

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Candle Corporation of America		04/27/2007	CORPORATION:

RECEIVING PARTY DATA	
Name:	MVP Group International, Inc.
Street Address:	1031 Le Grand Boulevard
City:	Charleston
State/Country:	SOUTH CAROLINA
Postal Code:	29492
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	0876862	CAROLINA
Registration Number:	0877170	CAROLINA
Registration Number:	2468053	CAROLINA DESIGNS
Registration Number:	2265780	CAROLINA DESIGNS
Registration Number:	2893884	ESSENCE OF GOOD LIVING
Registration Number:	3023222	FLORASENSE
Registration Number:	3159888	FLORASENSE ESSENCE OF GOOD LIVING REFLECTIONS THE DIFFERENCE IS CLEAR
Registration Number:	1207767	
Serial Number:	78904986	KATE'S
Registration Number:	2456206	ORIGINAL RECIPE
Serial Number:	78905052	ORIGINAL RECIPE
Registration Number:	2388795	FRESHENS
Registration Number:	2660646	LAVENDER MIST

OP \$340.00 0876862

CORRESPONDENCE DATA

Fax Number: (803)255-9831
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (404) 817-6204
Email: felicia.eaddy@nelsonmullins.com
Correspondent Name: Kyle M. Globerman
Address Line 1: 1320 Main Street
Address Line 4: Columbia, SOUTH CAROLINA 29201

ATTORNEY DOCKET NUMBER:	23032/09003
NAME OF SUBMITTER:	Kyle M. Globerman
Signature:	/Kyle M. Globerman/
Date:	06/04/2007

Total Attachments: 11
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TRADEMARK ASSIGNMENT

(April 27, 2007)

PARTIES:

- (1) "The Assignor," Candle Corporation of America, a corporation organised under the laws of the state of New York.
- (2) "The Assignee," MVP Group International, Inc., a corporation organised under the laws of the state of Kentucky.

WHEREAS


- (A) The Assignor is the owner of all of the right, title and interest in and to the Trademark Registrations and Applications listed on Schedule 1 ("the Trademarks").¹
- (B) The Assignee is desirous of acquiring the Trademarks and the goodwill associated with the Trademarks and the identified applications and/or registrations therefor.
- (C) WHEREAS Assignor wishes to assign to Assignee any and all existing rights Assignor holds in the Trademarks and the goodwill associated with the Trademarks and the identified applications and/or registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Assignor agrees to take any steps reasonably necessary, at Assignor's expense, to assist Assignee in showing the U.S. Patent and Trademark Office or any other official entity that the Trademarks have been used in connection with the goods or services for which registration has been made, and to otherwise evidence assignment of the Trademarks. Assignee will bear all costs for the recordation of the assignment of Trademarks in all jurisdictions.

¹ Trademarks include CAROLINA, FLORASENSE, ORIGINAL RECIPE and KATE'S.

IN WITNESS whereof the parties hereto have executed this Trademark Assignment on the day and year first set forth above.

Signed (
For and on behalf of (Signature
Candle Corporation of America
(Assignor) (Name:
(Michael Novins
(Title:
(Vice President

Signed (.....
For and on behalf of (Signature
MVP Group International, Inc.
(Assignee) (Name:
(Troy Propes
(Title:
(President.....

Signature Page to Trademark Assignment

Schedule 1

TRADEMARKS

Owner	Trademark	Country	Appl. Date	, No.	Status	Agent
<i>Client</i>	<i>File Reference</i>	Next Renewal Due	Reg. Date	, No.	<i>Sub Status</i>	<i>Supervisor</i>

CAROLINA

Candle Corporation of America [chicago]	CAROLINA	United States of America	21 Feb 1968	72291581	Registered	Jerome Goldberg
Candle Corporation of America [des plaines]	440	16 Sep 2009	16 Sep 1969	0876862		Mimi Datta

Class	4
Goods	CANDLES

Candle Corporation of America [des plaines]	CAROLINA	Australia	5 Dec 1997	750461	Registered	Baker & McKenzie
Candle Corporation of America [des plaines]	990	5 Dec 2007	5 Dec 1997	750461		Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.
Class	4
Goods	candles; christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.
Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines]	CAROLINA	Canada	8 Dec 2004	1239982	Registered	Aletta Dekkers
Candle Corporation of America [des plaines]	1300	30 Nov 2020	30 Nov 2005	TMA653946		Lauren J. Mandell

Class	
Goods	Candles, fragrant wax, potpourri, sachets, candle holders not of precious metal, electric fragrance diffusers, body lotion, bath and shower gel, body powder.

Candle Corporation of America [des plaines]	CAROLINA	Mexico	14 Dec 2004	692870	Registered	Olivares & Cia.
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{00340426; 3; 0512-38}
~Doc# 743429.2~

Candle Corporation of America [des plaines] 1304 14 Dec 2014 24 Feb 2005 869325 Lauren J. Mandell

Class	4
Goods	Candles.

