WHEREAS**, Timex Group B.V., a company organized and existing under the laws of The Netherlands located at Herengracht 466, 1017 Ca Amsterdam, The Netherlands ("Assignee"), is desirous of acquiring the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

TIMEX CORPORATION

By: Katherin H. Cellini

Name: Katherin H. Cellini

Title: Authorized Signatory

Date of Signature: June 4, 2007