

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	09/01/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PR NEWCO 2 LIMITED		09/01/2006	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	The Glenlivet Distillers Limited
Street Address:	72 Chancellors Road
Internal Address:	Chivas House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W6 9RS
Entity Type:	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	78507537	THE GLENLIVET
Registration Number:	1639236	THE GLENLIVET GEORGE & J.G. SMITH
Registration Number:	2000333	LONGMORN
Registration Number:	2362607	ARCHIVE
Registration Number:	2402362	THE GLENLIVET ARCHIVE

**CORRESPONDENCE DATA**

Fax Number: (646)424-0880  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 646 424 0770  
 Email: mag@scgb-law.com  
 Correspondent Name: Meyer A. Gross  
 Address Line 1: 292 Madison Avenue

CH \$140.00 78507537

Address Line 2: 19th Floor  
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 3010-000

DOMESTIC REPRESENTATIVE

Name: Meyer A. Gross  
Address Line 1: 292 Madison Avenue  
Address Line 2: 19th Floor  
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER: Meyer A. Gross

Signature: /Meyer A. Gross/

Date: 06/04/2007

Total Attachments: 0

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