

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grupo Bimbo, S.A. de C.V.		11/16/2006	CORPORATION: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grupo Bimbo, S.A. B. de C.V.		
<b>Street Address:</b>	Prolongacion Paseo de la Reforma No. 1000, Col. Desarrollo Santa Fe		
<b>City:</b>	Mexico, DF		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	01210		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3188850		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(999)999-9999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	52.55.5095.2031		
<b>Email:</b>	jmurphy@aml.com.mx		
<b>Correspondent Name:</b>	John M. Murphy		
<b>Address Line 1:</b>	413 Interamerica Blvd.		
<b>Address Line 2:</b>	Suite 01-E146		
<b>Address Line 4:</b>	Laredo, TEXAS 78045		
<b>ATTORNEY DOCKET NUMBER:</b>	04258.0053		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	John M. Murphy		
<b>Address Line 1:</b>	413 Interamerica Blvd.		
<b>Address Line 2:</b>	Suite 01-E146		

**OP \$40.00 3188850**

Address Line 4: Laredo, TEXAS 78045

NAME OF SUBMITTER:

John M. Murphy

Signature:

/John M. Murphy/

Date:

06/05/2007

Total Attachments: 3

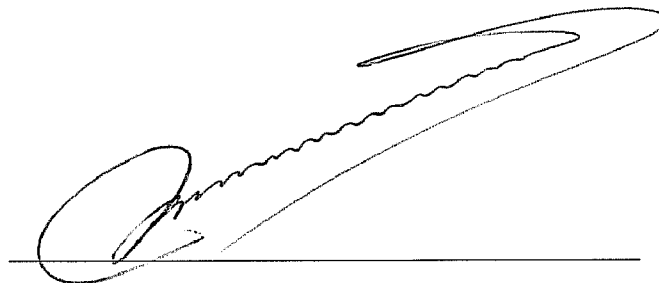
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MAY 28TH. 2007

I, GABRIELA RAMIREZ ALAMO, OFFICIAL TRANSLATOR APPOINTED BY THE SUPERIOR COURT OF JUSTICE MAKE OATH AND STATE THAT I AM IN FULL COMMAND OF THE SPANISH AND ENGLISH LANGUAGES AND THAT THE FOREGOING IS A FULL, TRUE AND FAITHFUL TRANSLATION, CONSISTING OF (1) ONE PAGE(S), MADE BY ME IN MEXICO CITY, THIS 28TH. DAY OF THE MONTH OF MAY OF THE YEAR 2007 OF THE DOCUMENT ATTACHED HERETO.



GABRIELA RAMIREZ ALAMO

This expert's opinion shall only be valid when it bears the stamp in all its pages and the related signature on this sheet.

TRIBUNAL SUPERIOR DE JUSTICIA  
GABRIELA RAMIREZ ALAMO  
PERITO TRADUCTOR

TRADEMARK  
REEL: 003554 FRAME: 0357

## TRANSLATION FROM SPANISH

AJM  
146

*Ana de Jesus Jimenez Montañez, Esq.  
Notary Public's Office 146  
in and for the Federal District*

December 6, 2006

### TO WHOM IT MAY CONCERN:

The subscriber ANA DE JESUS JIMENEZ MONTAÑEZ, Holder of the Notary Public's Office Number 146 in and for the Federal District, hereby certifies that in the record number 30,053 dated November 16, 2006, authorized by me, the Special General Shareholders' Meeting of "GRUPO BIMBO", S. A. DE C. V., now "GRUPO BIMBO", S. A. B. DE C. V., held on November 14, 2006, was legalized, where it was agreed, among others, to completely amend its corporate bylaws; to designate and ratify the members of the new Board of Directors and to eliminate the corporation's shareholders representatives. The first testimony of such instrument is undergoing its registration in the Public Registry of Commerce for this city, under the admittance application and proceeding number 631085 dated December 4, 2006.

I issue this certification for the purposes deemed convenient to the interested.

YOURS SINCERELY,

Illegible Signature

ANA DE JESUS JIMENEZ MONTAÑEZ, ESQ.

Holder of the Notary Public's Office No. 146 in and for the Federal District

At the right side of the above mentioned a round seal is stamped, bearing a coat of arms and the following legend:

UNITED MEXICAN STATES

ANA DE JESUS JIMENEZ MONTAÑEZ, ESQ.

NOTARY PUBLIC'S OFFICE No. 146 IN AND FOR THE FEDERAL DISTRICT

MEXICO

Next to the above mentioned a hologram is affixed, which is read as follows:

SCHOOL OF NOTARIES FOR THE FEDERAL DISTRICT

N

(illegible)

EEG / shr \*

(Initials)

TRIBUNAL SUPERIOR DE JUSTICIA  
GABRIELA RAMIREZ ALAMO  
PERITO TRADUCTOR

TRADEMARK  
REEL: 003554 FRAME: 0358



*Lic. Ana de Jesús Jiménez Montañez*

*Notaria 146 del Distrito Federal*

*México*

a 06 de diciembre de 2006

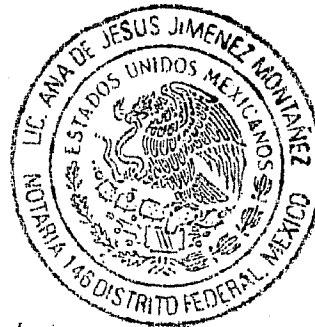
**A QUIEN CORRESPONDA:**

La suscrita licenciada **ANA DE JESÚS JIMÉNEZ MONTAÑEZ**, Titular de la Notaría número 146 del Distrito Federal, certifico que por acta número **30,053** de fecha **16 de noviembre de 2006**, autorizada por mí, se protocolizó el acta de Asamblea General Extraordinaria de Accionistas de **"GRUPO BIMBO", S.A. DE C.V.**, hoy **"GRUPO BIMBO", S.A. B. DE C.V.**, celebrada el 14 de noviembre de 2006, en la que se acordó, entre otros, reformar integralmente los estatutos sociales; designar y ratificar a los miembros del nuevo Consejo de Administración; y la desaparición de la figura de los Comisarios de la sociedad. El primer testimonio de dicho instrumento se encuentra en trámite de inscripción en el Registro Público de Comercio de esta ciudad, bajo la solicitud de entrada y trámite número **631085** de 04 de diciembre de 2006.

Se extiende la presente certificación para los fines que a la interesada convengan.

**ATENTAMENTE,**

**LIC. ANA DE JESÚS JIMÉNEZ MONTAÑEZ**  
Titular de la Notaría No. 146 del Distrito Federal



EE@/shr\*