Candle Corporation of America [des plaines] **CAROLINA** United States of America 21 Feb 1968 72291580 Registered Schiff Hardin & Waite
 Candle Corporation of America [des plaines] 441 16 Sep 2009 16 Sep 1969 0877170 Mimi Datta

Class	3
Goods	LAUNDRY SOAP AND TOILET SOAP

CAROLINA DESIGNS

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** Australia 5 Dec 1997 750460 Registered Baker & McKenzie
 Candle Corporation of America [des plaines] 991 5 Dec 2007 5 Dec 1997 750460 Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.
Class	4
Goods	candles; christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.
Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** United States of America 16 May 1996 75105235 Registered Schiff Hardin & Waite
 Candle Corporation of America [des plaines] 391 10 Jul 2011 10 Jul 2001 2468053 Lauren J. Mandell

Class	3
Goods	potpourri, sachets, and home fragrance spray
Class	21
Goods	candle holders not of precious metal

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** United States of America 16 May 1996 75978272 Registered Fross Zelnick Lehrman & Zissu

{00340426; 3; 0512-38}
 ~Doc# 743429.2~

Candle Corporation of America [des plaines]

337

27 Jul 2009

27 Jul 1999 2265780

Mimi Datta

Class	4
Goods	candles

ESSENCE OF GOOD LIVING

Candle Corporation of America [des plaines]

ESSENCE OF GOOD LIVING

United States of America

15 Nov 2002

78185602

Registered

Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines]

118

12 Oct 2014

12 Oct 2004

2893884

Mimi Datta

Class	3
Goods	Home fragrance items, namely, potpourri, liquid potpourri, incense, fragrance oils, pomanders, light bulb rings for carrying a fragrance, room fragrances and sachets
Class	4
Goods	Candles
Class	11
Goods	Electric fragrant oil dispenser; electric fragrant oil dispenser with night-light; light bulb rings as lighting accessories
Class	21
Goods	Candle holders not of precious metal, candle rings for use as table and wall decorations not of precious metal; ceramic light bulb rings

FLORASENSE

Candle Corporation of America [des plaines]

FLORASENSE Australia

13 Oct 1997 746154

Registered

Baker & McKenzie

Candle Corporation of America [des plaines]

997

13 Oct 2007

13 Oct 1997

746154

Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.
Class	4
Goods	candles; Christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.
Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines]

FLORASENSE Canada

4 Jul 1995 0786627

Registered

Aletta Dekkers

Candle Corporation of America [des plaines]

446

7 Apr 2013

7 Apr 1998 TMA492496

Lauren J. Mandell

Class	
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{00340426; 3; 0512-38}
~Doc# 743429.2~

Goods (WARES) Dried flowers.

Candle Corporation of America [des plaines] **FLORASENSE** Canada 8 Dec 2004 1239985 Registered Aletta Dekkers
Candle Corporation of America [des plaines] 1299 **25 Nov 2020** **25 Nov 2005** **TMA653567** Lauren J. Mandell

Class	
Goods	Candles, fragrant wax, potpourri, sachets, candle holders not of precious metal, electric fragrance diffusers, body lotion, bath and shower gel, body powder.

Candle Corporation of America [des plaines] **FLORASENSE** Mexico 14 Dec 2004 692871 Registered Olivares & Cia.
Candle Corporation of America [des plaines] 1592 **14 Dec 2014** **24 Feb 2005** **869326** Lauren J. Mandell

Class	4
Goods	Candles.

Candle Corporation of America [des plaines] **FLORASENSE** United States of America 26 May 2004 78425156 Registered Fross Zelnick Lehrman & Zissu
Candle Corporation of America [des plaines] 1586 **6 Dec 2015** **6 Dec 2005** **3023222** Lauren J. Mandell

Class	3
Goods	Home fragrance items, namely, potpourri, incense, fragrance oils, pomanders, light bulb rings for carrying a fragrance, room fragrances and sachets.
Class	4
Goods	Candles.
Class	21
Goods	Candle holders, not of precious metal.

