

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shelly LaLonde		06/01/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Target Brands, Inc.		
<b>Street Address:</b>	1000 Nicollet Mall		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55403		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77059096	CLEAR X	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)766-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6127667000		
<b>Email:</b>	trademarkmpls@faegre.com		
<b>Correspondent Name:</b>	John L. Beard - Sarah M. House		
<b>Address Line 1:</b>	90 South Seventh Street		
<b>Address Line 2:</b>	2200 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	53258-348098		
<b>NAME OF SUBMITTER:</b>	Sarah M. House		
<b>Signature:</b>	/Sarah M. House/		
<b>Date:</b>	06/05/2007		

OP \$40.00 77059096

Total Attachments: 2

source=CLEAR X - Trademark Assignment#page1.tif

source=CLEAR X - Trademark Assignment#page2.tif

## EXHIBIT B

### ASSIGNMENT

This is an Assignment from Shelly La Londe, having an address of 800 E. Potter Avenue, Milwaukee, Wisconsin 53207, (hereinafter "Assignor"), to Target Brands, Inc., Minnesota corporation having a business address of 1000 Nicollet Mall, Minneapolis, Minnesota 55403 (hereinafter "Assignee").

WHEREAS, Assignor represents that she adopted, owns and used the mark "Clear X" (hereinafter the "Mark") as a trademark for skincare products (hereinafter the "Goods"), as described in Assignor's application for the Mark Serial No. 77/059096, filed December 7, 2006, (hereinafter the Application), and Shelly La Londe, represents that she first adopted and utilized the Mark in connection with distributing such Goods with the Mark on labels affixed to said Goods, at least as early as February 28, 2004;

WHEREAS, the parties desire that all of Assignor's right, title and interest in and to the Mark, along with the Application and all goodwill associated, therewith be transferred to Assignee;

NOW, THEREFORE, for good and valuable consideration from Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and sets over unto Assignee, Assignor's entire right, title and interest worldwide in and to the Mark, and said Application, including any and all common-law rights in the Mark, including, without limitation, as used with the domain name, clearxworks.com, and with the above Goods, together with the goodwill associated therewith, and further including the right to sue and recover for any past infringement damages. Assignor agree to cease use of the Mark, and any name or mark confusingly similar thereto, except in connection with the Assignment and Grant Back of License Agreement with Assignee, executed herewith.

ASSIGNOR further agrees, at the request of the Assignee and without charge or cost to Assignee, to execute and have executed any and all other documents of any kind whatsoever, and to provide any information that is in Assignor's possession or control and to fully cooperate with Assignee, that may be reasonably required to carry out the terms and intent of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Shelly La Londe

Dated: 6-1-2007 By: Shelly La Londe

STATE OF WISCONSIN

County of Milwaukee ) SS )

On, 6-1, 2007, before me personally appeared Shelly LaLonde.

Proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity.

WITNESS my hand and official seal.

[Signature]

Signature of Notary Public My Commission is permanent

fb.us.2480445.012080445.02