FLORASENSE ESSENCE OF GOOD LIVING REFLECTIONS THE DIFFERENCE IS CLEAR AND DESIGN ["REFLECTIONS LOGO"]

Candle Corporation of America [des plaines] **FLORASENSE ESSENCE OF GOOD LIVING REFLECTIONS THE DIFFERENCE IS CLEAR AND** United States of America 2 Mar 2004 78376706 Registered Fross Zelnick Lehrman & Zissu
{00340426; 3; 0512-34
~Doc# 743429.2~



**DESIGN
["REFLECTIONS
LOGO"]**

Candle Corporation of America [des plaines] 845 17 Oct 2016 17 Oct 2006 3159888 Lauren J. Mandell

Class	4
Goods	Candles

FLOWER DESIGN

Candle Corporation of America [des plaines] **FLOWER DESIGN** United States of America 27 Apr 1981 73307877 Registered Fross Zelnick Lehrman & Zissu
 Candle Corporation of America [des plaines] 437 14 Sep 2012 14 Sep 1982 1207767 Lauren J. Mandell



Class	3
Goods	Toilet Soaps and Sachets
Class	4
Goods	Candles
Class	21
Goods	Candle Holders, Candle Rings, Soap Dishes, Toothbrush Holders, and Tumblers

Trademark Records By Trademark

Owner	Trademark	Country	Appl. Date	, No.	Status	Agent
Client	File Reference	Next Renewal Due	Reg. Date	, No.	Sub Status	Supervisor

KATE'S

Candle Corporation of America [des plaines] **KATE'S** United States of America 9 Jun 2006 78904986 Pending Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines] 1904 Lauren J. Mandell

Class 4
 Goods candles and candles in the nature of wax contained in a jar

ORIGINAL RECIPE

Candle Corporation [des plaines] **ORIGINAL RECIPE** Canada 23 Jun 0848779 Registered Aletta Dekkers

~Doc# 743429.2~

of America 1997
[des
plaines]
Candle
Corporation
of America 473 10 Aug 2015 10 Aug 2000 TMA531022 Lauren J. Mandell
[des
plaines]
Class
Goods (WARES) Candles and wax-filled containers; potpourri; and candle holders and potpourri holders.

Candle
Corporation
of America ORIGINAL RECIPE Mexico 28 Aug 1998 345478 Registered Olivares & Cia.
[des
plaines]
Candle
Corporation
of America 794 28 Aug 2008 22 Oct 1998 590329 Lauren J. Mandell
[des
plaines]
Class 3
Goods Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

Candle
Corporation
of America ORIGINAL RECIPE Mexico 28 Aug 1998 345479 Registered Olivares & Cia.
[des
plaines]
Candle
Corporation
of America 793 28 Aug 2008 22 Oct 1998 590330 Lauren J. Mandell
[des
plaines]
Class 4
Goods Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles, wicks.

Candle ORIGINAL RECIPE Mexico 28 Aug 1998 345480 Registered Olivares & Cia.
Corporation
{00340426; 3; 0512-38}
~Doc# 743429.2~

of America
[des
plaines]
Candle
Corporation
of America 792
[des
plaines]

28 Aug 2008 22 Oct 1998 590331

Lauren
J.
Mandell

Class 21

Household or kitchen utensils and containers (not of precious metal or coated therewith); combs and sponges; brushes (except paint brushes); Goods brush-making materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes.

Candle
Corporation
of America
[des
plaines]

**ORIGINAL
RECIPE**

United
States
of
America
1 Jul
1999

75741969 Registered

Fross
Zelnick
Lehrman
& Zissu

Candle
Corporation
of America 354
[des
plaines]

29
May
2001

2456206 *allow to
lapse*

Lauren
J.
Mandell

Class 21

Goods candle holders not of precious metal

Candle
Corporation
of America
[des
plaines]

**ORIGINAL
RECIPE**

United
States
of
America
9 Jun
2006

78905052 Pending

Fross
Zelnick
Lehrman
& Zissu

Candle
Corporation
of America 1903
[des
plaines]

Lauren
J.
Mandell

Class 4

Goods candles and candles in the nature of wax contained in a jar

Owner Trademark Country Appl. , No. Status Agent

{00340426; 3; 0512-38}
~Doc# 743429.2~

Date

Client	File Reference	Next Renewal Due	Reg. Date	, No.	Sub Status	Supervisor
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FRESHENS

Candle Corporation of America [des plaines]	FRESHENS	United States of America	23 Mar 1998	7597924 5	Registered	Fross Zelnick Lehrman & Zissu
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Candle Corporation of America [des plaines]	336	19 Sep 2010	19 Sep 2000	2388795		Lauren J. Mandell
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Class 4

Goods candles and candles in the nature of wax contained in a jar

LAVENDER MIST

Candle Corporation of America [des plaines]	LAVENDER MIST	United States of America	11 Jun 2001	7626832 7	Registered	Fross Zelnick Lehrman & Zissu
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Candle Corporation of America [des plaines]	319	10 Dec 2012	10 Dec 2002	2660646		Mimi Datta
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Class 4

Goods Candles

{00340426; 3; 0512-38}
~Doc# 743429.2~

TRADEMARK
REEL: 003553 FRAME: 0717

NATURAL ESCAPES

Candle Corporation of America [des plaines] **NATURAL ESCAPES** United States of America 15 Mar 2004 7838424 9 Pending Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines] 1037 Lauren J. Mandell

Class 4

Goods Candles and fragrant wax for use in potpourri burners.
